

Apparel, Retail Merchandising and Design

Department Information

- **Department Location:**
E. Morrow Lebedeff Hall
- **Department Phone:**
701-231-8604
- **Department Web Site:**
www.ndsu.edu/adhm/index.html
- **Degrees Offered:**
B.S.; B.A.
- **Plan Of Study Sample:**
bulletin.ndsu.edu/programs-study/undergraduate/apparel-retail-mechandising-design/#planofstudyapparelstudiesoptiontext

Major Requirements

Major: Apparel, Retail Merchandising & Design

Option: Apparel Studies

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specific by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 36 credits presented for graduation must be in courses number 300 or higher.
6. Transfer Students: Must earn a minimum of 60 credits from a baccalaureate-degree granting or professional institution.
 - a. Of these 60, at least 36 must be NDSU residence credits as defined in #7.
 - b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
7. At least 36 credits must be NDSU resident credits. Residence credits include credits registered and paid for at NDSU.

For complete information, please refer to the Degree and Graduation Requirements (<http://bulletin.ndsu.edu/past-bulletin-archive/2018-19/academic-policies/undergraduate-policies/degree-and-graduation>) section of this Bulletin.

University General Education Requirements

Code	Title	Credits
Communication (C)		12
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing [†]		
Quantitative Reasoning (R) [†]		3
Science and Technology (S) [†]		10
Humanities and Fine Arts (A) [†]		6
Social and Behavioral Sciences (B) [†]		6
Wellness (W) [†]		2
Cultural Diversity (D) ^{*†}		
Global Perspectives (G) ^{*†}		
Total Credits		39

- * May be satisfied by completing courses in another General Education category.
- † General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.
- A list of university approved general education courses and administrative policies are available here (<http://bulletin.ndsu.edu/past-bulletin-archive/2018-19/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

Apparel Studies Option Major Requirements

Code	Title	Credits
Core Requirements - Apparel Studies Option		
ADHM 155 or ADHM 370	Apparel Construction and Fit Sewn-Product Manufacturing and Analysis	3
ADHM 171	Fashion Dynamics	3
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 271	Visual Merchandising and Promotion	3
ADHM 272	Product Development	3
ADHM 310	History of Fashion	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 375	Professional Development	1
ADHM 385	Global Fashion Economics	3
ADHM 481	Capstone in Apparel, Retail Merchandising and Design	3
ADHM 486	Dress and Human Behavior	3
ADHM 489	Study Tour	1-3
CSCI 114 or MIS 116	Microcomputer Packages (May satisfy general education category S) Business Use of Computers	3
ECON 105	Elements of Economics (May satisfy general education category G)	3
ENGL 320	Business and Professional Writing (May satisfy general education category C)	3
STAT 330	Introductory Statistics (May satisfy general education category R)	3
Professional Electives *		21
Select 21 credits from the following ADHM courses:		
ADHM 101	Beginning Apparel Construction	
ADHM 140	Introduction to the Hospitality Industry	
ADHM 141	Tourism and Travel Management	
ADHM 155	Apparel Construction and Fit	
ADHM 355	Flat Pattern Design & Draping	
ADHM 356	Pattern Drafting and Grading	
ADHM 357	Product Development: Designing Pants	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 371	Fashion Trend Analysis and Forecasting	
ADHM 372	Global Retailing	
ADHM 386	Merchandise Planning and Buying	
ADHM 401	Convention and Meeting Planning	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
ADHM 455	Apparel Design and Assembly	
ADHM 470	Retail Financial Management and Control	
ADHM 496	Field Experience	
COMM 216	Intercultural Communication	
COMM 271	Listening and Nonverbal Communication	
COMM 383	Organizational Communication I	

Minor Program of Study Required: 16 credit minimum required

16

Total Credits

82-84

- * With advisor approval, six of these 21 professional elective credits may be taken from BUSN, MRKT, MGMT, THEA, COMM or ART to meet the student's professional/personal objectives.

Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.

Link to view program description and 4-year Plan of Study (<http://bulletin.ndsu.edu/past-bulletin-archive/2018-19/undergraduate/colleges/human-development-education/apparel-design-hospitality-management/apparel-retail-merchandising-design>)

Major Requirements**Major: Apparel, Retail Merchandising & Design**
Option: Retail Merchandising

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

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 - b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
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For complete information, please refer to the Degree and Graduation Requirements (<http://bulletin.ndsu.edu/past-bulletin-archive/2018-19/academic-policies/undergraduate-policies/degree-and-graduation>) section of this Bulletin.

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Wellness (W) [†]		2
Cultural Diversity (D) ^{*†}		
Global Perspectives (G) ^{*†}		
Total Credits		39

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- A list of university approved general education courses and administrative policies are available here (<http://bulletin.ndsu.edu/past-bulletin-archive/2018-19/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

Retail Merchandising Option Major Requirements

Code	Title	Credits
Core Requirements Retail Merchandising Option		
ADHM 171	Fashion Dynamics	3
ADHM 271	Visual Merchandising and Promotion	3
ADHM 272	Product Development	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 372	Global Retailing	3
ADHM 375	Professional Development	1
ADHM 386	Merchandise Planning and Buying	3
ADHM 470	Retail Financial Management and Control	3
ADHM 481	Capstone in Apparel, Retail Merchandising and Design	3
ADHM 489	Study Tour	1-3
ADHM 496	Field Experience	3-6
CSCI 114	Microcomputer Packages (May satisfy general education category S)	3
or MIS 116	Business Use of Computers	
ENGL 320	Business and Professional Writing (May satisfy general education category C)	3
PSYC 111	Introduction to Psychology (May satisfy general education category B and G)	3
STAT 330	Introductory Statistics (May satisfy general education category R)	3
Select one of the following:		3
COMM 216	Intercultural Communication	
COMM 271	Listening and Nonverbal Communication	
COMM 383	Organizational Communication I	
Business Minor requires an application to the College of Business and a minimum 2.5 GPA in courses used for the minor.		24
ACCT 102	Fundamentals of Accounting	
ECON 105	Elements of Economics (May satisfy general education category B and G)	
MGMT 320	Foundations of Management	
MRKT 320	Foundations of Marketing	
MRKT 362	Foundations of Retailing	
MRKT 410	Consumer Behavior	
College of Business 300-400 level courses as approved by ADHM Department to total 24 credits. (ADHM 372/MRKT 372 and COMM/BUSN 383 may be used as an elective for Business Minor.)		
Retail Merchandising Focus Area:		18-19
As part of the Retail Merchandising option, students select a focus area. Focus Area One: Textile Product Merchandising or Focus Area Two: Interior Merchandising		
Focus Area One - Core Requirements - Textile Product Merchandising Focus (18 credits)		
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	
ADHM 310	History of Fashion (May satisfy general education category A)	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 385	Global Fashion Economics	
ADHM 486	Dress and Human Behavior	
Focus Area One Professional Elective Credit - 6 credits of professional electives courses are needed to reach the minimum degree total of 122 credits. Courses can be chosen with advisor approval from the list below or from ADHM, BUSN, MRKT, MGMT, THEA, COMM, or ART.		
ADHM 371	Fashion Trend Analysis and Forecasting	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
ADHM 491	Seminar (Photoshop/Illustrator for ARMD Majors)	
Focus Area Two - Core Requirements - Interior Merchandising Focus (19 credits)		
ADHM 151	Design Fundamentals	
ADHM 161	Introduction to Manual Drafting	
ADHM 251	Interior Design Studio I-Residential	

ADHM 261	Visual Communications	
ADHM 264	Residential Systems	
ADHM 315 or ADHM 316	History of Interiors I (May satisfy general education category A) History of Interiors II	
ADHM 368	Interior Materials	
Total Credits		87-93

Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.

Minor Requirements

Minor: Apparel, Retail Merchandising & Design Options: Apparel Studies and Retail Management

Required Credits: 21-22

Apparel Studies Minor Option

A total of 12 upper-division (300/400 level) courses must be taken

Code	Title	Credits
Required Courses		
ADHM 171	Fashion Dynamics	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 155 or ADHM 370	Apparel Construction and Fit Sewn-Product Manufacturing and Analysis	3
Electives: 12 credits from the following:		12
ADHM 101	Beginning Apparel Construction	
ADHM 155	Apparel Construction and Fit	
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	
ADHM 271	Visual Merchandising and Promotion *	
ADHM 272	Product Development	
ADHM 310	History of Fashion	
ADHM 355	Flat Pattern Design & Draping	
ADHM 356	Pattern Drafting and Grading	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 371	Fashion Trend Analysis and Forecasting	
ADHM 372	Global Retailing	
ADHM 385	Global Fashion Economics	
ADHM 386	Merchandise Planning and Buying	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
ADHM 455	Apparel Design and Assembly	
ADHM 470	Retail Financial Management and Control	
ADHM 486	Dress and Human Behavior	
ADHM 489	Study Tour	
Total Credits		22

Retail Management Minor Option

The Retail Management minor option is available to all majors in the College of Business.

Code	Title	Credits
Required Courses		
ADHM 171	Fashion Dynamics	3

ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 271	Visual Merchandising and Promotion	3
Electives: Select 12 credits from the following:		12
ADHM 372	Global Retailing	
ADHM 385	Global Fashion Economics	
ADHM 386	Merchandise Planning and Buying	
ADHM 470	Retail Financial Management and Control	
MRKT 320	Foundations of Marketing	
MRKT 362	Foundations of Retailing	
Total Credits		21

Minor Requirements and Notes:

- A minimum of 8 credits must be taken at NDSU.