

Sport Management

Sport Management Major

The Sport Management major is designed to prepare students for careers in sport and recreation organizations. The capstone experience is a 12 credit internship that may be completed during the senior year or variable credit experiences taken throughout the program at approved local, state, regional, national or international organizations. To enhance employment prospects, undergraduate candidates in the Sport Management major are required to complete a Business Administration minor.

Students are also encouraged to participate in the Sport Management Association. This student organization meets regularly to organize and conduct professional and service events.

Pre-Professional/Professional Emphasis

Students are admitted to the Pre-Professional emphasis in Sport Management when declaring the major. The Pre-Professional emphasis encompasses the freshman year; transfer students are also placed in the Pre-Professional emphasis upon acceptance to the university. Entrance into the Professional Emphasis occurs for freshman during the second semester of attendance; for transfer students, application occurs during the first semester of attendance.

The following requirements must be met before beginning the professional emphasis (sophomore, junior and senior level courses with prefix HNES) of study:

1. Successful completion of HNES 190 Introduction to Sport Management with a grade of 'B' or better
2. Minimum NDSU GPA of 2.70 or higher

Application guidelines are provided during HNES 190 and during advising sessions with freshmen.

Retention Standards

Students must meet the following retention standards (per semester) in order to maintain their status in the Sport Management professional program:

- Maintain a "C" or higher in all HNES courses required for the major.
- Maintain an NDSU cumulative GPA of 2.70 or higher on a 4.00 scale.
- Maintain GPA requirements for the Business Administration Minor.

Major Requirements

Major: Sport Management

Degree Type: B.S.

Required Degree Credits to Graduate: 122

General Education Requirements

First Year Experience (F):

HD&E 189	Skills for Academic Success (Students transferring in 24 or more credits do not need to take HD&E 189.)	1
----------	---	---

Communication (C):

ENGL 110	College Composition I	3
ENGL 120	College Composition II	3
ENGL 320	Business and Professional Writing	3
COMM 110	Fundamentals of Public Speaking	3

Quantitative Reasoning (R): Select from current general education list		3
---	--	----------

Science & Technology (S):

CSCI 114	Microcomputer Packages	3-4
or CSCI 116	Business Use of Computers	

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list	6-7
---	-----

Humanities & Fine Arts (A): Select from current general education list	6
---	----------

Social & Behavioral Sciences (B):

PSYC 111	Introduction to Psychology	3
SOC 110	Introduction to Sociology	3

Wellness (W):		
HNES 100	Concepts of Fitness & Wellness	2
Cultural Diversity (D): Select from current general education list		
Global Perspectives (G): Select from current general education list		
Total Credits		40

Major Requirements

- A cumulative GPA of 2.70 or higher is required for admission to the Sport Management program.
- An NDSU GPA of 2.70 or higher must be maintained and the student must earn a grade of "C" or better within the HNES Major Requirement Courses to retain status in the professional program.

General Education Requirements		40
Major Requirements		
COMM 112	Understanding Media and Social Change	3
COMM 200	Introduction to Media Writing	3
HNES 190	Introduction to Sport Management *	3
HNES 224	Sport and Event Management	3
HNES 226	Socio-Cultural Dimension in Sport	3
HNES 304	Sport Promotion and Public Relations	3
HNES 305	Legal Liability and Ethics in Sport	3
HNES 426	Sport Administration	3
HNES 431	Governance and Policy in Sport	3
HNES 436	Contemporary Issues in Sport Management	3
HNES 485	Sport Management Internship	12
Required Minor - Business Administration		
Minor application form is required to be completed with the College of Business. The business minor requires a 2.50 GPA in minor courses which cannot be taken pass/fail.		24
Degree Requirements: Elective credits as needed to reach 122		16
Students who have specific career goals in mind may elect to complete additional minor(s) by choosing focused electives. Examples of other minors that compliment Sport Management include: Accounting, Community Development, Hospitality & Tourism Management, Human Development and Family Science, Journalism, Public Relations & Advertising, Management Communication, and Web Design.		
Total Credits		122

* Requires a grade of 'B' or better.

Degree Requirements and Notes

- Course taken *Pass/Fail* will not be used to satisfy any requirements other than total credits.

The following combinations of courses are suggested semester schedules that allow the student to complete his/her major/option degree program in a four-year span. The arrangement of courses is based on which semesters the course is offered, the classification and the prerequisites or co-requisites required for successful completion of the course. The 4-Year Plan should be used with the curriculum guide. Remember, this is only a guide and circumstances may change the plan.

Freshman			
Fall	Credits	Spring	Credits
ENGL 110 (w/ Engl 100 lab)	3	COMM 110	3
HD&E 189	1	COMM 112	3
HNES 100	2	CSCI 114 or 116	3-4
PSYC 111	3	ENGL 120	3
Humanities/Fine Arts	3	HNES 190	3
Quantitative Reasoning	3		
		15	15-16

Sophomore			
Fall	Credits	Spring	Credits
ACCT 102 (Bus Minor)	3	ECON 105 (Bus Minor)	3
COMM 200	3	HNES 226	3
HNES 224	3	SOC 110	3
Humanities/Fine Arts-Diversity	3	Science/Tech w Lab	4
Science/Tech	3	Electives	3
	15		16
Junior			
Fall	Credits	Spring	Credits
HNES 305	3	HNES 304	3
HNES 431	3	HNES 436	3
HNES 485*	3	HNES 485*	3
Business Minor	3	Business Minor	3
Business Minor	3	Electives	3
	15		15
Senior			
Fall	Credits	Spring	Credits
HNES 426	3	HNES 485*	3
ENGL 320	3	Business Minor	3
HNES 485*	3	Business Minor	3
Business Minor	3	Electives	3
Electives	3	Electives as needed to reach 122 credits	4
	15		16
Total Credits: 122-123			

* HNES 485 Internship can be taken for variable credit (depending on hours) throughout various terms, including summer, to reach a total 12 credits.