

Hospitality and Tourism Management

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Are you a people-person? Are you passionate about customer service and enriching people's experiences? Do you have exceptional work ethic and enjoy a fast-paced environment? If so, Hospitality and Tourism Management (HTM) is a great field for you!

The mission of the HTM program at NDSU is to develop effective and efficient leaders in a very dynamic and exciting field. Our students learn and develop leadership skills by completing coursework that increases knowledge of the industry, develops people management skills, and enhances problem-solving abilities while instilling a sense of responsibility and professionalism.

We are the only four-year HTM program in North Dakota, accredited by the Accreditation Commission for Programs in Hospitality Administration (ACPHA). We are one of only 62 schools accredited nationwide. The program has undergone this process to ensure students receive a quality education. The ACPHA guidelines and standards help us pursue excellence in the area of hospitality administration.

- Our program incorporates a solid foundation of general education courses vital in developing a well-rounded professional.
- All students complete a core of fundamental courses on the management of resources such as people, materials, money, technology and time in a hospitality and tourism setting.
- Upper-division courses concentrate on project-based, critical evaluation and production of quality services in hospitality and tourism operations.
- Students choose professional electives in areas such as food and beverage, casino and professional club management, resorts, and convention and meeting planning.
- A 24-credit minor in Business Administration is required with this major. The minor provides a strong business background on which we build depth of knowledge concerning the specifics of marketing and management in the hospitality industry.

Major Requirements

Major: Hospitality & Tourism Management

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

General Education Requirements

First Year Experience (F):

HD&E 189	Skills for Academic Success (Students transferring in 24 or more credits do not need to take HD&E 189.)	1
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Communication (C):

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
	One Course in Upper Level Writing. Select from current general education list.	3
COMM 110	Fundamentals of Public Speaking	3

Quantitative Reasoning (R): Select from current general education list	3
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Science & Technology (S):

CHEM 117	Chemical Concepts and Applications	3
or CHEM 121	General Chemistry I	
CSCI 114	Microcomputer Packages	3-4
or CSCI 116	Business Use of Computers	

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list	3-4
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Humanities & Fine Arts (A): Select from current general education list	6
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Social & Behavioral Sciences (B):

ECON 105	Elements of Economics	3
Select from current general education list		3

Wellness (W): Select from current general education list	2
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Cultural Diversity (D): Select from the current general education list	
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Global Perspectives (G):

ECON 105	Elements of Economics	3
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Total Credits	40
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Major Requirements

General Education Requirements	40
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Hospitality & Tourism Management Requirements

ADHM 140	Introduction to the Hospitality Industry	3
ADHM 141	Tourism and Travel Management	3
ADHM 241	Hospitality Accounting	3
ADHM 360	Lodging Operations Management	3
ADHM 368	Interior Materials	3
ADHM 381	Hospitality Marketing and Sales	3
ADHM 404 & 404L	Restaurant Operations Management and Restaurant Operations Management Laboratory	5
ADHM 435	Cost Controls in Hospitality and Food Service Systems	3
ADHM 467	Hospitality Law	3
ADHM 479	Hospitality Industry Management Strategies	3
ADHM 496	Field Experience	3
HD&E 320	Professional Issues	1
HNES 141	Food Sanitation	1
HNES 261	Food Selection and Preparation Principles	3
HNES 261L	Food Selection and Preparation Principles Laboratory	2

Professional Elective Courses: Select 10-12 credits from the following:	10-12
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ADHM 384	Beverage Operations	
ADHM 401	Convention and Meeting Planning	
ADHM 402	Professional Catering Management	
ADHM 403	Resort Development and Management	
ADHM 405	Casino Operations	
ADHM 406	Professional Club Management	
ADHM 411	Food and World Cultures	

ADHM 425	Experiential Retailing	
ADHM 489	Study Tour	
ADHM 491	Seminar	

Business Administration Minor

Minor application form is required to be completed with the College of Business. The business minor requires a 2.50 GPA in minor courses and cannot be taken pass/fail.

Degree Requirements: Potential of a minimum of 6 credits to reach 122 6

Total Credits 122-124

Degree Requirements and Notes

- Courses taken *Pass/Fail* will not be used to satisfy any requirements other than total credits.

Minor Requirements

Hospitality & Tourism Management Minor

Minor Requirements

Required Credits: 18

Required Courses

ADHM 140	Introduction to the Hospitality Industry	3
or ADHM 141	Tourism and Travel Management	

Elective Courses: Select 15 credits from the following: 15

ADHM 140	Introduction to the Hospitality Industry (if not used above)	
ADHM 141	Tourism and Travel Management (if not used above)	
ADHM 241	Hospitality Accounting	
ADHM 360	Lodging Operations Management	
ADHM 381	Hospitality Marketing and Sales	
ADHM 384	Beverage Operations	
ADHM 401	Convention and Meeting Planning	
ADHM 402	Professional Catering Management	
ADHM 403	Resort Development and Management	
ADHM 404 & 404L	Restaurant Operations Management and Restaurant Operations Management Laboratory	
ADHM 405	Casino Operations	
ADHM 406	Professional Club Management	
ADHM 411	Food and World Cultures	
ADHM 435	Cost Controls in Hospitality and Food Service Systems	
ADHM 467	Hospitality Law	
ADHM 489	Study Tour	
ADHM 491	Seminar	

Total Credits 18

Minor Requirements and Notes

- A minimum of 8 credits must be taken at NDSU.