

Management Communication

A major or minor in Management Communication is designed to train students to be effective managers, leaders, and communication specialists in corporate environments.

The curricular structure of the Management Communication program is listed below for students entering the program.

Major Requirements

Major: Management Communication

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

General Education Requirements for Baccalaureate Degree

- A list of approved general education courses is available here (<http://bulletin.ndsu.edu/past-bulletin-archive/2017-18/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).
- General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review the major, minor, and program emphases requirements for minimum grade restrictions, should they apply.

Code	Title	Credits
Communication (C)		12
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing [†]		
Quantitative Reasoning (R) [†]		3
Science and Technology (S) [†]		10
Humanities and Fine Arts (A) [†]		6
Social and Behavioral Sciences (B) [†]		6
Wellness (W) [†]		2
Cultural Diversity (D) ^{**†}		
Global Perspectives (G) ^{**†}		
Total Credits		39

* May be satisfied by completing courses in another General Education category.

† May be satisfied with courses required in the major. Review major requirements to determine if a specific upper division writing course is required.

Arts, Humanities, and Social Sciences

Degree Requirements

Bachelor of Science (B.S.) Degree – The completion of a minor program of study, a second major, or a second degree is required.

Bachelor of Arts (B.A.) Degree – Second year language proficiency at college level required.

Arts, Humanities and Social Sciences College Requirements

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for all Bachelor of Science and Bachelor of Arts degree programs of study, except the Bachelor of Fine Arts degree, the Bachelor of Music degree, Bachelor of Landscape Architecture degree, and the Bachelor of Science in Architecture degree:

Code	Title	Credits
AH&SS College Requirements		
Courses used to satisfy any general education requirement cannot be used to also count toward the AH&SS College Requirements. A minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.		

Area One: Humanities

3

ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS	
Area Two: Social Sciences	3
ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS	
Area Three: Fine Arts	3
ARCH, ART, ENVD, LA, MUSC, or THEA	
Total Credits	9

Major Requirements

Code	Title	Credits
Pre-Communication Requirements		
Students must complete the following 19 credits of coursework with a minimum GPA of 3.0 to be admitted to the professional major. These courses may be repeated only once for grade improvement.		
ENGL 120	College Composition II	3
COMM 110	Fundamentals of Public Speaking	3
COMM 112	Understanding Media and Social Change	3
COMM 114	Human Communication	3
COMM 189	Skills for Academic Success	1
COMM 212	Interpersonal Communication	3
COMM 214	Persuasive Speaking	3
Professional Management Communication Major		
COMM 315	Small Group Communication	3
COMM 320	Communication Analysis	3
COMM 383	Organizational Communication I	3
COMM 431	Communication Ethics and Law	3
COMM 483	Organizational Communication II	3
COMM 496	Field Experience	3
Select one from the following:		3
ENGL 320	Business and Professional Writing	
ENGL 321	Writing in the Technical Professions	
ENGL 323	Creative Writing	
ENGL 324	Writing in the Sciences	
ENGL 325	Writing in the Health Professions	
ENGL 357	Visual Culture and Language	
ENGL 358	Writing in the Humanities and Social Sciences	
ENGL 459	Researching and Writing Grants and Proposal	
Electives: Select 21 credits from the following:		21
COMM 216	Intercultural Communication	
COMM 308	Business and Professional Speaking	
COMM 316	Conflict Communication	
COMM 318	Argumentation and Advocacy	
COMM 412	Gender and Communication	
COMM 450	Issues in Communication	
COMM 484	Organizational Advocacy and Issue Management	
COMM 485	Risk and Crisis Communication	
COMM 487	Organizational Power and Leadership	
PSYC 221	Psychology Applied to Work	
SOC 233	Sociology of Organizations and Work	
Total Credits		61

Program Not: Student enrollment is limited to one degree program offered by the Department of Communication.

Minor Requirements

Management Communication Minor

Minor Requirements

Required Credits: 21

Code	Title	Credits
COMM 212	Interpersonal Communication	3
COMM 383	Organizational Communication I	3
COMM 483	Organizational Communication II	3
Professional Specialization Electives:		12
COMM 308	Business and Professional Speaking	
COMM 315	Small Group Communication	
COMM 316	Conflict Communication	
COMM 318	Argumentation and Advocacy	
COMM 412	Gender and Communication	
COMM 450	Issues in Communication	
COMM 484	Organizational Advocacy and Issue Management	
COMM 485	Risk and Crisis Communication	
COMM 487	Organizational Power and Leadership	
Total Credits		21

Minor Requirements and Notes

- Students must earn a minimum GPA of 2.75 in courses applied to the minor.
- Student enrollment is limited to one degree program offered by the Department of Communication.
- A minimum of 9 credits must be taken at NDSU.