

Apparel, Retail Merchandising and Design

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Looking for careers that are exciting in a fast paced environment and provides new opportunities each day, then an education in the field of Apparel, Retail Merchandising and Design (ARMD) is just what you may be looking for.

The undergraduate program in ARMD offers students opportunities to develop new approaches for dealing with challenges facing all areas of the global textile, apparel and retail industry. We involve our graduates in designing new solutions for an ever-evolving global industry. The textile, apparel and retailing industry is among the largest industries in the world and has a worldwide reach. The demand for graduates with an ARMD knowledge base is high. Students graduating from this major learn to apply their knowledge and skills to business and society. Students gain aesthetic, technical, practical, and professional skills that are utilized in two option areas. The first option area is textile product merchandising that offer careers in manufacturing, wholesaling, sourcing, strategic planning, buying, and merchandising, and marketing, as well as retail and business management. The second option area is apparel studies that offers careers in product development, costume curatorship, fashion journalism, and other areas in the fashion industry (depending on student interest). Both of these options provide career opportunities worldwide for those who graduate from the program.

Major Requirements

Major: Apparel, Retail Merchandising & Design

Option: Apparel Studies

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

General Education Requirements

First Year Experience (F):

HD&E 189	Skills for Academic Success (Students transferring in 24 or more credits do not need to take HD&E 189.)	1
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Communication (C):

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
ENGL 320	Business and Professional Writing	3
COMM 110	Fundamentals of Public Speaking	3

Quantitative Reasoning (R):

STAT 330	Introductory Statistics	3
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Science & Technology (S):

CSCI 114	Microcomputer Packages	3-4
or CSCI 116	Business Use of Computers	

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list

Humanities & Fine Arts (A): Select from current general education list 6

Social & Behavioral Sciences (B):

ECON 105	Elements of Economics	3
PSYC 111	Introduction to Psychology	3
or SOC 110	Introduction to Sociology	

Wellness (W): Select from current general education list 2

Cultural Diversity (D): Select from current general education list

Global Perspectives (G):

ECON 105	Elements of Economics	3
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Total Credits 40

Apparel Studies Option Major Requirements

General Education Requirements 40

Apparel Studies Option Requirements

ADHM 155	Apparel Construction and Fit	3
or ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 171	Fashion Dynamics	3
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 271	Visual Merchandising and Promotion	3
ADHM 272	Product Development	3
ADHM 310	History of Fashion	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 375	Professional Development	1
ADHM 385	Global Fashion Economics	3
ADHM 481	Capstone in Apparel, Retail Merchandising and Design	3
ADHM 486	Dress and Human Behavior	3
ADHM 489	Study Tour	1-3

Professional Electives: Select 21 credits from the following: 21

With adviser approval 6 of the 21 credits of professional electives may be taken from BUSN, MRKT, MGMT, THEA, COMM, or ART to meet the student's professional/personal objectives.

ADHM 101	Beginning Apparel Construction	
ADHM 140	Introduction to the Hospitality Industry	
ADHM 141	Tourism and Travel Management	
ADHM 155	Apparel Construction and Fit	
ADHM 355	Flat Pattern Design & Draping	
ADHM 356	Pattern Drafting and Grading	
ADHM 357	Product Development: Designing Pants	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 372	Global Retailing	
ADHM 401	Convention and Meeting Planning	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
ADHM 455	Advanced Apparel Assembly	
ADHM 470	Retail Financial Management and Control	

ADHM 485	Global Consumer Analysis	
ADHM 496	Field Experience	
COMM 216	Intercultural Communication	
COMM 271	Listening and Nonverbal Communication	
COMM 383	Organizational Communication I	
Minor Program of Study Required: 16 credit minimum required		16
Degree Requirements: Potential of 12 credit to reach 122		12
Total Credits		122-124

Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.

Major Requirements

Major: Apparel, Retail Merchandising & Design

Option: Retail Merchandising

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

General Education Requirements

First Year Experience (F):

HD&E 189	Skills for Academic Success (Students transferring in 24 or more credits do not need to take HD&E 189.)	1
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Communication (C):

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
ENGL 320	Business and Professional Writing	3
COMM 110	Fundamentals of Public Speaking	3

Quantitative Reasoning (R):

STAT 330	Introductory Statistics	3
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Science & Technology (S):

CSCI 114	Microcomputer Packages	3-4
or CSCI 116	Business Use of Computers	

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education courses

Humanities & Fine Arts (A): Select one focus area

Focus Area One: Textile Product Merchandising		6
ADHM 310	History of Fashion	
Select additional course from current general education courses		
Focus Area Two: Interior Merchandising		
ADHM 315	History of Interiors I	
ADHM 316	History of Interiors II	

Social & Behavioral Sciences (B):

ECON 105	Elements of Economics	3
PSYC 111	Introduction to Psychology	3

Wellness (W): Select from current general education list

2

Cultural Diversity (D): Select from current general education list

Global Perspectives (G):

ECON 105	Elements of Economics	3
Total Credits		40

Retail Merchandising Option Major Requirements

General Education Requirements

Retail Merchandising Option Requirements

ADHM 171	Fashion Dynamics	3
ADHM 271	Visual Merchandising and Promotion	3
ADHM 272	Product Development	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 372	Global Retailing	3
ADHM 375	Professional Development	1
ADHM 470	Retail Financial Management and Control	4
ADHM 481	Capstone in Apparel, Retail Merchandising and Design	3
ADHM 485	Global Consumer Analysis	3
ADHM 489	Study Tour	1-3
ADHM 496	Field Experience	3-6

Select one of the following: 3

COMM 216	Intercultural Communication	
COMM 271	Listening and Nonverbal Communication	
COMM 383	Organizational Communication I	

Business Minor requires an application to the College of Business and a minimum 2.5 GPA in courses used for the minor. 24

ACCT 102	Fundamentals of Accounting	
MGMT 320	Foundations of Management	
MRKT 320	Foundations of Marketing	
MRKT 362	Foundations of Retailing	
College of Business 300-400 level courses as approved by ADHM Department		

(ADHM 372/MRKT 372 may be used as an elective)

Retail Merchandising Focus Area: Select Focus Area One - Textile Product Merchandising - or Focus Area Two - Interior Merchandising: 21-22

Focus Area One - Textile Product Merchandising Focus: 21 Credits

ADHM 181	Aesthetics and Visual Analysis of Apparel Products	
ADHM 310	History of Fashion	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 385	Global Fashion Economics	
ADHM 486	Dress and Human Behavior	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	

Total professional electives must bring total credits to 122. Additional courses to reach this credit total will be chosen with approval from advisor from the list below or from BUSN, MRKT, MGMT, THEA, COMM, or ART to meet students' professional/personal objectives.

Focus Area Two - Interior Merchandising Focus: 22 Credits

ADHM 150		
ADHM 151	Design Fundamentals	
ADHM 160	Interior Design Careers	

ADHM 161	Introduction to Manual Drafting	
ADHM 250		
ADHM 251	Interior Design Studio I-Residential	
or ADHM 253	Interior Design Studio II-Office Design	
or ADHM 254	Interior Design Studio III	
ADHM 264	Residential Systems	
ADHM 315	History of Interiors I	
ADHM 316	History of Interiors II	
ADHM 368	Interior Materials	
Degree Requirements: Potential of 3 credits to reach 122		3
Total Credits		122-128

Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.

Minor Requirements

Minor: Apparel, Retail Merchandising & Design Options: Apparel & Textiles and Retail Management

Required Credits: 22

Apparel & Textiles Minor Option

Required Courses

ADHM 171	Fashion Dynamics	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 155	Apparel Construction and Fit	3
or ADHM 370	Sewn-Product Manufacturing and Analysis	

Electives: 12 credits must be upper division, excluding field experience 12

ADHM 101	Beginning Apparel Construction	
ADHM 155	Apparel Construction and Fit	
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	
ADHM 271	Visual Merchandising and Promotion *	
ADHM 272	Product Development	
ADHM 310	History of Fashion	
ADHM 355	Flat Pattern Design & Draping	
ADHM 356	Pattern Drafting and Grading	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 372	Global Retailing	
ADHM 385	Global Fashion Economics	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
ADHM 470	Retail Financial Management and Control	
ADHM 485	Global Consumer Analysis	
ADHM 486	Dress and Human Behavior	
ADHM 489	Study Tour	

Total Credits 22

Retail Management Minor Option

The Retail Management minor option is available to all majors in the College of Business.

Required Courses

ADHM 171	Fashion Dynamics	3
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 271	Visual Merchandising and Promotion	3

Electives: Select 13 credits from the following: 13

ADHM 372	Global Retailing	
ADHM 385	Global Fashion Economics	
ADHM 470	Retail Financial Management and Control	
ADHM 485	Global Consumer Analysis	
MRKT 320	Foundations of Marketing	
MRKT 362	Foundations of Retailing	

Total Credits 22

Minor Requirements and Notes:

- A minimum of 8 credits must be taken at NDSU.