

# Agricultural Communication

A major or minor in Agricultural Communication combines the resources and expertise of two units, communication and agriculture, to produce trained communicators who can explain science, technologies, and complex agricultural issues to diverse audiences.

The curricular structure of the Agricultural Communication program is listed below for students entering the program. Students must complete an applied capstone course.

## Major Requirements

### Major: Agricultural Communication

**Degree Type: B.A. or B.S.**

**Required Degree Credits to Graduate: 122**

### Arts, Humanities, and Social Sciences

#### Degree Requirements

**Bachelor of Science (B.S.) Degree** – The completion of a minor program of study, a second major, or a second degree is required.

**Bachelor of Arts (B.A.) Degree** – Second year language proficiency required.

### General Education Requirements

#### First Year Experience (F):

UNIV 189	Skills For Academic Success (Students transferring in 24 or more credits do not need to take UNIV 189.)	1
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#### Communication (C):

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
Select one of the following:		3

ENGL 320 Business and Professional Writing

ENGL 321 Writing in the Technical Professions

ENGL 323 Creative Writing II

ENGL 324 Writing in the Sciences

ENGL 325 Writing in the Health Professions

ENGL 357 Visual Culture and Language

ENGL 358 Writing in the Humanities and Social Sciences

ENGL 459 Researching and Writing Grants and Proposal

COMM 110 Fundamentals of Public Speaking 3

**Quantitative Reasoning (R): Select from current education list** 3

**Science & Technology (S):** 10

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list.

**Humanities & Fine Arts (A): Select from current general education list** 6

**Social & Behavioral Sciences (B):** 6

Courses needed to fulfill this category will be completed as part of the pre-communication requirements.

**Wellness (W): Select from current general education list** 2

**Cultural Diversity (D):**

COMM 216 Intercultural Communication 3

**Global Perspective: Select from current general education list**

Total Credits 40

## Arts, Humanities and Social Sciences College Requirements

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for all Bachelor of Science and Bachelor of Arts degree programs of study, except the Bachelor of Fine Arts degree, the Bachelor of Music degree, Bachelor of Landscape Architecture degree, and the Bachelor of Science in Architecture degree:

### AH&SS College Requirements

Courses used to satisfy any general education requirement cannot be used to also count toward the AH&SS College Requirements.

A minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.

**Area One: Humanities** 3

ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS

**Area Two: Social Sciences** 3

ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS

**Area Three: Fine Arts** 3

ARCH, ART, ENVD, LA, MUSC, or THEA

Total Credits 9

## Major Requirements

**General Education Requirements** 40

**AH&SS College Requirements** 9

### Pre-Communication Requirements:

Students must complete the following 21 credits of selected courses with a grade of 'B' or better to be a communication major. These courses may be repeated only once for grade improvement..

ENGL 120 College Composition II 3

COMM 110 Fundamentals of Public Speaking 3

or COMM 111 Honors Public Speaking

COMM 112 Understanding Media and Social Change 3

COMM 114 Human Communication 3

COMM 212 Interpersonal Communication 3

COMM 216 Intercultural Communication 3

Select one of the following: 3

SOC 110 Introduction to Sociology

POLS 110 Introduction to Political Science

PSYC 111 Introduction to Psychology

CJ 201 Introduction to Criminal Justice

### Professional Agricultural Communication Major

Communication Core:

COMM 133 Introduction to Agricultural Communication 3

COMM 320 Communication Analysis 3

COMM 301 Rhetorical Traditions 3

or COMM 321	Introduction to Communication Theory	
COMM 431	Communication Ethics	3
COMM 465	Convergence Media (Capstone)	3
Agricultural Core: Students are required to take 12 credits in Agriculture.		12
A minor in agriculture is recommended. Consult with your adviser on elective options.		
Professional Specialization: Select 3 courses from the following:		9
COMM 200	Introduction to Media Writing	
COMM 260	Principles of Internet Web-Based Design	
COMM 308	Business and Professional Speaking	
COMM 310	Advanced Media Writing	
COMM 313	Editorial Processes	
COMM 362	Principles of Design For Print	
COMM 425	Specialty Writing	
COMM 450	Issues in Communication	
<b>Degree Requirements: Potential of 22 credits to reach 122.</b>		<b>22</b>
Total Credits		122

## Minor Requirements

### Agricultural Communication Minor

#### Minor Requirements

Required Credits: 21

#### Required Courses (above general education requirements)

COMM 112	Understanding Media and Social Change *	3
COMM 114	Human Communication *	3
COMM 212	Interpersonal Communication *	3
COMM 216	Intercultural Communication *	3
COMM 133	Introduction to Agricultural Communication	3
<b>Professional Specialization: Select 2 courses from the following:</b>		<b>6</b>
COMM 260	Principles of Internet Web-Based Design	
COMM 308	Business and Professional Speaking	
COMM 362	Principles of Design For Print	
COMM 484	Organizational Advocacy and Issue Management	
COMM 485	Crisis Communications in Public Relations	
Total Credits		21

\* Courses that satisfy general education requirements in the major program of study must be unique from these requirements.

#### Minor Requirements and Notes

- A minimum of 8 credits must be taken at NDSU.