

Sport Management

Sport Management Major

The Sport Management major is designed to prepare students for careers in sport and recreation organizations. The capstone course is a 12 credit internship most often completed during the senior year at an approved local, state, regional, national or international organization. To enhance employment prospects, undergraduate candidates in the Sport Management major are required to complete a Business Administration minor.

Students are also encouraged to participate in the Sport Management Association. This student organization meets regularly to organize and conduct professional and service events.

Pre-Professional/Professional Emphasis

Students are admitted to the Pre-Professional emphasis in Sport Management when declaring the major. The Pre-Professional emphasis encompasses the freshman year; transfer students are also placed in the Pre-Professional emphasis upon acceptance to the university. Entrance into the Professional Emphasis occurs for freshman during the second semester of attendance; for transfer students, application occurs during the first semester of attendance.

The following requirements must be met before beginning the professional emphasis (sophomore, junior and senior level courses with prefix HNES) of study:

1. Successful completion of HNES 110 Introduction to Health, Physical Education, and Sport Management with a grade of 'B' or better
2. Minimum NDSU GPA of 2.50 or higher

Application guidelines are provided during HNES 110 and during advising sessions with freshmen.

Retention Standards

Students must meet the following retention standards (per semester) in order to maintain their status in the Sport Management professional program:

- Maintain a 2.5 GPA or higher in all HNES courses required for the major.
- Maintain an NDSU cumulative GPA of 2.50 or higher on a 4.00 scale.
- Maintain GPA requirements for the Business Administration Minor.

Major Requirements

Major: Sport Management

Degree Type: B.S.

Required Degree Credits to Graduate: 122

General Education Requirements

First Year Experience (F):

HD&E 189	Skills for Academic Success (Students transferring in 24 or more credits do not need to take HD&E 189.)	1
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Communication (C):

ENGL 110	College Composition I	3
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ENGL 120	College Composition II	3
ENGL 320	Business and Professional Writing	3
COMM 110	Fundamentals of Public Speaking	3

Quantitative Reasoning (R): Select from current general education list 3

Science & Technology (S):

CSCI 114	Microcomputer Packages	3-4
or CSCI 116	Business Use of Computers	

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list

Humanities & Fine Arts (A): Select from current general education list 6

Social & Behavioral Sciences (B):

PSYC 111	Introduction to Psychology	3
SOC 110	Introduction to Sociology	3

Wellness (W):

HNES 100	Concepts of Fitness & Wellness	2
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Cultural Diversity (D): Select from current general education list

Global Perspectives (G): Select from current general education list

Total Credits		40
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Major Requirements

- A cumulative GPA of 2.50 or higher is required for admission to the Sport Management program.
- A 2.5 GPA or higher must be maintained within the HNES Major Requirement Courses.

General Education Requirements 40

Major Requirements

COMM 112	Understanding Media and Social Change	3
COMM 200	Introduction to Media Writing	3
HNES 110	Introduction to Health, Physical Education, and Sport Management *	3
HNES 224	Sport and Event Management	3
HNES 226	Socio-Cultural Dimension in Sport	3
HNES 304	Sport Promotion and Public Relations	3
HNES 305	Legal Liability and Ethics in Sport	3
HNES 426	Sport Administration	3
HNES 431	Governance and Policy in Sport	3
HNES 436	Contemporary Issues in Sport Management	3
HNES 485	Sport Management Internship	12

Required Minor - Business Administration

Minor application form is required to be completed with the College of 24 Business. The business minor requires a 2.50 GPA in minor courses and cannot be taken pass/fail.

Degree Requirements: Potential of 16 credits to reach 122 16

Students may also elect to complete additional minors by choosing focused electives, but students should have specific goals in mind as they select additional minors. Examples of others minors that compliment Sport Management include: Accounting, Community Development, Hospitality & Tourism Management, Human Development and Family Science, Journalism, Public Relations & Advertising, Management Communication, and Web Design.

Total Credits 122

* Requires a grade of 'B' or better.

Degree Requirements and Notes

- Course taken *Pass/Fail* will not be used to satisfy any requirements other than total credits.