Apparel, Retail Merchandising and Design Major

Major Requirements

Degree Type: B.A. or B.S.

Minimum Credits Required: 120

University Degree Requirements

For complete details on these and other university degree requirements, refer to the Degree and Graduation Requirements (http://catalog.ndsu.edu/academic-policies/undergraduate-policies/degree-and-graduation/) section in the University Catalog.

1. Minimum of 120 semester credits (some programs may exceed this minimum).
2. Complete the University General Education requirements.
3. Minimum institutional GPA of 2.00 based on work taken at NDSU.
4. Minimum of 30 credits in resident at NDSU.
5. Minimum of 36 upper level credits (courses numbered 300 or higher).
6. Students with transfer credit must meet the NDSU 30 credits in residence (#4). Of these 30 credits in residence, a minimum of 15 credits must be in courses numbered 300 or above, and 15 credits must be in the student's declared major curricula.

University General Education Requirements

A list of university approved general education courses along with the administrative policies governing the requirement and the categories is available here (http://catalog.ndsu.edu/academic-policies/undergraduate-policies/general-education/).

Code	Title	Credits
Category C: Communication		**12**
Category R: Quantitative Reasoning		**3**
Category S: Science and Technology		**10**
Category A: Humanities and Fine Arts		**6**
Category B: Social and Behavioral Sciences		**6**
Category W: Wellness		**2**
Category D: Cultural Diversity		
Category G: Global Perspectives		
Category L: Digital Literacy		
Total Credits		**39**

Major Requirements

Code	Title	Credits
Apparel, Retail Merchandising and Design Core Requirements		
ARMD 171	Fashion Dynamics	3
ARMD 181	Aesthetics and Visual Analysis of Apparel Products	3
ARMD 203	Sustainability and Social Change in Fashion	3
ARMD 210	Dress in World Cultures	3
ARMD 310	History of Fashion	3
ARMD 366	Textiles	3
ARMD 367	Textiles Laboratory	1
ARMD 371	Fashion Trend Analysis and Forecasting	3
ARMD 373	Visual Merchandising and Promotion	3
ARMD 375	Professional Development	1
ARMD 385	Global Fashion Economics	3
ARMD 386	Merchandise Planning and Buying	3
ARMD 472	Product Development	3
ARMD 481	Capstone in Apparel, Retail Merchandising and Design	3
ARMD 489	Study Tour	1-3

ARMD 496	Field Experience	3-4
ART 122	Studio Technology Foundations	3
CSCI 114	Computer Applications	3
or TL 116	Business Software Applications	
ECON 105	Elements of Economics	3
or ECON 201	Principles of Microeconomics	
or ECON 202	Principles of Macroeconomics	
PSYC 111	Introduction to Psychology	3
STAT 330	Introductory Statistics	3
or CSCI 159	Computer Science Problem Solving	
ENGL 321	Writing in the Technical Professions	3
or ENGL 320	Business and Professional Writing	
Option Requirement		
Select one option to complete the major: Retain Merchandising; Fashion Product Development; or Fashion Entrepreneurship		15 or 27
Total Credits		**75-90**

Retail Merchandising Option

Code	Title	Credits
MRKT 372	Global Retailing	3
Select two courses from the following:		6
COMM 112	Understanding Media and Social Change	
COMM 200	Introduction to Media Writing	
COMM 260	Introduction to Web Design	
COMM 261	Introduction to Web Development	
COMM 375	Principles of Strategic Communication	
COMM 476	Advertising Campaign Practicum	
ART 180	Photography I	
ART 280	Digital Image and Output	
ART 385	Advanced Topics in Graphic Design	
Business minor is required [1]		
ACCT 102	Fundamentals of Accounting	3
or ACCT 200	Elements of Accounting I	
MGMT 320	Foundations of Management	3
MRKT 320	Foundations of Marketing	3
MRKT 362	Foundations of Retailing	3
MRKT 410	Consumer Behavior	3
Select one from the following:		3
MRKT 420	Advertising and Integrated Marketing Communication	
MRKT 440	International Marketing	
MRKT 460	Marketing Strategy	
MRKT 465	Digital Marketing	
Total Credits		**27**

Fashion Product Development Option

Code	Title	Credits
ARMD 101	Beginning Apparel Construction	3
ARMD 155	Apparel Construction and Fit	3
ARMD 455	Apparel Design and Assembly	3
ART 124	Foundations of Design	3
ART 131	Foundations Drawing	3
Total Credits		**15**

Fashion Entrepreneurship Option

Code	Title	Credits
MRKT 372	Global Retailing	3
Entrepreneurship minor is required. [1]		
ENTR 201	Introduction to Entrepreneurship	3
ENTR 401	Entrepreneurship Capstone	3
ENTR 301	Entrepreneurship Toolbox I	3
or ENTR 440	International Entrepreneurship	
Select one from the following:		3
MRKT 465	Digital Marketing	
MGMT 451	Negotiations	
ENTR 301	Entrepreneurship Toolbox I (If not taken above)	
ENTR 440	International Entrepreneurship (If not taken above)	
Total Credits		**15**

[1] Minors must be officially declared through the Office of Registration and Records. Minors are a minimum of 16 credit hours and may have a GPA restrictions. See the official minor curriculum.

Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.