

# Apparel, Retail Merchandising and Design

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## Department Information

- **Department Location:**  
E. Morrow Lebedeff Hall
- **Department Phone:**  
701-231-8604
- **Department Web Site:**  
[www.ndsu.edu/adhm/apparel\\_retail\\_merchandising\\_design/](http://www.ndsu.edu/adhm/apparel_retail_merchandising_design/)
- **Credential Offered:**  
B.S.; B.A.; Certificate
- **Plan Of Study Sample:**  
[bulletin.ndsu.edu/programs-study/undergraduate/apparel-retail-mechandising-design/](http://bulletin.ndsu.edu/programs-study/undergraduate/apparel-retail-mechandising-design/)

## Major Requirements

### Major: Apparel, Retail Merchandising & Design

Degree Type: B.A. or B.S.

Minimum Degree Credits to Graduate: 120

### University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 36 credits presented for graduation must be in courses numbered 300 or higher.
6. Transfer Students: Must earn a minimum of 60 credits from a baccalaureate-degree granting or professional institution.
  - a. Of these 60, at least 36 must be NDSU resident credits as defined in #7.
  - b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
7. At least 36 credits must be NDSU resident credits. Resident credits include credits registered and paid for at NDSU.

For complete information, please refer to the Degree and Graduation Requirements (<http://bulletin.ndsu.edu/past-bulletin-archive/2020-21/academic-policies/undergraduate-policies/degree-and-graduation>) section of this Bulletin.

### University General Education Requirements

| Code   | Title                           | Credits |
|--|---------------------------------|---------|
| <b>Communication (C)</b>                               |                                 | 12      |
| ENGL 110   | College Composition I           |         |
| ENGL 120   | College Composition II          |         |
| COMM 110   | Fundamentals of Public Speaking |         |
| Upper Division Writing <sup>†</sup>                    |                                 |         |
| <b>Quantitative Reasoning (R) <sup>†</sup></b>         |                                 | 3       |
| <b>Science and Technology (S) <sup>†</sup></b>         |                                 | 10      |
| <b>Humanities and Fine Arts (A) <sup>†</sup></b>       |                                 | 6       |
| <b>Social and Behavioral Sciences (B) <sup>†</sup></b> |                                 | 6       |
| <b>Wellness (W) <sup>†</sup></b>                       |                                 | 2       |
| <b>Cultural Diversity (D) <sup>**†</sup></b>           |                                 |         |
| <b>Global Perspectives (G) <sup>**†</sup></b>          |                                 |         |
| Total Credits  |                                 | 39      |

- \* May be satisfied by completing courses in another General Education category.
- † General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.
- A list of university approved general education courses and administrative policies are available here (<http://bulletin.ndsu.edu/past-bulletin-archive/2020-21/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

## Major Requirements

| Code   | Title   | Credits |
|--|---|---------|
| <b>Apparel, Retail Merchandising and Design Core Requirements</b>      |   |         |
| ADHM 171   | Fashion Dynamics  | 3       |
| ADHM 181   | Aesthetics and Visual Analysis of Apparel Products                              | 3       |
| ADHM 271   | Visual Merchandising and Promotion  | 3       |
| ADHM 272   | Product Development   | 3       |
| ADHM 280   | Technology Applications for the Apparel Industry                                | 3       |
| ADHM 366   | Textiles  | 3       |
| ADHM 367   | Textiles Laboratory   | 1       |
| ADHM 371   | Fashion Trend Analysis and Forecasting  | 3       |
| ADHM 375   | Professional Development  | 1       |
| ADHM 385   | Global Fashion Economics  | 3       |
| ADHM 386   | Merchandise Planning and Buying   | 3       |
| ADHM 410   | Dress in World Cultures (May satisfy general education category A and D)        | 3       |
| ADHM 489   | Study Tour  | 1       |
| ADHM 496   | Field Experience  | 4       |
| or ENTR 496  | Practicum/Internship  |         |
| CSCI 114   | Microcomputer Packages (May satisfy general education category S)               | 3       |
| or MIS 116   | Business Use of Computers   |         |
| ECON 105   | Elements of Economics (May satisfy general education category B and G)          | 3       |
| PSYC 111   | Introduction to Psychology (May satisfy general education category B)           | 3       |
| STAT 330   | Introductory Statistics (May satisfy general education category R)              | 3       |
| or CSCI 159  | Computer Science Problem Solving  |         |
| ENGL 321   | Writing in the Technical Professions (May satisfy general education category C) | 3       |
| <b>OPTION SELECTION: Select one option from the four listed below.</b> |   | 12-36   |
| Total Credits  |   | 64-88   |

| Code                               | Title  | Credits |
|------------------------------------|--|---------|
| <b>Retail Merchandising Option</b> |  |         |
| ADHM 372                           | Global Retailing                                   | 3       |
| ADHM 425                           | Experiential Retailing                             | 3       |
| ADHM 470                           | Retail Financial Management and Control            | 3       |
| COMM 260                           | Introduction to Web Design                         | 3       |
| COMM 261                           | Introduction to Web Development                    | 3       |
| Business minor is required         |  |         |
| ACCT 102                           | Fundamentals of Accounting                         | 3       |
| MGMT 320                           | Foundations of Management                          | 3       |
| MRKT 320                           | Foundations of Marketing                           | 3       |
| MRKT 362                           | Foundations of Retailing                           | 3       |
| MRKT 410                           | Consumer Behavior                                  | 3       |
| Select one from the following:     |  | 3       |
| MRKT 420                           | Advertising and Integrated Marketing Communication |         |
| MRKT 440                           | International Marketing                            |         |
| MRKT 460                           | Marketing Strategy                                 |         |
| MRKT 465                           | Digital Marketing                                  |         |

ADHM 372/MRKT 372 may be used as an elective for the business minor.

Total Credits 33

| Code                                      | Title                          | Credits |
|---|--------------------------------|---------|
| <b>Fashion Product Development Option</b> |                                |         |
| ADHM 101                                  | Beginning Apparel Construction | 3       |
| ADHM 155                                  | Apparel Construction and Fit   | 3       |
| ADHM 310                                  | History of Fashion             | 3       |
| ADHM 455                                  | Apparel Design and Assembly    | 3       |
| Total Credits                             |                                | 12      |

| Code  | Title  | Credits |
|---|--|---------|
| <b>Fashion Entrepreneurship Option</b>                              |  |         |
| ADHM 372  | Global Retailing   | 3       |
| ADHM 425  | Experiential Retailing   | 3       |
| ADHM 470  | Retail Financial Management and Control  | 3       |
| Entrepreneurship minor is required                                  |  |         |
| ENTR 201<br>or MGMT 470   | Introduction to Entrepreneurship<br>Entrepreneurship/Small Business Management | 3       |
| ENTR 301  | Entrepreneurship Toolbox I   | 3       |
| ENTR 401  | Entrepreneurship Capstone  | 3       |
| Business minor is required  |  |         |
| ACCT 102  | Fundamentals of Accounting   | 3       |
| MGMT 320  | Foundations of Management  | 3       |
| MRKT 320  | Foundations of Marketing   | 3       |
| MRKT 362  | Foundations of Retailing   | 3       |
| MRKT 410  | Consumer Behavior  | 3       |
| MRKT 465  | Digital Marketing  | 3       |
| ADHM 372/MRKT 372 may be used as an elective for the business minor |  |         |
| Total Credits   |  | 36      |

| Code                                 | Title   | Credits |
|--------------------------------------|---|---------|
| <b>Interior Merchandising Option</b> |   |         |
| Interior design minor required       |   |         |
| ADHM 151                             | Design Fundamentals                               | 3       |
| ADHM 161                             | Introduction to Manual Drafting                   | 3       |
| ADHM 251                             | Interior Design Studio I-Residential              | 3       |
| ADHM 261                             | Visual Communications II                          | 3       |
| ADHM 264                             | Residential Systems                               | 2       |
| ADHM 315<br>or ADHM 316              | History of Interiors I<br>History of Interiors II | 3       |
| ADHM 365                             | CADD for Interiors                                | 3       |
| ADHM 368                             | Interior Materials                                | 3       |
| Total Credits                        |   | 23      |

## Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.
- Business minor requires an application to the College of Business and a minimum 2.5 GPA in courses used for the minor.

## ACCELERATED PROGRAM IN Apparel, Retail Merchandising and DESIGN (ARMD)

- A combined/accelerated program will allow high-achieving students to complete both a bachelor's in ARMD and master's degree in Merchandising in five years.

- Only students with a cumulative undergraduate GPA of at least 3.50 and who have completed at least 60 credits are eligible to apply. Interested students should speak with an ARMD advisor about how to proceed.
- 15 credits at the master's level may be used to meet the requirements for a bachelor's degree.

## Minor Requirements

### Minor: Apparel, Retail Merchandising & Design

#### Required Credits: 16

| Code  | Title  | Credits |
|---|--|---------|
| <b>Required Courses</b>                         |  |         |
| ADHM 171  | Fashion Dynamics                                   | 3       |
| ADHM 366  | Textiles   | 3       |
| ADHM 367  | Textiles Laboratory                                | 1       |
| <b>Electives: 9 credits from the following:</b> |  | 9       |
| ADHM 101  | Beginning Apparel Construction                     |         |
| ADHM 155  | Apparel Construction and Fit                       |         |
| ADHM 171  | Fashion Dynamics                                   |         |
| ADHM 181  | Aesthetics and Visual Analysis of Apparel Products |         |
| ADHM 271  | Visual Merchandising and Promotion *               |         |
| ADHM 272  | Product Development                                |         |
| ADHM 280  | Technology Applications for the Apparel Industry   |         |
| ADHM 310  | History of Fashion                                 |         |
| ADHM 370  | Sewn-Product Manufacturing and Analysis            |         |
| ADHM 371  | Fashion Trend Analysis and Forecasting             |         |
| ADHM 372  | Global Retailing                                   |         |
| ADHM 385  | Global Fashion Economics                           |         |
| ADHM 386  | Merchandise Planning and Buying                    |         |
| ADHM 410  | Dress in World Cultures                            |         |
| ADHM 425  | Experiential Retailing                             |         |
| ADHM 455  | Apparel Design and Assembly                        |         |
| ADHM 470  | Retail Financial Management and Control            |         |
| ADHM 489  | Study Tour   |         |
| MRKT 320  | Foundations of Marketing                           |         |
| MRKT 362  | Foundations of Retailing                           |         |
| Total Credits                                   |  | 16      |

#### Minor Requirements and Notes:

- A minimum of 8 credits must be taken at NDSU.

## Certificate Requirements

### Certificate: Apparel, Retail Merchandising & Design

#### Required Credits: 10

| Code   | Title                                  | Credits |
|--|--|---------|
| ADHM 101   | Beginning Apparel Construction         | 3       |
| ADHM 366   | Textiles                               | 3       |
| ADHM 367   | Textiles Laboratory                    | 1       |
| Elective Courses: Select one from the following: |  | 3       |
| ADHM 371   | Fashion Trend Analysis and Forecasting |         |
| ADHM 372   | Global Retailing                       |         |
| ADHM 385   | Global Fashion Economics               |         |

|               |                         |    |
|---------------|-------------------------|----|
| ADHM 410      | Dress in World Cultures |    |
| ADHM 425      | Experiential Retailing  |    |
| ADHM 489      | Study Tour              |    |
| Total Credits |                         | 10 |