

Business Administration

Department Information

- **Department Location:**
Richard H. Barry Hall
- **Department Phone:**
701-231-8651
- **Department Web Site:**
www.ndsu.edu/business/departments/mm/
- **Degrees Offered:**
B.S.
- **Plan Of Study Sample:**
bulletin.ndsu.edu/programs-study/undergraduate/business-administration/#planofstudytext

Major Requirements

Major: Business Administration

Degree Type: B.S.

Minimum Credits Required for Degree: 120

University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specific by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 36 credits presented for graduation must be in courses number 300 or higher.
6. Transfer Students: Must earn a minimum of 60 credits from a baccalaureate-degree granting or professional institution.
 - a. Of these 60, at least 36 must be NDSU residence credits as defined in #7.
 - b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
7. At least 36 credits must be NDSU resident credits. Residence credits include credits registered and paid for at NDSU.

For complete information, please refer to the Degree and Graduation Requirements (<http://bulletin.ndsu.edu/past-bulletin-archive/2018-19/academic-policies/undergraduate-policies/degree-and-graduation>) section of this Bulletin.

University General Education Requirements

Code	Title	Credits
Communication (C)		12
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing [†]		
Quantitative Reasoning (R) [†]		3
Science and Technology (S) [†]		10
Humanities and Fine Arts (A) [†]		6
Social and Behavioral Sciences (B) [†]		6
Wellness (W) [†]		2
Cultural Diversity (D) ^{*†}		
Global Perspectives (G) ^{*†}		
Total Credits		39

* May be satisfied by completing courses in another General Education category.

† General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

- A list of university approved general education courses and administrative policies are available here (<http://bulletin.ndsu.edu/past-bulletin-archive/2018-19/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

Major Requirements

Code	Title	Credits
Pre-College of Business Requirements		
ACCT 200	Elements of Accounting I *	3
ACCT 201	Elements of Accounting II *	3
COMM 110	Fundamentals of Public Speaking (May satisfy general education category C) *	3
MIS 116	Business Use of Computers (May satisfy general education category S) *	3
ECON 201	Principles of Microeconomics (May satisfy general education category B and G) *	3
ECON 202	Principles of Macroeconomics (May satisfy general education category B and G) *	3
ENGL 110	College Composition I (May satisfy general education category C) *	4
ENGL 120	College Composition II (May satisfy general education category C) *	3
PHIL 216	Business Ethics (May satisfy general education category A) *	3
STAT 330	Introductory Statistics (May satisfy general education category R) *	3
STAT 331	Regression Analysis *	2
MATH 144	Mathematics for Business *	4
Pre-Business Administration Requirements		
PSYC 111	Introduction to Psychology *	3
SOC 110	Introduction to Sociology *	3
Business Administration Major Requirements **		
ENGL 320	Business and Professional Writing (May satisfy general education category C)	3
FIN 320	Principles of Finance ¹	3
MGMT 320	Foundations of Management ¹	3
MRKT 320	Foundations of Marketing ¹	3
BUSN 340	International Business	3
BUSN 430	Legal and Social Environment of Business ¹	3
BUSN 431	Business Law I-Contracts, Property and Torts	3
MGMT 470	Entrepreneurship/Small Business Management	3
BUSN 489	Strategic Management ¹	4
MIS 320	Management Information Systems ¹	3
300-400 Level Courses: Of these 21 credits, at least three different CoB course prefixes must be represented (includes courses cross-listed with CoB courses) **		21
Additional 300-400 Level Course: This additional elective cannot be used to satisfy other requirements; includes courses cross-listed with CoB courses; excludes ATHL credits **		3
Total Credits		98

* Pre-college and pre-business administration major courses. A grade of 'C' or better for pre-college and pre-business administration major courses is required for admission into the Business Administration major.

** Students must earn a 'C' or better and have a minimum 2.5 cumulative GPA in ALL courses included in the professional program (i.e., all required courses, elective requirements, and additional 300-400 level CoB electives or breadth electives).

¹ Denotes Common Body of Knowledge (CBK) course.

Degree Requirements and Notes

- Student may choose to take the Supply Chain Management Track within the Business Administration major.

Code	Title	Credits
MGMT 461	Supply Chain Management (Required)	3
MGMT 462	Modeling the Supply Chain (Required)	3
Select two of the following:		
MGMT 360	Operations Management	3
MGMT 451	Negotiation and Alternative Dispute Resolution	3
MRKT 430	Sales and Personal Selling	3

MRKT 438	Customer Relationship Management (CRM) and Sales Technology	3
MRKT 460	Marketing Strategy	3
AGEC 378	Introduction to Transportation & Logistics	3

- Students follow the published curricula for the business administration program of study from the semester/year of entrance in the College of Business to graduation, provided enrollment at NDSU has not been discontinued for more than one year. Students who change their major are subject to meeting the curricular requirements in effect at the time the new major is declared.
- Business courses from programs that do not hold AACSB International accreditation cannot be used for major or minor requirements in the College of Business (CoB); such courses may be eligible for use as free electives.
- The CoB accepts a maximum of nine credits of non-NDSU 300-400 level business courses from AACSB programs with approval of the department.
- Admission into the Business Administration Major: Students must earn a 'C' or better in the pre-college and pre-business administration major courses that are indicated with an asterisk (*), achieve junior standing (60 credits), and earn a 2.50 institutional cumulative grade point average. Students must submit an online application to the CoB.
- Admission to the business administration major is required to enroll in advanced 300 or 400 level CoB courses.
- A grade of 'C' or better is required in transfer courses accepted for ACCT 200 Elements of Accounting I and ACCT 201 Elements of Accounting II and all 300-400 level accounting, business administration, finance, management, management information systems, and marketing courses.
- A letter grade must be earned in any course that fulfills a major requirement.
- A 2.50 cumulative grade point average is required to enroll in 300-400 level CoB courses.
- Students must earn a 2.50 institutional GPA to graduate.
- Of the credits completed in residence at least 30 credits must be in 300-400 level CoB courses.
- Students must be accepted to the Business Administration major prior to the completion of the last 30 credits in 300 and 400 level CoB courses.
- For multiple majors within CoB, at least 15 unique credits of 300-400 level CoB courses must exist between the majors.
- Internship and cooperative education credits may be applied toward the total credits required for graduation as non-major electives.
- Students should refer to www.ndsu.edu/business for current and complete listing of the major requirements.

Minor Requirements

Business Administration Minor

Minor Requirements

Required Credits: 24

Students should refer to College of Business (<https://www.ndsu.edu/business>) for information on declaring this minor.

Code	Title	Credits
Requirements		
Select one of the following:		3-6
ACCT 102	Fundamentals of Accounting	
ACCT 200 & ACCT 201	Elements of Accounting I and Elements of Accounting II	
Select one of the following:		3-6
ECON 105	Elements of Economics	
ECON 201 & ECON 202	Principles of Microeconomics and Principles of Macroeconomics	
Select two of the following:		6
FIN 320	Principles of Finance	
MGMT 320	Foundations of Management	
MRKT 320	Foundations of Marketing	
Elective Courses		12
An additional 12 credits of 300-400 level business administration (BUSN), Finance (FIN), Management (MGMT), or Marketing (MRKT) courses; may include MIS 320, ENTR 366, ENTR 385, LEAD 305, LEAD 325, but excludes BUSN 413 and BUSN 415; may also include courses cross-listed with CoB courses		
Total Credits		24

Minor Requirements and Notes

- To be accepted into the minor program, students must have a 2.50 institutional cumulative GPA and at least junior standing (60 credits). This minor is not available to students with majors in the College of Business.

- Departmental approval is required for any course (including Tri-College) NOT completed at NDSU and used to satisfy the minor requirements (6 credits maximum).
- Students must earn a 2.50 minimum GPA, which is based upon the courses used to satisfy the minor requirements. Minors must satisfy all course prerequisites.
- Students should refer to www.ndsu.edu/business for information on declaring the minor with the College of Business.
-