

# Arts Humanities and Social Sciences (AHSS)

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## Courses

### **AHSS 188. Cultural Diversity Scholars. 2 Credits.**

This course is required for all new first-year students and transfer students receiving the Cultural Diversity Tuition Discount. The course covers topics such as written and oral communication, critical thinking, and orientation to campus resources. Restricted to recipients of the cultural diversity tuition discount.

### **AHSS 472. Introduction to Publishing. 3 Credits.**

This introductory class will familiarize students with the history, business, and practice of small press publishing. Course lectures, readings, and activities focus on various facets of publishing history, production, and marketing processes. The course includes an orientation to North Dakota State University Press - a teaching and academic press located on the NDSU campus - and a hands-on experience in publishing a current chapbook manuscript for the press. The course will address the following areas of small press publishing: history of the small press movement; the history and aesthetics of the book; manuscript acquisitions and editing; the business of publishing; design aspects of publishing; copyright laws and permissions; promotion and marketing; and digital publishing. {Also offered for graduate credit - See AHSS 672.}.

### **AHSS 476. Practicum in Publishing. 3 Credits.**

The Practicum in Publishing implements knowledge and background gained during the Introduction to Publishing course. Students will obtain and apply the skills of a publisher as they undertake editorial, publicity, and marketing activities for the following year's book releases. Students will take on responsibilities of key roles in social media marketing and event development. This practicum offers in-depth, real-life experience with a decades-old publishing house, putting into practice current methods and customs of scholarly and literary publishing, while meeting real-time publishing deadlines and schedules in preparation for national distribution of North Dakota State University Press books. Prereq: AHSS 472. {Also offered for graduate credit - See AHSS 676.}.

### **AHSS 672. Introduction to Publishing. 3 Credits.**

This introductory class will familiarize students with the history, business, and practice of small press publishing. Course lectures, readings, and activities focus on various facets of publishing history, production, and marketing processes. The course includes an orientation to North Dakota State University Press - a teaching and academic press located on the NDSU campus - and a hands-on experience in publishing a current chapbook manuscript for the press. The course will address the following areas of small press publishing: history of the small press movement; the history and aesthetics of the book; manuscript acquisitions and editing; the business of publishing; design aspects of publishing; copyright laws and permissions; promotion and marketing; and digital publishing. {Also offered for undergraduate credit - See AHSS 472.}.

### **AHSS 676. Practicum in Publishing. 3 Credits.**

The Practicum in Publishing implements knowledge and background gained during the Introduction to Publishing course. Students will obtain and apply the skills of a publisher as they undertake editorial, publicity, and marketing activities for the following year's book releases. Students will take on responsibilities of key roles in social media marketing and event development. This practicum offers in-depth, real-life experience with a decades-old publishing house, putting into practice current methods and customs of scholarly and literary publishing, while meeting real-time publishing deadlines and schedules in preparation for national distribution of North Dakota State University Press books. Prereq: AHSS 672. {Also offered for undergraduate credit - See AHSS 476.}.