

Agricultural Communication

A major or minor in Agricultural Communication combines the resources and expertise of two units, communication and agriculture, to produce trained communicators who can explain science, technologies, and complex agricultural issues to diverse audiences.

The curricular structure of the Agricultural Communication program is listed below for students entering the program. Students must complete an applied capstone course.

Major Requirements

Major: Agricultural Communication

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

Arts, Humanities, and Social Sciences

Degree Requirements

Bachelor of Science (B.S.) Degree – The completion of a minor program of study, a second major, or a second degree is required.

Bachelor of Arts (B.A.) Degree – Second year language proficiency at college level required.

General Education Requirements

First Year Experience (F):

UNIV 189	Skills For Academic Success (Students transferring in 24 or more credits do not need to take UNIV 189.)	1
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Communication (C):

ENGL 110	College Composition I	3
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ENGL 120	College Composition II	3
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Select one of the following:		3
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ENGL 320	Business and Professional Writing	
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ENGL 321	Writing in the Technical Professions	
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ENGL 323	Creative Writing	
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ENGL 324	Writing in the Sciences	
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ENGL 325	Writing in the Health Professions	
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ENGL 357	Visual Culture and Language	
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ENGL 358	Writing in the Humanities and Social Sciences	
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ENGL 459	Researching and Writing Grants and Proposal	
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COMM 110	Fundamentals of Public Speaking	3
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Quantitative Reasoning (R): Select from current education list		3
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Science & Technology (S):		10
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A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list.

Humanities & Fine Arts (A): Select from current general education list		6
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Social & Behavioral Sciences (B):		6
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Courses needed to fulfill this category will be completed as part of the pre-communication requirements.

Wellness (W): Select from current general education list		2
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Cultural Diversity (D):		
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COMM 216	Intercultural Communication	3
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Global Perspective: Select from current general education list		
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Total Credits		40
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Arts, Humanities and Social Sciences College Requirements

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for all Bachelor of Science and Bachelor of Arts degree programs of study, except the Bachelor of Fine Arts degree, the Bachelor of Music degree, Bachelor of Landscape Architecture degree, and the Bachelor of Science in Architecture degree:

Code	Title	Credits
AH&SS College Requirements		
Courses used to satisfy any general education requirement cannot be used to also count toward the AH&SS College Requirements. A minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.		
Area One: Humanities		3
ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS		
Area Two: Social Sciences		3
ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS		
Area Three: Fine Arts		3
ARCH, ART, ENVD, LA, MUSC, or THEA		
Total Credits		9
Major Requirements		
General Education Requirements		40
AH&SS College Requirements		9
Pre-Communication Requirements:		
Students must complete the following 21 credits of selected courses with a grade of 'B' or better to be a communication major. These courses may be repeated only once for grade improvement..		
ENGL 120	College Composition II	3
COMM 110	Fundamentals of Public Speaking	3
or COMM 111	Honors Public Speaking	
COMM 112	Understanding Media and Social Change	3
COMM 114	Human Communication	3
COMM 212	Interpersonal Communication	3
COMM 216	Intercultural Communication	3
Select one of the following:		3
SOC 110	Introduction to Sociology	
POLS 110	Introduction to Political Science	
PSYC 111	Introduction to Psychology	
CJ 201	Introduction to Criminal Justice	
Professional Agricultural Communication Major		
Communication Core:		
COMM 133	Introduction to Agricultural Communication	3
COMM 320	Communication Analysis	3
COMM 301	Rhetorical Traditions	3
or COMM 321	Introduction to Communication Theory	
COMM 431	Communication Ethics and Law	3
COMM 465	Convergence Media (Capstone)	3
Agricultural Core: Students are required to take 12 credits in Agriculture.		12
A minor in agriculture is recommended. Consult with your adviser on elective options.		
Professional Specialization: Select 3 courses from the following:		9
COMM 200	Introduction to Media Writing	
COMM 260	Introduction to Web Design	
COMM 308	Business and Professional Speaking	
COMM 310	Advanced Media Writing	
COMM 313	Editorial Processes	
COMM 362	Principles of Design For Print	
COMM 425	Specialty Writing	
COMM 450	Issues in Communication	
Degree Requirements: Potential of 22 credits to reach 122.		22
Total Credits		122

Minor Requirements

Agricultural Communication Minor

Minor Requirements

Required Credits: 21

Required Courses (above general education requirements)

COMM 112	Understanding Media and Social Change *	3
COMM 114	Human Communication *	3
COMM 212	Interpersonal Communication *	3
COMM 216	Intercultural Communication *	3
COMM 133	Introduction to Agricultural Communication	3

Professional Specialization: Select 2 courses form the following: 6

COMM 260	Introduction to Web Design	
COMM 308	Business and Professional Speaking	
COMM 362	Principles of Design For Print	
COMM 484	Organizational Advocacy and Issue Management	
COMM 485	Risk and Crisis Communication	

Total Credits 21

* Courses that satisfy general education requirements in the major program of study must be unique from these requirements.

Minor Requirements and Notes

- A minimum of 8 credits must be taken at NDSU.