

Management Communication

A major or minor in Management Communication is designed to train students to be effective managers and leaders in corporate environments.

The curricular structure of the Management Communication program is listed below for students entering the program. Students must complete an applied capstone course.

Major Requirements

Major: Management Communication

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

Arts, Humanities, and Social Sciences

Degree Requirements

Bachelor of Science (B.S.) Degree – The completion of a minor program of study, a second major, or a second degree is required.

Bachelor of Arts (B.A.) Degree – Second year language proficiency required.

General Education Requirements

First Year Experience (F):

UNIV 189	Skills For Academic Success (Students transferring in 24 or more credits do not need to take UNIV 189.)	1
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Communication (C):

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
One course in Upper Level Writing. Select one of the following:		3

ENGL 320	Business and Professional Writing	
ENGL 321	Writing in the Technical Professions	
ENGL 323	Creative Writing II	
ENGL 324	Writing in the Sciences	
ENGL 325	Writing in the Health Professions	
ENGL 357	Visual Culture and Language	
ENGL 358	Writing in the Humanities and Social Sciences	
ENGL 459	Researching and Writing Grants and Proposal	
COMM 110	Fundamentals of Public Speaking	3

Quantitative Reasoning (R): Select from current general education list 3

Science & Technology (S):

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list. 10

Humanities & Fine Arts (A): Select from current general education list 6

Social & Behavioral Sciences (B): 6

Courses needed to fulfill this category will be completed as part of the pre-communication requirements.

Wellness (W): Select from current general education list 2

Cultural Diversity (D):

COMM 216 Intercultural Communication 3

Global Perspectives (G): Select from current general education list

Total Credits 40

Arts, Humanities and Social Sciences College Requirements

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for all Bachelor of Science and Bachelor of Arts degree programs of study, except the Bachelor of Fine Arts degree, the Bachelor of Music degree, Bachelor of Landscape Architecture degree, and the Bachelor of Science in Architecture degree:

AH&SS College Requirements

Courses used to satisfy any general education requirement cannot be used to also count toward the AH&SS College Requirements. A minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.

Area One: Humanities 3

ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS

Area Two: Social Sciences 3

ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS

Area Three: Fine Arts 3

ARCH, ART, ENVD, LA, MUSC, or THEA

Total Credits 9

Major Requirements

General Education Requirements 40

AHSS College Requirements 9

Pre-Communication Requirements

Students must complete 21 credits of selected courses with a grade of 'B' or above to become a communication major. These courses may be repeated only once for this major.

ENGL 120 College Composition II 3

COMM 110 Fundamentals of Public Speaking 3

or COMM 111 Honors Public Speaking

COMM 112 Understanding Media and Social Change 3

COMM 114 Human Communication 3

COMM 212 Interpersonal Communication 3

COMM 216 Intercultural Communication 3

Select one of the following: 3

SOC 110 Introduction to Sociology

POLS 110 Introduction to Political Science

PSYC 111 Introduction to Psychology

CJ 201 Introduction to Criminal Justice

Professional Management Communication Major

Management Communication Major:

COMM 301 Rhetorical Traditions 3

or COMM 321 Introduction to Communication Theory

COMM 320 Communication Analysis 3

COMM 383	Organizational Communication I	3
COMM 431	Communication Ethics	3
COMM 482	Organizational Communication II (Capstone)	3
Professional Specialization: Select 7 of the following:		21
COMM 315	Small Group Communication	
COMM 316	Conflict Communication	
COMM 386	Organizational Interviewing	
COMM 450	Issues in Communication	
COMM 484	Organizational Advocacy and Issue Management	
COMM 485	Crisis Communications in Public Relations	
COMM 486	Principles of Risk Communication	
COMM 487	Organizational Power and Leadership	
COMM 488	Social Influence and Organizational Change	
Degree Requirements: Potential of 28 credits to reach 122		28
Total Credits		122

Minor Requirements

Management Communication Minor

Minor Requirements

Required Credits: 21

Required Courses

COMM 112	Understanding Media and Social Change	3
COMM 114	Human Communication	3
COMM 212	Interpersonal Communication	3
COMM 216	Intercultural Communication	3
COMM 383	Organizational Communication I	3
Professional Specialization: Select two of the following:		6
COMM 315	Small Group Communication	
COMM 316	Conflict Communication	
COMM 386	Organizational Interviewing	
COMM 482	Organizational Communication II	
COMM 484	Organizational Advocacy and Issue Management	
COMM 485	Crisis Communications in Public Relations	
COMM 486	Principles of Risk Communication	
COMM 487	Organizational Power and Leadership	
COMM 488	Social Influence and Organizational Change	
Total Credits		21

Minor Requirements and Notes

- A minimum of 8 credits must be taken at NDSU.