

# Apparel, Retail Merchandising and Design

## Apparel, Retail Merchandising and Design

If you are looking for a career in a fast-paced environment that provides new opportunities each day, then a degree in Apparel, Retail Merchandising and Design (ARMD) is just for you. The global textile and apparel industry is made up of companies that produce fibers, yarns, and textile and apparel products for consumers around the world.

The undergraduate program in ARMD offers students opportunities to develop new approaches for dealing with challenges facing all areas of the global textile, apparel, and retail industry. Students are involved in designing new solutions for an ever-evolving global industry. Because of the size and scope of the industry, there are a variety of career opportunities available worldwide.

Students gain aesthetic, technical, practical, and professional skills in two option areas. The first option is retail merchandising that provides students with a firm grasp of business strategy. Graduates hold positions as buyers, store managers, visual merchandisers, marketing managers, sales and account executives, and trend forecasters with many retail companies. An option in apparel studies focuses on developing, designing, and marketing materials and products within this global industry. Students develop a trained eye and skills to showcase and sell products to a fashion-conscious consumer. Graduates have accepted positions in product development, technical design, fashion journalism, quality control, museum collection management, and theatrical costuming. Others have used their skills to successfully run their own businesses.

## Major Requirements

### Major: Apparel, Retail Merchandising & Design Option: Apparel Studies

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

### General Education Requirements

#### First Year Experience (F):

HD&E 189	Skills for Academic Success (Students transferring in 24 or more credits do not need to take HD&E 189.)	1
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#### Communication (C):

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
ENGL 320	Business and Professional Writing	3
COMM 110	Fundamentals of Public Speaking	3

#### Quantitative Reasoning (R):

STAT 330	Introductory Statistics	3
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#### Science & Technology (S):

CSCI 114	Microcomputer Packages	3-4
or CSCI 116	Business Use of Computers	

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list

**Humanities & Fine Arts (A): Select from current general education list** 6

#### Social & Behavioral Sciences (B):

ECON 105	Elements of Economics	3
PSYC 111	Introduction to Psychology	3
or SOC 110	Introduction to Sociology	

**Wellness (W): Select from current general education list** 2

**Cultural Diversity (D): Select from current general education list**

#### Global Perspectives (G):

ECON 105	Elements of Economics	3
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**Total Credits** 40

### Apparel Studies Option Major Requirements

**General Education Requirements** 40

#### Apparel Studies Option Requirements

ADHM 155	Apparel Construction and Fit	3
or ADHM 370	Sewn-Product Manufacturing and Analysis	

ADHM 171	Fashion Dynamics	3
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 271	Visual Merchandising and Promotion	3
ADHM 272	Product Development	3
ADHM 310	History of Fashion	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 375	Professional Development	1
ADHM 385	Global Fashion Economics	3
ADHM 481	Capstone in Apparel, Retail Merchandising and Design	3
ADHM 486	Dress and Human Behavior	3
ADHM 489	Study Tour	1-3

**Professional Electives: Select 21 credits from the following:** 21

With adviser approval 6 of the 21 credits of professional electives may be taken from BUSN, MRKT, MGMT, THEA, COMM, or ART to meet the student's professional/personal objectives.

ADHM 101	Beginning Apparel Construction	
ADHM 140	Introduction to the Hospitality Industry	
ADHM 141	Tourism and Travel Management	
ADHM 155	Apparel Construction and Fit	
ADHM 355	Flat Pattern Design & Draping	
ADHM 356	Pattern Drafting and Grading	
ADHM 357	Product Development: Designing Pants	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 372	Global Retailing	
ADHM 401	Convention and Meeting Planning	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
ADHM 455	Advanced Apparel Assembly	
ADHM 470	Retail Financial Management and Control	
ADHM 485	Global Consumer Analysis	
ADHM 496	Field Experience	
COMM 216	Intercultural Communication	
COMM 271	Listening and Nonverbal Communication	
COMM 383	Organizational Communication I	

**Minor Program of Study Required: 16 credit minimum required** 16

**Degree Requirements: Potential of 12 credits to reach 122** 12

**Total Credits** 122-124

## Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.

## Major Requirements

### Major: Apparel, Retail Merchandising & Design Option: Retail Merchandising

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

### General Education Requirements

#### First Year Experience (F):

HD&E 189	Skills for Academic Success (Students transferring in 24 or more credits do not need to take HD&E 189.)	1
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#### Communication (C):

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3

ENGL 320	Business and Professional Writing	3
COMM 110	Fundamentals of Public Speaking	3
<b>Quantitative Reasoning (R):</b>		
STAT 330	Introductory Statistics	3
<b>Science &amp; Technology (S):</b>		
CSCI 114	Microcomputer Packages	3-4
or CSCI 116	Business Use of Computers	
A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education courses		6-7
<b>Humanities &amp; Fine Arts (A): Select one focus area</b>		6
Focus Area One: Textile Product Merchandising		
ADHM 310	History of Fashion	
Select additional course from current general education courses		
Focus Area Two: Interior Merchandising		
ADHM 315	History of Interiors I	
ADHM 316	History of Interiors II	
<b>Social &amp; Behavioral Sciences (B):</b>		
ECON 105	Elements of Economics	3
PSYC 111	Introduction to Psychology	3
<b>Wellness (W): Select from current general education list</b>		2
<b>Cultural Diversity (D): Select from current general education list</b>		
<b>Global Perspectives (G):</b>		
ECON 105	Elements of Economics	3
<b>Total Credits</b>		<b>40</b>

## Retail Merchandising Option Major Requirements

<b>General Education Requirements</b>		40
<b>Retail Merchandising Option Requirements</b>		
ADHM 171	Fashion Dynamics	3
ADHM 271	Visual Merchandising and Promotion	3
ADHM 272	Product Development	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 372	Global Retailing	3
ADHM 375	Professional Development	1
ADHM 470	Retail Financial Management and Control	3
ADHM 481	Capstone in Apparel, Retail Merchandising and Design	3
ADHM 485	Global Consumer Analysis	3
ADHM 489	Study Tour	1-3
ADHM 496	Field Experience	3-6
Select one of the following:		3
COMM 216	Intercultural Communication	
COMM 271	Listening and Nonverbal Communication	
COMM 383	Organizational Communication I	
<b>Business Minor requires an application to the College of Business and a minimum 2.5 GPA in courses used for the minor.</b>		24
ACCT 102	Fundamentals of Accounting	
MGMT 320	Foundations of Management	
MRKT 320	Foundations of Marketing	
MRKT 362	Foundations of Retailing	
College of Business 300-400 level courses as approved by ADHM Department to total 24 credits. (ADHM 372/MRKT 372 may be used as an elective)		
<b>Retail Merchandising Focus Area</b>		20-21

As part of the Retail Merchandising Option, students select a focus area. Focus Area One - Textile Product Merchandising or Focus Area Two - Interior Merchandising

#### **Focus Area One - Core Requirements - Textile Product Merchandising Focus (21 credits)**

ADHM 181	Aesthetics and Visual Analysis of Apparel Products
ADHM 310	History of Fashion
ADHM 370	Sewn-Product Manufacturing and Analysis
ADHM 385	Global Fashion Economics
ADHM 486	Dress and Human Behavior
Focus Area One Professional Elective Credit - 6 credits of professional electives courses are needed to reach the minimum degree total of 122 credits. Courses can be chosen with advisor approval from the list below or from ADHM, BUSN, MRKT, MGMT, THEA, COMM, or ART.	
ADHM 410	Dress in World Cultures
ADHM 425	Experiential Retailing
ADHM 491	Seminar (Product Production, Sourcing & Productivity)
ADHM 491	Seminar (Photoshop/Illustrator for ARMD Majors)

#### **Focus Area Two - Core Requirements - Interior Merchandising Focus (20 credits)**

ADHM 151	Design Fundamentals
ADHM 160	Interior Design Careers
ADHM 161	Introduction to Manual Drafting
ADHM 251	Interior Design Studio I-Residential
ADHM 264	Residential Systems
ADHM 315	History of Interiors I
ADHM 316	History of Interiors II
ADHM 368	Interior Materials

**Degree Requirements: Potential of 5 credits to reach degree minimum of 122** 5

**Total Credits**

**122-128**

### **Degree Requirements and Notes**

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.

### **Minor Requirements**

#### **Minor: Apparel, Retail Merchandising & Design Options: Apparel Studies and Retail Management**

**Required Credits: 21-22**

#### **Apparel Studies Minor Option**

A total of 12 upper-division (300/400 level) courses must be taken

##### **Required Courses**

ADHM 171	Fashion Dynamics	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 155	Apparel Construction and Fit	3
or ADHM 370	Sewn-Product Manufacturing and Analysis	

**Electives: 12 credits from the following:** 12

ADHM 101	Beginning Apparel Construction
ADHM 155	Apparel Construction and Fit
ADHM 181	Aesthetics and Visual Analysis of Apparel Products
ADHM 271	Visual Merchandising and Promotion *
ADHM 272	Product Development
ADHM 310	History of Fashion
ADHM 355	Flat Pattern Design & Draping
ADHM 356	Pattern Drafting and Grading
ADHM 370	Sewn-Product Manufacturing and Analysis

ADHM 372	Global Retailing
ADHM 385	Global Fashion Economics
ADHM 410	Dress in World Cultures
ADHM 425	Experiential Retailing
ADHM 470	Retail Financial Management and Control
ADHM 485	Global Consumer Analysis
ADHM 486	Dress and Human Behavior
ADHM 489	Study Tour

**Total Credits** **22**

## Retail Management Minor Option

The Retail Management minor option is available to all majors in the College of Business.

### Required Courses

ADHM 171	Fashion Dynamics	3
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 271	Visual Merchandising and Promotion	3

**Electives: Select 12 credits from the following:** **12**

ADHM 372	Global Retailing
ADHM 385	Global Fashion Economics
ADHM 470	Retail Financial Management and Control
ADHM 485	Global Consumer Analysis
MRKT 320	Foundations of Marketing
MRKT 362	Foundations of Retailing

**Total Credits** **21**

### Minor Requirements and Notes:

- A minimum of 8 credits must be taken at NDSU.

The following plan suggests semester schedules that allow the student to complete his/her major/option degree program in a four year span. The arrangements of courses is based on which semesters the course is offered, the classification and the prerequisites or co-requisites required for successful completion. The Plan of Study should be used alongside the official curriculum guide and with the assistance from your assigned advisor. Remember, this is only a guide and circumstances may change the plan.

Freshman		
Fall	Credits Spring	Credits
ADHM 171	3 ADHM 181	3
CSCI 114 or 116	3-4 COMM 110	3
ENGL 110 (w/ ENGL 100 lab)	3 ENGL 120	3
HD&E 189	1 PSYC 111 or SOC 110	3
Science/Tech	3 Minor/Elective/STATS prereq	3
Wellness	2-3	
	<b>15-17</b>	<b>15</b>

Sophomore				
Fall	Credits Spring	Credits Summer	Credits	
ECON 105	3 ADHM 155 or 370	3 ADHM 489	3	
Minor/Elective	3 ADHM 271	3		
STAT 330**	3 ADHM 272	3		
Humanities/Fine Arts	3 Prof Elective	3		
Prof Elective	3 Science/Tech w lab	4		
	<b>15</b>	<b>16</b>	<b>3</b>	

<b>Junior</b>			
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
ADHM 310	3	ENGL 320	3
ADHM 366	3	COMM 383 or Alt Comm course	3
ADHM 367	1	Minor Elective	3
ADHM 385	3	Minor Elective	3
ADHM 375	1	Prof Elective	3
ADHM 489*	1		
Prof Elective	3		
	<b>15</b>		<b>15</b>

<b>Senior</b>			
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
ADHM 486	3	ADHM 481	3
Minor/Elective	3	Minor/Elective	3
Minor/Elective	3	Prof Elective	3
Minor/Elective	3	Elective (as needed)	6
Prof Elective	3		
	<b>15</b>		<b>15</b>

**Total Credits: 124-126**

\* Minimum 1 credit Study Tour in consultation with your advisor

\*\* Prerequisites may apply

<b>Freshman</b>			
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
ADHM 171	3	ACCT 102	3
ENGL 110 (w/ ENGL 100 lab)	3	ADHM 181	3
COMM 110	3	CSCI 114 or 116	3-4
HD&E 189	1	ENGL 120	3
Humanities/Fine Arts	3	Elective (or STATS 330 prerequisite)	3
Wellness	2-3		
	<b>15-16</b>		<b>15-16</b>

<b>Sophomore</b>			
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
ADHM 310	3	ADHM 271	3
PSYC 111	3	ADHM 272	3
Science/Tech	3	ECON 105	3
STAT 330**	3	Science/Tech w lab	4
ADHM 489*	1	Elective	3
	<b>13</b>		<b>16</b>

<b>Junior</b>					
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>	<b>Summer</b>	<b>Credits</b>
ADHM 366 & ADHM 367	4	ADHM 370	3	ADHM 496	3-6

ADHM 372	3	ADHM 485	3	
ADHM 375	1	MGMT 320	3	
ENGL 320	3	Business Elective	3	
MRKT 320	3	Business Elective	3	
	<b>14</b>		<b>15</b>	<b>3-6</b>

**Senior**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>	
ADHM 385	3	ADHM 481	3	
ADHM 470	3	Business Elective	3	
ADHM 486	3	COMM 383 or Alt Comm course	3	
MRKT 362	3	Prof Elective	3	
Prof Elective	3	Elective	3	
	<b>15</b>		<b>15</b>	

**Total Credits: 121-126**

\* Minimum of 1 credit Study Tour required in consultation with your advisor

\*\* Prerequisite may apply

**Freshman**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>	
ADHM 160	1	ADHM 151	3	
ADHM 161	3	COMM 110	3	
ADHM 171	3	CSCI 114 or 116	3-4	
ENGL 110 (w Eng 100 lab)	3	ECON 105	3	
HD&E 189	1	ENGL 120	3	
PSYC 111	3			
	<b>14</b>		<b>15-16</b>	

**Sophomore**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>	<b>Summer</b>	<b>Credits</b>
ADHM 251	3	ADHM 271	3	ADHM 489	3
ADHM 264	2	ADHM 272	3		
Science & Tech	3	STAT 330	3		
ACCT 102	3	Science & Tech w/Lab	4		
Wellness	2-3	Elective	3		
Elective	2-3				
	<b>15-17</b>		<b>16</b>		<b>3</b>

**Junior**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>	<b>Summer</b>	<b>Credits</b>
ADHM 315	3	ADHM 316	3	ADHM 496	3-6
ADHM 366	3	ADHM 368	2		
ADHM 367	1	COMM 383 (or Alternative)	3		
ADHM 375	1	ENGL 320	3		
MGMT 320	3	MRKT 320	3		
Elective/Diversity	3				

ADHM 489	1		
	<b>15</b>		<b>14</b>
			<b>3-6</b>
<b>Senior</b>			
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
ADHM 372	3	ADHM 481	3
ADHM 470	3	MRKT 362	3
ADHM 485	3	BUSN Elective	3
BUSN Elective	3	BUSN Elective	3
Elective (as needed)	3	Elective (as needed)	3
	<b>15</b>		<b>15</b>

**Total Credits: 125-131**