

Apparel, Retail Merchandising and Design

Department Information

- **Department Location:**
E. Morrow Lebedeff Hall
- **Department Phone:**
701-231-8604
- **Department Web Site:**
www.ndsu.edu/adhm/index.html
- **Degrees Offered:**
B.S.; B.A.
- **Official Program Curriculum:**
bulletin.ndsu.edu/undergraduate/program-curriculum/apparel-retail-merchandising-design/

Apparel, Retail Merchandising and Design

If you are looking for a career in a fast-paced environment that provides new opportunities each day, then a degree in Apparel, Retail Merchandising and Design (ARMD) is just for you. The global textile and apparel industry is made up of companies that produce fibers, yarns, and textile and apparel products for consumers around the world. National and global retailers provide goods and services to consumers everywhere, via multi-channel retailing involving traditional stores, catalogs, online venues, including social networking sites.

The undergraduate program in ARMD offers students opportunities to develop new approaches for dealing with challenges facing all areas of the global textile, apparel, and retail industry. Students are involved in designing new solutions for an ever-evolving global industry. Because of the size and scope of the industry, there are a variety of career opportunities available worldwide.

Students gain aesthetic, technical, practical, and professional skills in two option areas. The first option is retail merchandising that provides students with a firm grasp of business strategy. Graduates hold positions as buyers, store managers, visual merchandisers, marketing managers, sales and account executives, and trend forecasters with many retail companies. An option in apparel studies focuses on developing, designing, and marketing materials and products within this global industry. Students develop a trained eye and skills to showcase and sell products to a fashion-conscious consumer. Graduates have accepted positions in product development, technical design, fashion journalism, quality control, museum collection management, and theatrical costuming. Others have used their skills to successfully run their own businesses.

Plans of Study

Please note this is a sample plan of study and not an official curriculum. Actual student schedules for each semester will vary depending on start year, education goals, applicable transfer credit, and course availability. Students are encouraged to work with their academic advisor on a regular basis to review degree progress and customize an individual plan of study.

Apparel Studies Option

Freshman			
Fall	Credits	Spring	Credits
ADHM 171	3	ADHM 181	3
CSCI 114 or MIS 116	3	COMM 110	3
ENGL 110	4	ENGL 120	3
Science & Tech Lab	4	PSYC 111 or SOC 110	3
Wellness	2	Minor/Elective/STATS prereq	3
	16		15
Sophomore			
Fall	Credits	Spring	Credits
ECON 105	3	ADHM 155 or 370	3
Minor/Elective	3	ADHM 271	3
STAT 330*	3	ADHM 272	3
Humanities/Fine Arts	3	Prof Elective	3

Prof Elective	3	Science/Tech	4
	15		16
Junior			
Fall	Credits	Spring	Credits
ADHM 310	3	ENGL 320	3
ADHM 366	3	Prof Elective	3
ADHM 367	1	Minor Elective	3
ADHM 385	3	Minor Elective	3
ADHM 375	1	Prof Elective	3
ADHM 489**	1		
Prof Elective	3		
	15		15
Senior			
Fall	Credits	Spring	Credits
ADHM 486	3	ADHM 481	3
Minor/Elective	3	Minor/Elective	3
Minor/Elective	3	Prof Elective	3
Minor/Elective	3	Elective (as needed)	7
Prof Elective	3		
	15		16

Total Credits: 123

* Prerequisites may apply

** Minimum 1 credit Study Tour in consultation with your advisor. Three-credit Study Tour is typically offered in Summer

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Retail Merchandising Textile Production Option

Freshman			
Fall	Credits	Spring	Credits
ADHM 171	3	ACCT 102	3
ENGL 110	4	ADHM 181	3
CSCI 114 or MIS 116	3	COMM 110	3
Science & Tech Lab	4	ENGL 120	3
Wellness	2	Minor/Elective/STATS prereq	3
	16		15
Sophomore			
Fall	Credits	Spring	Credits
ADHM 310	3	ADHM 271	3
PSYC 111	3	ADHM 272	3
Science/Tech	3	ECON 105	3
STAT 330*	3	Humanities Fine Arts	3
ADHM 489**	1	Elective	3
	13		15

Junior				
Fall	Credits	Spring	Credits	Summer Credits
ADHM 366	3	ADHM 370	3	ADHM 496 3-6
ADHM 367	1	ADHM 386	3	
ADHM 372	3	MGMT 320	3	
ADHM 375	1	MRKT 410	3	
ENGL 320	3	Elective	3	
MRKT 320	3			
	14		15	3-6
Senior				
Fall	Credits	Spring	Credits	
ADHM 385	3	ADHM 481	3	
ADHM 470	3	Business or Prof Elective	3	
ADHM 486	3	COMM 383 or BUSN 383 (or alternative COMM course)	3	
MRKT 362	3	Prof Elective	3	
Prof Elective	3	Elective	4	
	15		16	

Total Credits: 122-125

* Prerequisite may apply

** Minimum 1 credit Study Tour in consultation with your advisor. Three-credit Study Tour is typically offered in Summer.

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Retail Merchandising Interior Merchandising Option

Freshman				
Fall	Credits	Spring	Credits	
CSCI 114 or MIS 116	3	ADHM 151	3	
ADHM 161	3	COMM 110	3	
ADHM 171	3	ECON 105	3	
ENGL 110	4	ENGL 120	3	
PSYC 111	3	Wellness	2	
	16		14	
Sophomore				
Fall	Credits	Spring	Credits	
ADHM 251	3	ADHM 271	3	
ADHM 264	2	ADHM 272	3	
Science & Tech	3	STAT 330*	3	
ACCT 102	3	Science & Tech w/Lab	4	
Minor/Elective/STATS prereq	3	Elective	3	
	14		16	

Junior				
Fall	Credits	Spring	Credits	Summer
ADHM 315 (or 316 in the Spring)	3	ADHM 386	3	ADHM 496
ADHM 366	3	ADHM 368	2	
ADHM 367	1	COMM 383 or BUSN 383 (or Alternative)	3	
ADHM 375	1	ENGL 320	3	
MGMT 320	3	MRKT 320	3	
Elective/Diversity	3	ADHM 261	3	
ADHM 489**	1			
	15		17	3-6
Senior				
Fall	Credits	Spring	Credits	
ADHM 372	3	ADHM 481	3	
ADHM 470	3	MRKT 362	3	
MRKT 410	3	BUSN Elective	3	
BUSN Elective	3	BUSN Elective	3	
Elective (as needed)	3			
	15		12	

Total Credits: 122-125

* Prerequisites may apply.

** Minimum 1 credit Study Tour in consultation with your advisor. Three-credit Study Tour is typically offered in Summer.