

Management Communication

A major or minor in Management Communication is designed to train students to be effective managers, leaders, and communication specialists in corporate environments.

The curricular structure of the Management Communication program is listed below for students entering the program.

Major Requirements

Major: Management Communication

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

Arts, Humanities, and Social Sciences

Degree Requirements

Bachelor of Science (B.S.) Degree – The completion of a minor program of study, a second major, or a second degree is required.

Bachelor of Arts (B.A.) Degree – Second year language proficiency at college level required.

General Education Requirements

First Year Experience (F):

UNIV 189	Skills For Academic Success (Students transferring in 24 or more credits do not need to take UNIV 189.)	1
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Communication (C):

ENGL 110	College Composition I	3
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ENGL 120	College Composition II	3
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One course in Upper Level Writing. Select one of the following:		3
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ENGL 320	Business and Professional Writing	
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ENGL 321	Writing in the Technical Professions	
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ENGL 323	Creative Writing	
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ENGL 324	Writing in the Sciences	
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ENGL 325	Writing in the Health Professions	
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ENGL 357	Visual Culture and Language	
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ENGL 358	Writing in the Humanities and Social Sciences	
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ENGL 459	Researching and Writing Grants and Proposal	
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COMM 110	Fundamentals of Public Speaking	3
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Quantitative Reasoning (R): Select from current general education list		3
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Science & Technology (S):

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list.		10
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Humanities & Fine Arts (A): Select from current general education list		6
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Social & Behavioral Sciences (B):		6
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Courses needed to fulfill this category will be completed as part of the pre-communication requirements.

Wellness (W): Select from current general education list		2
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Cultural Diversity (D):

COMM 216	Intercultural Communication	3
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Global Perspectives (G): Select from current general education list

Total Credits		40
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Arts, Humanities and Social Sciences College Requirements

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for all Bachelor of Science and Bachelor of Arts degree programs of study, except the Bachelor of Fine Arts degree, the Bachelor of Music degree, Bachelor of Landscape Architecture degree, and the Bachelor of Science in Architecture degree:

Code	Title	Credits
AH&SS College Requirements		

Courses used to satisfy any general education requirement cannot be used to also count toward the AH&SS College Requirements. A minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.

Area One: Humanities	3
ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS	
Area Two: Social Sciences	3
ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS	
Area Three: Fine Arts	3
ARCH, ART, ENVD, LA, MUSC, or THEA	
Total Credits	9

Major Requirements

General Education Requirements	40
AHSS College Requirements	9
Pre-Communication Requirements	

Students must complete 21 credits of selected courses with a grade of 'B' or 'A' to become a communication major. These courses may be repeated only once for this major.

ENGL 120	College Composition II	3
COMM 110	Fundamentals of Public Speaking	3
COMM 112	Understanding Media and Social Change	3
COMM 114	Human Communication	3
COMM 212	Interpersonal Communication	3
COMM 216	Intercultural Communication	3
Select one of the following:		3
CJ 201	Introduction to Criminal Justice	
POLS 110	Introduction to Political Science	
PSYC 111	Introduction to Psychology	
SOC 110	Introduction to Sociology	

Professional Management Communication Major

COMM 301	Rhetorical Traditions	3
or COMM 321	Introduction to Communication Theory	
COMM 320	Communication Analysis	3
COMM 383	Organizational Communication I	3
COMM 431	Communication Ethics and Law	3
COMM 483	Organizational Communication II	3
COMM 496	Field Experience	3

Major Electives		18
COMM 308	Business and Professional Speaking	
COMM 315	Small Group Communication	
COMM 316	Conflict Communication	
COMM 318	Argumentation and Advocacy	
COMM 412	Gender and Communication	
COMM 450	Issues in Communication	
COMM 484	Organizational Advocacy and Issue Management	
COMM 485	Risk and Crisis Communication	
COMM 487	Organizational Power and Leadership	
PSYC 221	Psychology Applied to Work	
SOC 233	Sociology of Organizations and Work	

Degree Requirements: Potential of 28 credits to reach 122 **28**

Total Credits **122**

NOTE: No more than 6 credits from this communication major may be applied to any minor in the Department of Communication.

Minor Requirements

Management Communication Minor

Minor Requirements

Required Credits: 21

Required Courses

COMM 212	Interpersonal Communication	3
COMM 383	Organizational Communication I	3
COMM 483	Organizational Communication II	3

Professional Specialization

COMM 308	Business and Professional Speaking	12
COMM 315	Small Group Communication	
COMM 316	Conflict Communication	
COMM 318	Argumentation and Advocacy	
COMM 412	Gender and Communication	
COMM 484	Organizational Advocacy and Issue Management	
COMM 485	Risk and Crisis Communication	
COMM 487	Organizational Power and Leadership	

Total Credits

21

Minor Requirements and Notes

- Students must earn a minimum GPA of 2.75 in courses applied to the minor.
- No more than 6 credits from this communication minor may be applied to any major in the Department of Communication.
- A minimum of 9 credits must be taken at NDSU.