

# Agricultural Communication

A major or minor in Agricultural Communication combines the resources and expertise of two units, communication and agriculture, to produce trained communicators who can explain science, technologies, and complex agricultural issues to diverse audiences.

The curricular structure of the Agricultural Communication program is listed below for students entering the program. Students must complete an applied capstone course.

## Major Requirements

### Major: Agricultural Communication

**Degree Type:** B.A. or B.S.

**Required Degree Credits to Graduate:** 122

### General Education Requirements for Baccalaureate Degree

- A list of approved general education courses is available here (<http://bulletin.ndsu.edu/past-bulletin-archive/2017-18/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).
- General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review the major, minor, and program emphases requirements for minimum grade restrictions, should they apply.

Code	Title	Credits
<b>Communication (C)</b>		12
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing <sup>†</sup>		
<b>Quantitative Reasoning (R) <sup>†</sup></b>		3
<b>Science and Technology (S) <sup>†</sup></b>		10
<b>Humanities and Fine Arts (A) <sup>†</sup></b>		6
<b>Social and Behavioral Sciences (B) <sup>†</sup></b>		6
<b>Wellness (W) <sup>†</sup></b>		2
<b>Cultural Diversity (D) <sup>**†</sup></b>		
<b>Global Perspectives (G) <sup>**†</sup></b>		
Total Credits		39

\* May be satisfied by completing courses in another General Education category.

† May be satisfied with courses required in the major. Review major requirements to determine if a specific upper division writing course is required.

## Arts, Humanities, and Social Sciences

### Degree Requirements

**Bachelor of Science (B.S.) Degree** – The completion of a minor program of study, a second major, or a second degree is required.

**Bachelor of Arts (B.A.) Degree** – Second year language proficiency at college level required.

### Arts, Humanities and Social Sciences College Requirements

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for all Bachelor of Science and Bachelor of Arts degree programs of study, except the Bachelor of Fine Arts degree, the Bachelor of Music degree, Bachelor of Landscape Architecture degree, and the Bachelor of Science in Architecture degree:

Code	Title	Credits
<b>AH&amp;SS College Requirements</b>		
Courses used to satisfy any general education requirement cannot be used to also count toward the AH&SS College Requirements. A minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.		
<b>Area One: Humanities</b>		3

ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS	
<b>Area Two: Social Sciences</b>	3
ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS	
<b>Area Three: Fine Arts</b>	3
ARCH, ART, ENVD, LA, MUSC, or THEA	
Total Credits	9

## Major Requirements

Code	Title	Credits
<b>Pre-Communication Requirements</b>		
Students must complete the following 19 credits of coursework with a minimum GPA of 3.0 to be admitted to the professional major. These courses may be repeated only once for grade improvement.		
ENGL 120	College Composition II	3
COMM 110	Fundamentals of Public Speaking	3
COMM 112	Understanding Media and Social Change	3
COMM 114	Human Communication	3
COMM 189	Skills for Academic Success	1
COMM 212	Interpersonal Communication	3
COMM 214	Persuasive Speaking	3
<b>Professional Agricultural Communication Major</b>		
COMM 133	Introduction to Agricultural Communication	3
COMM 200	Introduction to Media Writing	3
COMM 216	Intercultural Communication	3
COMM 310	Advanced Media Writing	3
COMM 320	Communication Analysis	3
COMM 362	Principles of Design For Print	3
COMM 431	Communication Ethics and Law	3
COMM 465	Convergence Media (Capstone)	3
<b>Electives:</b>		15
AGEC 242	Introduction to Agricultural Management	
AGEC 244	Agricultural Marketing	
AGEC 350	Agrisales	
COMM 245	Principles of Broadcast Production	
COMM 308	Business and Professional Speaking	
COMM 313	Editorial Processes	
COMM 330	Photography for the Media	
COMM 375	Principles of Strategic Communication	
COMM 450	Issues in Communication	
COMM 470	Research for Strategic Communication	
COMM 485	Risk and Crisis Communication	
CFS 200	Introduction to Food Systems	
EMGT 101	Emergencies, Disasters, and Catastrophes	
Select one from the following:		3
ENGL 320	Business and Professional Writing	
ENGL 321	Writing in the Technical Professions	
ENGL 323	Creative Writing	
ENGL 324	Writing in the Sciences	
ENGL 325	Writing in the Health Professions	
ENGL 357	Visual Culture and Language	
ENGL 358	Writing in the Humanities and Social Sciences	
ENGL 459	Researching and Writing Grants and Proposal	
<b>Minor Requirement:</b>		16

Students are required to minor in Animal Science, Crop and Weed Science, Equine Science, Food Safety, Range Science, or Soil Science.

Total Credits

77

NOTE: Student enrollment is limited to one degree program offered by the Department of Communication.

## Minor Requirements

### Agricultural Communication Minor

#### Minor Requirements

Required Credits: 21

Code	Title	Credits
COMM 112	Understanding Media and Social Change	3
COMM 133	Introduction to Agricultural Communication	3
COMM 200	Introduction to Media Writing	3
<b>Professional Specialization Electives:</b>		<b>12</b>
COMM 245	Principles of Broadcast Production	
COMM 308	Business and Professional Speaking	
COMM 310	Advanced Media Writing	
COMM 313	Editorial Processes	
COMM 330	Photography for the Media	
COMM 362	Principles of Design For Print	
COMM 375	Principles of Strategic Communication	
COMM 465	Convergence Media	
COMM 470	Research for Strategic Communication	
COMM 485	Risk and Crisis Communication	
Total Credits		21

#### Minor Requirements and Notes

- Students must earn a minimum GPA of 2.75 in courses applied to the minor.
- Student enrollment is limited to one degree program offered by the Department of Communication.
- A minimum of 9 credits must be taken at NDSU.