

# Business Administration (BUSN)

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**BUSN 130. Basic Skills in Leadership and Personal Marketing. 3 Credits.**

This course challenges students to begin the process of developing their leadership abilities and then developing the skills to promote their ideas and persuade others in personal and professional contexts. Grounded in an understanding of the art of leading and influence in various cultures and professions, students will assess their own leadership characteristics, analyze and reflect on leadership in everyday life, and then develop a plan and skills to persuasively present themselves and ideas to others, both personally and professionally. Open to all majors.

**BUSN 140. Introduction to Hospitality Business. 3 Credits.**

This course provides an overview of the hospitality business, covering its history, components, career opportunities, development, and future trends. Applications to hospitality, such as foodservice, lodging, and travel, are explored. This course is open to students pursuing any major.

**BUSN 189. Skills for Academic Success. 1 Credit.**

Development of skills and techniques for academic success. Includes study techniques, time management, test taking, note taking, goal setting, wellness, stress management, and career orientation. Introduction to campus resources and governance.

**BUSN 191. Seminar. 1-5 Credits.****BUSN 194. Individual Study. 1-3 Credits.****BUSN 196. Field Experience. 1-15 Credits.****BUSN 199. Special Topics. 1-5 Credits.****BUSN 211. World Culture and Food Service. 3 Credits.**

This course is an exploration of a variety of cultures and foods that demonstrate the influences of demography, geography, history, social traditions, religious beliefs, and other environmental considerations on food, its preparation, service, and symbolism/meaning. This course is open to students pursuing any major.

**BUSN 280. Introduction To Business. 3 Credits.**

This course provides an overview of the environment of business, legal forms of business, and the major functional areas of business including management, marketing, accounting, and finance. This course is open to students pursuing any major.

**BUSN 291. Seminar. 1-3 Credits.****BUSN 292. Global Practicum: Study Abroad. 1-15 Credits.**

Pre-Arranged study at accredited foreign institutions (study abroad), domestic institutions (National Student Exchange) or on approved study abroad programs. Pre-requisite: Sophomore standing and prior approval by International Student and Study Abroad Services and major department. Graded 'P' or 'F' (Undergraduate), or 'S' or 'U' (Graduate).

**BUSN 294. Individual Study. 1-3 Credits.****BUSN 296. Field Experience. 1-15 Credits.****BUSN 299. Special Topics. 1-5 Credits.****BUSN 318. Taxation in Management Decisions. 3 Credits.**

Study of the fundamental concepts of tax implications that result from common business transactions. Restricted to College of Business major or minor and a 2.50 minimum NDSU grade point average. Prereq: ACCT 102 or ACCT 201. Cross-listed with ACCT 318.

**BUSN 340. International Business. 3 Credits.**

Study of international business: ways in which it differs from domestic operations; benefits of operating globally; and political, cultural, and economic problems faced by managers of firms engaged in international activities. Restricted to College of Business major or minor and a 2.50 minimum NDSU grade point average.

**BUSN 341. Global Business Environment. 3 Credits.**

Introduction to the policies, procedures, and institutions impacting the global business environment, including visits to relevant businesses, institutions, and historical sites. This course is taught exclusively as part of an NDSU study abroad experience. Prereq: acceptance into the NDSU College of Business program in Europe. May be repeated for credit.

**BUSN 347. Principles of Real Estate. 3 Credits.**

Principles and techniques of real estate appraisals, practical application of appraisal principles, and techniques to real property evaluation. Students must be College of Business major or minor and a 2.50 minimum NDSU grade point average. Cross-listed with AGE 347.

**BUSN 379. Global Seminar. 1-6 Credits.**

NDSU instructed experience or field study in a foreign country. Conducted in English for residence credit. Pre-requisite: Prior approval by International Student and Study Abroad Services and major department. May be repeated. Standard Grading.

**BUSN 380. Business Analytics: Business Problem Solving with Spreadsheets. 3 Credits.**

This course explores spreadsheets as a tool for solving business problems. Prereq: restricted to College of Business major, minor, or certificate and a 2.50 minimum NDSU grade point average.

**BUSN 383. Organizational Communication I. 3 Credits.**

Exploration of the theory of management communication practices in organizations. Emphasis on the formal structure and interpersonal aspects of supervisor-subordinate relations. Prereq: Students must be College of Business major or minor and a 2.50 minimum NDSU grade point average. Cross-listed with COMM.

**BUSN 391. Seminar. 1-3 Credits.**

Restricted to College of Business major or minor and a 2.50 minimum NDSU grade point average.

**BUSN 392. Global Practicum: Study Abroad. 1-15 Credits.**

Pre-Arranged study at accredited foreign institutions (study abroad), domestic institutions (National Student Exchange) or on approved study abroad programs. Pre-requisite: Sophomore standing and prior approval by International Student and Study Abroad Services and major department. Graded 'P' or 'F' (Undergraduate), or 'S' or 'U' (Graduate).

**BUSN 394. Individual Study. 1-5 Credits.**

Restricted to College of Business major or minor and a 2.50 minimum NDSU grade point average.

**BUSN 397. Fe/Coop Ed/Internship. 1-4 Credits.****BUSN 399. Special Topics. 1-5 Credits.****BUSN 413. Business Internship. 3 Credits.**

Supervised professional experience with an appropriate public or private business. Students must meet standards established by the employer and the College of Business. Restricted to College of Business major or minor, Jr or Sr classification, and a 2.50 minimum NDSU grade point average.

**BUSN 430. Legal and Social Environment of Business. 3 Credits.**

Study of legal and regulatory environment in which business firms operate, as well as the social environment. Includes business ethics and social responsibility issues. Restricted to College of Business major or minor and a 2.50 minimum NDSU grade point average. {Also offered for graduate credit - see BUSN 630.}.

**BUSN 431. Business Law I-Contracts, Property and Torts. 3 Credits.**

A study of the foundations of business law and commercial transactions: the law of contracts, personal property, real estate, insurance, wills and estates, and torts. Restricted to College of Business major or minor and a 2.50 minimum NDSU grade point average.

**BUSN 440. International Business Law. 3 Credits.**

Study of public and private international law as it relates to international business: international contracts and sales; international business organizations; and international trade, tariffs, and agreements. Prereq: BUSN 430. Restricted to College of Business major or minor, Jr or Sr classification, and a 2.50 minimum NDSU grade point average. {Also offered for graduate credit - see BUSN 640.}.

**BUSN 474. Cooperatives. 3 Credits.**

Theory, practice, and evaluation of cooperatives including principles, management, marketing, finance, taxes, legal issues, and adjusting to change. Prereq: ECON 201. Cross-listed with AGECE 474. {Also offered for graduate credit - see BUSN 674.}.

**BUSN 487. Managerial Economics. 3 Credits.**

Business managers, entrepreneurs, and other executives make a variety of important decisions on a daily basis. These decisions are broad in scope and vary in the length of time for which they are made, ranging from developing a particular pricing promotion to expanding the size of a major production plant. This course will provide students with a better understanding of the economics of such decisions and provide tools that can be used to make better business decisions. Prereq: MGMT 320, ECON 201, ECON 202, MATH 144 or MATH 146 and restricted to College of Business major or minor and a 2.50 minimum NDSU grade point average.

**BUSN 489. Strategic Management. 3 Credits.**

Analysis of strategic business issues, and integration of business-related knowledge and cross-functional business principles through experiential exercise. Capstone for all College of Business majors. Prereq: FIN 320, MGMT 320, MKT 320. Co-req: BUSN 430. Prereq or Coreq: Senior Standing.

**BUSN 491. Seminar. 1-5 Credits.****BUSN 492. Global Practicum: Study Abroad. 1-15 Credits.**

Pre-Arranged study at accredited foreign institutions (study abroad), domestic institutions (National Student Exchange) or on approved study abroad programs. Pre-requisite: Sophomore standing and prior approval by International Student and Study Abroad Services and major department. Graded 'P' or 'F' (Undergraduate), or 'S' or 'U' (Graduate).

**BUSN 494. Individual Study. 1-5 Credits.**

Restricted to College of Business major or minor and a 2.50 minimum NDSU grade point average.

**BUSN 496. Field Experience. 1-15 Credits.**

Restricted to College of Business professional major or minor and a 2.50 minimum NDSU grade point average.

**BUSN 499. Special Topics. 1-5 Credits.**

Restricted to College of Business major or minor and a 2.50 minimum NDSU grade point average.

**BUSN 640. International Business Law. 3 Credits.**

Study of public and private international law as it relates to international business: international contracts and sales; international business organizations; and international trade, tariffs, and agreements. {Also offered for undergraduate credit - see BUSN 440.}.

**BUSN 674. Cooperatives. 3 Credits.**

Theory, practice, and evaluation of cooperatives including principles, management, marketing, finance, taxes, legal issues, and adjusting to change. Cross-listed with AGECE 674. F, S, Su. (Also offered for undergraduate credit - see BUSN 474.).

**BUSN 690. Graduate Seminar. 1-3 Credits.****BUSN 692. Global Practicum: Study Abroad. 1-15 Credits.**

Pre-Arranged study at accredited foreign institutions (study abroad), domestic institutions (National Student Exchange) or on approved study abroad programs. Pre-requisite: Sophomore standing and prior approval by International Student and Study Abroad Services and major department. Graded 'P' or 'F' (Undergraduate), or 'S' or 'U' (Graduate).

**BUSN 696. Special Topics. 1-5 Credits.****BUSN 790. Graduate Seminar. 1-3 Credits.****BUSN 791. Temporary/Trial Topics. 1-5 Credits.****BUSN 793. Individual Study/Tutorial. 1-5 Credits.****BUSN 794. Practicum/Internship. 1-8 Credits.****BUSN 795. Field Experience. 1-15 Credits.****BUSN 796. Special Topics. 1-5 Credits.****BUSN 797. Master's Paper. 1-3 Credits.****BUSN 798. Master's Thesis. 1-10 Credits.**