

# Apparel, Retail Merchandising and Design

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## Department Information

- **Department Location:**  
E. Morrow Lebedeff Hall
- **Department Phone:**  
701-231-8604
- **Department Web Site:**  
[www.ndsu.edu/adhm/apparel\\_retail\\_merchandising\\_design/](http://www.ndsu.edu/adhm/apparel_retail_merchandising_design/)
- **Credential Offered:**  
B.S.; B.A.
- **Plan Of Study Sample:**  
[bulletin.ndsu.edu/programs-study/undergraduate/apparel-retail-mechandising-design/](http://bulletin.ndsu.edu/programs-study/undergraduate/apparel-retail-mechandising-design/)

## Major Requirements

### Major: Apparel, Retail Merchandising & Design

### Option: Apparel Studies

Degree Type: B.A. or B.S.

Minimum Degree Credits to Graduate: 122

## University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 36 credits presented for graduation must be in courses number 300 or higher.
6. Transfer Students: Must earn a minimum of 60 credits from a baccalaureate-degree granting or professional institution.
  - a. Of these 60, at least 36 must be NDSU residence credits as defined in #7.
  - b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
7. At least 36 credits must be NDSU resident credits. Residence credits include credits registered and paid for at NDSU.

For complete information, please refer to the Degree and Graduation Requirements (<http://bulletin.ndsu.edu/past-bulletin-archive/2019-20/academic-policies/undergraduate-policies/degree-and-graduation>) section of this Bulletin.

## University General Education Requirements

Code	Title	Credits
<b>Communication (C)</b>		12
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing <sup>†</sup>		
<b>Quantitative Reasoning (R) <sup>†</sup></b>		3
<b>Science and Technology (S) <sup>†</sup></b>		10
<b>Humanities and Fine Arts (A) <sup>†</sup></b>		6
<b>Social and Behavioral Sciences (B) <sup>†</sup></b>		6
<b>Wellness (W) <sup>†</sup></b>		2
<b>Cultural Diversity (D) <sup>**†</sup></b>		
<b>Global Perspectives (G) <sup>**†</sup></b>		
Total Credits		39

- \* May be satisfied by completing courses in another General Education category.
- † General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.
- A list of university approved general education courses and administrative policies are available here (<http://bulletin.ndsu.edu/past-bulletin-archive/2019-20/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

## Apparel Studies Option Major Requirements

Code	Title	Credits
<b>Core Requirements - Apparel Studies Option</b>		
ADHM 155 or ADHM 370	Apparel Construction and Fit Sewn-Product Manufacturing and Analysis	3
ADHM 171	Fashion Dynamics	3
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 271	Visual Merchandising and Promotion	3
ADHM 272	Product Development	3
ADHM 310	History of Fashion	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 375	Professional Development	1
ADHM 385	Global Fashion Economics	3
ADHM 481	Capstone in Apparel, Retail Merchandising and Design	3
ADHM 486	Dress and Human Behavior	3
ADHM 496		1-15
ADHM 489	Study Tour	1-3
CSCI 114 or MIS 116	Microcomputer Packages (May satisfy general education category S) Business Use of Computers	3
ECON 105	Elements of Economics (May satisfy general education category G)	3
ENGL 320 or ENGL 322 or ENGL 326 or ENGL 357	Business and Professional Writing (May satisfy general education category C) Writing and the Creative Process Writing in the Design Professions Visual Culture and Language	3
STAT 330	Introductory Statistics (May satisfy general education category R)	3
<b>Professional Electives *</b>		21
Select 21 credits from the following ADHM courses:		
ADHM 101	Beginning Apparel Construction	
ADHM 140	Introduction to the Hospitality Industry	
ADHM 141	Tourism and Travel Management	
ADHM 155	Apparel Construction and Fit	
ADHM 280	Technology Applications for the Apparel Industry	
ADHM 357	Product Development: Designing Pants	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 371	Fashion Trend Analysis and Forecasting	
ADHM 372	Global Retailing	
ADHM 386	Merchandise Planning and Buying	
ADHM 401	Convention and Meeting Planning	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
ADHM 455	Apparel Design and Assembly	
ADHM 470	Retail Financial Management and Control	
ADHM 496		
COMM 216	Intercultural Communication	

COMM 271	Listening and Nonverbal Communication	
COMM 383	Organizational Communication I	
<b>Minor Program of Study Required: 16 credit minimum required</b>		<b>16</b>
Total Credits		83-99

- \* With advisor approval, six of these 21 professional elective credits may be taken from BUSN, MRKT, MGMT, THEA, COMM or ART to meet the student's professional/personal objectives.

## Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.

## Major Requirements

### Major: Apparel, Retail Merchandising & Design Option: Retail Merchandising

Degree Type: B.A. or B.S.

Required Degree Credits to Graduate: 122

## University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
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4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 36 credits presented for graduation must be in courses number 300 or higher.
6. Transfer Students: Must earn a minimum of 60 credits from a baccalaureate-degree granting or professional institution.
  - a. Of these 60, at least 36 must be NDSU residence credits as defined in #7.
  - b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
7. At least 36 credits must be NDSU resident credits. Residence credits include credits registered and paid for at NDSU.

For complete information, please refer to the Degree and Graduation Requirements (<http://bulletin.ndsu.edu/past-bulletin-archive/2019-20/academic-policies/undergraduate-policies/degree-and-graduation>) section of this Bulletin.

## University General Education Requirements

Code	Title	Credits
<b>Communication (C)</b>		<b>12</b>
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing <sup>†</sup>		
<b>Quantitative Reasoning (R) <sup>†</sup></b>		<b>3</b>
<b>Science and Technology (S) <sup>†</sup></b>		<b>10</b>
<b>Humanities and Fine Arts (A) <sup>†</sup></b>		<b>6</b>
<b>Social and Behavioral Sciences (B) <sup>†</sup></b>		<b>6</b>
<b>Wellness (W) <sup>†</sup></b>		<b>2</b>
<b>Cultural Diversity (D) <sup>*†</sup></b>		
<b>Global Perspectives (G) <sup>*†</sup></b>		
Total Credits		39

- \* May be satisfied by completing courses in another General Education category.

- <sup>†</sup> General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

- A list of university approved general education courses and administrative policies are available here (<http://bulletin.ndsu.edu/past-bulletin-archive/2019-20/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

## Retail Merchandising Option Major Requirements

Code	Title	Credits
<b>Core Requirements Retail Merchandising Option</b>		
ADHM 171	Fashion Dynamics	3
ADHM 271	Visual Merchandising and Promotion	3
ADHM 272	Product Development	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 372	Global Retailing	3
ADHM 375	Professional Development	1
ADHM 386	Merchandise Planning and Buying	3
ADHM 470	Retail Financial Management and Control	3
ADHM 481	Capstone in Apparel, Retail Merchandising and Design	3
ADHM 489	Study Tour	1-3
ADHM 496		3-6
CSCI 114	Microcomputer Packages (May satisfy general education category S)	3
or MIS 116	Business Use of Computers	
ENGL 320	Business and Professional Writing (May satisfy general education category C)	3
or ENGL 322	Writing and the Creative Process	
or ENGL 326	Writing in the Design Professions	
or ENGL 357	Visual Culture and Language	
PSYC 111	Introduction to Psychology (May satisfy general education category B and G)	3
STAT 330	Introductory Statistics (May satisfy general education category R)	3
Select one of the following:		3
COMM 216	Intercultural Communication	
COMM 271	Listening and Nonverbal Communication	
COMM 383	Organizational Communication I	
<b>Business Minor requires an application to the College of Business and a minimum 2.5 GPA in courses used for the minor.</b>		<b>24</b>
ACCT 102	Fundamentals of Accounting	
ECON 105	Elements of Economics (May satisfy general education category B and G)	
MGMT 320	Foundations of Management	
MRKT 320	Foundations of Marketing	
MRKT 362	Foundations of Retailing	
MRKT 410	Consumer Behavior	
College of Business 300-400 level courses as approved by ADHM Department to total 24 credits. (ADHM 372/MRKT 372 and COMM/BUSN 383 may be used as an elective for Business Minor.)		
<b>Retail Merchandising Focus Area:</b>		<b>18-19</b>
As part of the Retail Merchandising option, students select a focus area. Focus Area One: Textile Product Merchandising or Focus Area Two: Interior Merchandising		
<b>Focus Area One - Core Requirements - Textile Product Merchandising Focus (18 credits)</b>		
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 385	Global Fashion Economics	
ADHM 486	Dress and Human Behavior	
Focus Area One Professional Elective Credit - 6 credits of professional electives courses are needed to reach the minimum degree total of 122 credits. Courses can be chosen with advisor approval from the list below or from ADHM, BUSN, MRKT, MGMT, THEA, COMM, or ART.		
ADHM 280	Technology Applications for the Apparel Industry	
ADHM 310	History of Fashion (May satisfy general education category A)	
ADHM 371	Fashion Trend Analysis and Forecasting	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
<b>Focus Area Two - Core Requirements - Interior Merchandising Focus (19 credits)</b>		

ADHM 151	Design Fundamentals
ADHM 161	Introduction to Manual Drafting
ADHM 251	Interior Design Studio I-Residential
ADHM 261	Visual Communications
ADHM 264	Residential Systems
ADHM 315 or ADHM 316	History of Interiors I (May satisfy general education category A) History of Interiors II
ADHM 368	Interior Materials
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Total Credits	87-93

## Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.

## Minor Requirements

### Minor: Apparel, Retail Merchandising & Design Options: Apparel Studies and Retail Management

Required Credits: 18-19

#### Apparel Studies (Standard) Option

A total of 12 upper-division (300/400 level) courses must be taken

Code	Title	Credits
<b>Required Courses</b>		
ADHM 171	Fashion Dynamics	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 155 or ADHM 370	Apparel Construction and Fit Sewn-Product Manufacturing and Analysis	3
<b>Electives: 9 credits from the following:</b>		9
ADHM 101	Beginning Apparel Construction	
ADHM 155	Apparel Construction and Fit	
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	
ADHM 271	Visual Merchandising and Promotion *	
ADHM 272	Product Development	
ADHM 280	Technology Applications for the Apparel Industry	
ADHM 310	History of Fashion	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 371	Fashion Trend Analysis and Forecasting	
ADHM 372	Global Retailing	
ADHM 385	Global Fashion Economics	
ADHM 386	Merchandise Planning and Buying	
ADHM 410	Dress in World Cultures	
ADHM 425	Experiential Retailing	
ADHM 455	Apparel Design and Assembly	
ADHM 470	Retail Financial Management and Control	
ADHM 486	Dress and Human Behavior	
ADHM 489	Study Tour	
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Total Credits		19

#### Retail Management Option

Code	Title	Credits
<b>Required Courses</b>		
ADHM 171	Fashion Dynamics	3

ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 271	Visual Merchandising and Promotion	3
<b>Electives: Select 9 credits from the following:</b>		<b>9</b>
ADHM 372	Global Retailing	
ADHM 385	Global Fashion Economics	
ADHM 386	Merchandise Planning and Buying	
ADHM 470	Retail Financial Management and Control	
MRKT 320	Foundations of Marketing	
MRKT 362	Foundations of Retailing	
Total Credits		18

**Minor Requirements and Notes:**

- A minimum of 8 credits must be taken at NDSU.

**Certificate Requirements****Certificate: Apparel, Retail Merchandising & Design****Required Credits: 16**

<b>Code</b>	<b>Title</b>	<b>Credits</b>
ADHM 101	Beginning Apparel Construction	3
ADHM 171	Fashion Dynamics	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
Elective Courses: Select two from the following:		6
ADHM 280	Technology Applications for the Apparel Industry	
ADHM 370	Sewn-Product Manufacturing and Analysis	
ADHM 371	Fashion Trend Analysis and Forecasting	
ADHM 386	Merchandise Planning and Buying	
ADHM 410	Dress in World Cultures	
ADHM 486	Dress and Human Behavior	