

Management Major

Major Requirements

Degree Type: B.S.
Minimum Credits Required: 120

University Degree Requirements

For complete details on these and other university degree requirements, refer to the Degree and Graduation Requirements (<http://catalog.ndsu.edu/academic-policies/undergraduate-policies/degree-and-graduation/>) section in the University Catalog.

1. Minimum of 120 semester credits (some programs may exceed this minimum).
2. Complete the University General Education requirements.
3. Minimum institutional GPA of 2.00 based on work taken at NDSU.
4. Minimum of 30 credits in resident at NDSU.
5. Minimum of 36 upper level credits (courses numbered 300 or higher).
6. Students with transfer credit must meet the NDSU 30 credits in residence (#4). Of these 30 credits in residence, a minimum of 15 credits must be in courses numbered 300 or above, and 15 credits must be in the student's declared major curricula.

University General Education Requirements

A list of university approved general education courses along with the administrative policies governing the requirement and the categories is available here (<http://catalog.ndsu.edu/academic-policies/undergraduate-policies/general-education/>).

Code	Title	Credits
Category C: Communication		12
Category R: Quantitative Reasoning		3
Category S: Science and Technology		10
Category A: Humanities and Fine Arts		6
Category B: Social and Behavioral Sciences		6
Category W: Wellness		2
Category D: Cultural Diversity		
Category G: Global Perspectives		
Category L: Digital Literacy		
Total Credits		39

Major Requirements

Code	Title	Credits
All courses taken for the Management Major require a grade of C or better. A minimum 2.5 cumulative GPA is required for admission to the pre-major program, to enroll in 300-400 level courses, and to graduate.		
Pre-Major Requirements		
COMM 110	Fundamentals of Public Speaking	3
ECON 201 or ECON 202	Principles of Microeconomics Principles of Macroeconomics	3
ENGL 120	College Composition II	3
MATH 144	Mathematics for Business	4
PSYC 111 or SOC 110	Introduction to Psychology Introduction to Sociology	3
Management Major Requirements		
ACCT 200	Elements of Accounting I	3
ACCT 201	Elements of Accounting II	3
TL 116	Business Software Applications	3
PHIL 216	Business Ethics	3
STAT 330	Introductory Statistics	3
STAT 331	Regression Analysis	2

ECON 201	Principles of Microeconomics ¹	3
or ECON 202	Principles of Macroeconomics	
PSYC 111	Introduction to Psychology ¹	3
or SOC 110	Introduction to Sociology	
ENGL 320	Business and Professional Writing	3
Admission to major program required prior to taking the following courses:		
BUSN 430	Legal and Social Environment of Business ²	3
BUSN 489	Strategic Management (Capstone Course) ²	3
FIN 320	Principles of Finance ²	3
MGMT 320	Foundations of Management ²	3
MGMT 330	Foundations of Organizational Behavior	3
MGMT 380	People Analytics	3
MGMT 430	Leadership in Organizations	3
MGMT 450	Human Resource Management	3
MGMT 451	Negotiations	3
MIS 320	Management Information Systems ²	3
MRKT 320	Foundations of Marketing ²	3
Management 300-400 Elective Courses ³		
A. Select 300-400 level courses from current MGMT prefix courses.		12
B. Select 300-400 level courses from within the College of Business prefixes: BUSN, MRKT, FIN, ACCT, MIS, ENTR (includes courses cross-listed with CoB courses) as well as SCM 320 or SCM 460.		6
At least one of the following international courses must be taken and will count in one of the management 300-400 level elective areas (A or B):		
BUSN 340	International Business	
BUSN 341	Global Business Environment	
ENTR 440	International Entrepreneurship	
FIN 440	International Finance	
MGMT 440	International Management	
MRKT 440	International Marketing	
Total Credits		93

¹ Take the other course not taken for the pre-major requirement.

² Denotes Common Body of Knowledge (CBK) course.

³ At least one of the following international courses must be included in the plan of study and can count in one of the management 300-400 level elective areas (A or B):

- BUSN 340: International Business
- BUSN 341: Global Business Environment
- ENTR 440: International Entrepreneurship (Prereq: ENTR 201 or MGMT 470)
- FIN 440: International Finance
- MGMT 440: International Management
- MRKT 440: International Marketing

Degree Requirements and Notes

- Students follow the published curricula for the management program of study from the semester/year of entrance in the College of Business (CoB) to graduation provided enrollment at NDSU has not been discontinued for more than one year. Students who change their major are subject to meeting the curricular requirements in effect at the time the new major is declared.
- The CoB accepts a maximum of up to (but not including) 50% of upper-division (300-level and 400-level) business courses required for degree completion, with a minimum grade of C. Business courses are defined as courses with the following prefixes: ACCT, BUSN, ENTR, FIN, MGMT, FIN, MRKT, or SCM. Credits that do not qualify for degree completion will still be accepted as general credits toward graduation, within the restrictions defined by university transfer policy. All transfer courses are subject to approval by the course discipline chair or designated representative.
- A grade of 'C' or better is required in transfer courses accepted for all accounting, business administration, finance, management, management information systems, and marketing courses.
- No courses for the major may be taken with Pass/Fail grading, with the exception of BUSN 413 when it is appropriately applied to a declared track.

- Of the credits completed in residence at least 30 credits must be in 300-400 level CoB courses.
- Students must be accepted to the Management major prior to the completion of the last 30 credits in 300 and 400 level CoB courses.
- A Business Administration minor is NOT offered with this major.
- For multiple majors within the CoB, at least 15 unique credits of 300-400 level CoB courses must exist between the majors.
- Internship and cooperative education credits may be applied toward the total credits required for graduation as non-major electives or 300-400 level electives not used in pre-major categories, unless taken as BUSN 413 and applied toward the completion of an approved track.
- Student may choose to declare a track other than the standard 300-400 Management Elective track. Other tracks include Human Resource Management Track, Supply Chain Management Track, or Event Management Track. Declaration of these tracks require a major change form to Registration and Records.

Human Resources Management Track

Code	Title	Credits
Required Courses		
MGMT 452	Compensation Management	3
MGMT 454	Labor-Management Relations	3
MGMT 453	Understanding and Managing Diversity in Organizations	3
Select one of the following:		3
BUSN 383	Organizational Communication I	
BUSN 413	Business Internship ⁴	
MGMT 470	Entrepreneurship/Small Business Management	
MGMT 471	Leading Social Entrepreneurship and Nonprofit Organizations	
MGMT 472	Managing Family Enterprises	
PSYC 457	Managing Work Motivation and Morale	
Total Credits		12

Supply Chain Management Track

Code	Title	Credits
Required Courses		
SCM 320	Integrated Supply Chain Management	3
SCM 460	Production & Operations Management	3
Select two of the following:		6
AGEC 378	Introduction to Transportation & Logistics	
BUSN 413	Business Internship ⁴	
MRKT 362	Foundations of Retailing	
MRKT 430	Sales and Personal Selling	
MRKT 438	Customer Relationship Management (CRM) and Sales Technology	
MRKT 460	Marketing Strategy	
Total Credits		12

Event Management Track

Code	Title	Credits
Required Courses		
MGMT 241	Event Management	3
MGMT 441	Events Experience and Planning	3
Select two of the following:		6
BUSN 413	Business Internship ⁴	
MRKT 420	Advertising and Integrated Marketing Communication	
MRKT 430	Sales and Personal Selling	
MRKT 470	Services Marketing	
Total Credits		12

- ⁴ BUSN 413 is only eligible to apply to program requirements for students who have declared one of the approved MGMT Tracks. Internship must be approved by the Department. Maximum of 3 credits.