

# College of Business

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## [www.ndsu.edu/business](http://www.ndsu.edu/business)

The College of Business is committed to providing students with a quality education in the functional areas of business, a systematic exposure to the global business issues they will face in their careers, and an introduction to applying the technologies that will be a part of their work life. In addition, students may choose elective courses that will help prepare them for careers in specific areas in which they have an interest.

Undergraduate majors offered are: Accounting, Business Administration, Finance, Management, Management Information Systems, Marketing, and Global Business (2nd major option - must be paired with a primary major). Academic minors are offered in Accounting, Business Administration, Entrepreneurship, Fraud Investigation, Logistics Management, and Management Information Systems. Undergraduate Certificates in Entrepreneurship, Finance, and Professional Selling are also available. The College of Business is accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

## Admission Requirements

Students who wish to pursue a degree in the College of Business at NDSU enroll as pre-major students upon selecting one of the six primary majors available (i.e., Accounting, Business Administration, Finance, Management, Management Information Systems, and Marketing). Pre-major students are eligible for admission into the professional program following the successful completion of pre-admission courses (i.e., ENGL 120, COMM 110, ECON 201 or ECON 202, MATH 144, and PSYC 111 or SOC 110) with a grade of 'C' or better, and a 2.5 cumulative grade point average (GPA).

Students must be admitted into the major program prior to enrolling in the advanced 300-400-level accounting, business administration, finance, management, management information systems, and/or marketing courses offered by the College.

The College of Business has specific policies on transfer course evaluations. The transfer of business related courses into the professional program is limited to credit earned at business programs accredited by AACSB International. Contact a professional advisor ([https://www.ndsu.edu/business/current\\_students/advising/](https://www.ndsu.edu/business/current_students/advising/)) in the College of Business for more information.

## Degree Programs

The College of Business offers undergraduate majors leading to a Bachelor of Science degree. The Master of Business Administration, Master of Accountancy, Master of Science in Business Analytics, Master of Supply Chain Management, Master of Transportation and Urban Systems, and the Doctorate in Transportation and Logistics degrees, and all Graduate Certificates are described in the Graduate Bulletin (<http://catalog.ndsu.edu/past-bulletin-archive/2021-22/graduate/>) online.

## Degree Requirements

Students are required to complete the course requirements of one of the majors in the College of Business. Students follow the published curricula for the major program of study from the semester/year of entrance into that major in the College of Business until graduation, provided enrollment at NDSU has not been discontinued for more than one year. Students who change their major program of study are subject to meeting the curricular requirements in effect at the time the new major is declared.

Students must be accepted into the major prior to the completion of the last 30 credits in required 300-400 level College of Business courses.

Graduation from the College of Business requires students to also earn a grade of 'C' or better in all pre-admission courses, lower-division courses, and upper-division course requirements in the professional program (including all required courses, elective requirements, and additional 300-400 level CoB electives or breadth electives), unless otherwise stated for respective majors.

Students in the College of Business are responsible for monitoring their individual progress toward degree completion. Full time, professional academic advisors and faculty advisors are available to provide guidance and answer questions. Advisors are assigned alphabetically by last name. You can contact them here ([https://www.ndsu.edu/business/current\\_students/advising/](https://www.ndsu.edu/business/current_students/advising/)).

## Course Requirements

Students must have a minimum cumulative grade point average of 2.5 and the successful completion of pre-admission courses with a grade of 'C' or better to enroll in 300-400 level courses in the College of Business. Students are required to earn a minimum grade of 'B' in ACCT 200, and ACCT 201, or the equivalent courses in transfer, to enroll in 300-400 level accounting courses.

## Cooperative Education/Internships

Cooperative Education (<https://career.ndsu.edu/internship-program/>), a program of the Career Center (<https://www.ndsu.edu/career/>), offers undergraduate and graduate students an opportunity to integrate classroom study with paid, career-related work experience for academic credit. Work may be full or part time. A cooperative education experience may substantially improve students' employment opportunities after graduation.

A cooperative education experience is one way to satisfy the practicum (internship) requirements described below for Accounting and Management Information Systems majors.

## General College Academic Policies

1. The College of Business may consider granting transfer credit for upper level business courses from colleges that are accredited by AACSB International. Business courses from programs that do not hold AACSB International accreditation cannot be used for a major or a minor in the College of Business; such courses may be eligible for use as a free elective. The College of Business accepts a maximum of nine credits of non-NDSDU 300- and 400-level business courses from AACSB programs with the approval of the department.
2. **Pre-approval** from the department head or chair is required to enroll in 300- and 400-level business courses at another AACSB accredited university or Tri-College University. Transfer courses with grades of 'D' are not accepted for ACCT 200, ACCT 201, other pre-admission or lower division requirements, and 300- and 400-level major requirements.
3. Students must have a minimum 2.50 institutional grade point average and have successfully completed the pre-admission courses to enroll in 300- and 400-level courses in the College of Business.
4. Students are required to earn a minimum grade of 'B' in ACCT 200 and ACCT 201, or the equivalent courses in transfer, to enroll in 300 and 400-level accounting courses.
5. College of Business courses completed in previous semesters are considered valid for degree requirements if taken within the previous ten (10) years. College of Business coursework taken before the ten year limit may be reviewed by the College of Business Student Progress Committee to determine its appropriateness to the current major requirements. Students majoring in the College of Business cannot minor in business administration.

## Pre-Professional Program Requirements

### College of Business Pre-Professional Requirements

Code	Title	Credits
The following courses must be completed with a grade of C or better and students must have a minimum cumulative GPA of 2.50 for admission into the professional program for all College of Business majors.		
COMM 110	Fundamentals of Public Speaking	3
ECON 201 or ECON 202	Principles of Microeconomics Principles of Macroeconomics	3
ENGL 120	College Composition II	3
MATH 144	Mathematics for Business *	4
PSYC 111 or SOC 110	Introduction to Psychology Introduction to Sociology	3

\* MATH 144 is recommended but MATH 146 or MATH 165 will also be accepted.

## Academic Departments

Accounting & Information Systems (<http://catalog.ndsu.edu/past-bulletin-archive/2021-22/departments/accounting-information-systems/>)

Management & Marketing (<http://catalog.ndsu.edu/past-bulletin-archive/2021-22/departments/management-marketing/>)

Transportation, Logistics & Finance (<http://catalog.ndsu.edu/past-bulletin-archive/2021-22/departments/transportation-logistics-finance/>)

## Faculty

- Al Asady, Ahmad, Assistant Professor of Management, Ph.D., 2020, Kent State University
- Andersen, Margaret, Emeritus Professor of Accounting, Ph.D., 1989, Indiana University
- Bahrami, Bahman, Emeritus Professor of Management, Ph.D., 1983, University of Nebraska, Lincoln
- Banerjee, Somnath, Assistant Professor of Marketing, Ph.D., 2015, University of Central Florida
- Bridgelall, Raj, Assistant Professor of Transportation and Logistics, Ph.D. North Dakota State University
- Brown, Paul R., CPA, Senior Lecturer of Management, MBA, 1989, North Dakota State University
- Bowlin, William, Emeritus Professor of Accounting, Ph.D., 1984, University of Texas at Austin
- Chai, Linlin, Assistant Professor of Marketing, Iowa State University
- Chen, Jun (Jeffrey), Assistant Professor of Finance, Ph.D., 2014, University of North Carolina at Charlotte, NC
- Clifton, James W., CPA, CFE, Assistant Professor of Accounting Practice, M.Acc., 1988, University of North Dakota
- DiFiore, Lindsey, CPA, Lecturer, M.Acc., North Dakota State University
- Dowdell, Thomas, Professor of Accounting; Chair, Department of Accounting and Information Systems, Ph.D., 2004, Temple University

- Eisele, C. Frederick, Emeritus Professor of Business Administration, Ph.D., 1971, University of Iowa
- Emerson, Nancy, CPA, Lecturer of Accounting, MAS, 1991, Northern Illinois University
- Froelich, Karen A., Emeritus Professor of Management, Ph.D., 1994, University of Minnesota
- Ganesh-Pillai, Rajani, Professor of Marketing, Ph.D., 2008, University of Central Florida
- Godavarthy, Ranjit Prasad, Assistant Professor of Transportation and Logistics, Ph.D., Kansas State University
- Hean, Oudom, Assistant Professor of Finance, Ph.D., 2020, The Ohio State University
- Hong, Michelle, Assistant Professor of Management, Ph.D., 2016, Virginia Tech
- Hong, Yongtao, Associate Professor of Accounting, Ph.D., 2008, Drexel University
- Hsu, Dan, Associate Professor of Management, Ph.D., Syracuse University
- Huang, Huichi, Assistant Professor of Accounting, Ph.D., Syracuse University, NY
- Huseynov, Fariz, Professor of Finance, Ph.D., 2009, University of Memphis
- Jones, Joseph M., Associate Professor of Marketing, Ph.D., 1994, University of Missouri-Columbia
- Klamm, Bonnie K., CPA, Emeritus Professor of Accounting, Ph.D., 1999, Virginia Commonwealth University
- Knoepfle, Terry W., Emeritus Associate Professor of Business Law, JD, 1981, University of North Dakota
- Lehmberg, Derek, Professor of Management; Director of the MBA Program, Ph.D., 2010, University of Western Ontario
- Li, Jin, Professor of Marketing, Ph.D., 2007, University of Alberta
- Lu, Pan, Associate Professor of Transportation and Logistics, Ph.D., North Dakota State University
- Macintosh, Gerrard, Emeritus Professor of Marketing, Ph.D., 1992, University of Nebraska-Lincoln
- Marineau, Joshua, Associate Professor of Management, Ph.D., 2012, University of Kentucky
- Mattson, Jeremy, Assistant Professor of Transportation and Logistics, Ph.D., North Dakota State University
- Motuba, Diomo, Assistant Professor of Transportation and Logistics, Ph.D., North Dakota State University
- Nordstrom, Onnolee A., Assistant Professor of Management, Ph.D., University of Alberta
- Pengnate, Supavich (Fone), Assistant Professor of Management Information Systems, Ph.D., 2013, Oklahoma State University, Stillwater, OK
- Petersen, Michael, CMA, CFM, Associate Professor of Accounting, Ph.D., 2002, University of Iowa
- Peterson, Tim, Chair, Department of Transportation, Logistics, and Finance; Professor of Management, Ph.D., 1988, Texas A&M University
- Riggins, Fred, Professor of Management Information Systems; Director of the Center for Enterprise Business Analytics, Ph.D., 1994, Carnegie Mellon University
- Routledge, Clay, Challey Professor of Management, Ph.D., 2005, University of Missouri - Columbia
- Schiebelhut, John H., Emeritus Professor of Business Administration, Ph.D., 1970, University of Oregon
- Smith, Andrea H., Senior Lecturer of Business Law, JD, 1996, University of North Dakota School of Law
- Stevens, Charles D., Professor of Management, Ph.D., 1998, University of Kansas
- Stockman, H. Donald, CPA, Emeritus Professor of Business Administration, M.S.B.A., 1965, University of North Dakota
- Szmerekovsky, Joseph, Professor of Transportation and Logistics; Associate Dean, Ph.D., 2003, Case Western Reserve University
- Tangpong, Chanchai, Department Chair, Department of Management and Marketing; Professor of Management, Ph.D., 2002, Southern Illinois University, Carbondale
- Thompson, Rachel, Assistant Professor of Accounting, Ph.D., 2017, University of Minnesota
- Tian, Ruilin, Professor of Finance, Ph.D., 2008, Georgia State University
- Tolliver, Denver, Director of Transportation and Logistics, Ph.D., Virginia Polytechnic Institute and State University
- Traub, Rodney D., Emeritus Associate Professor of Management, Ph.D., 1994, Purdue University
- Tulibaski, Katherine, Assistant Professor of Practice, Ph.D., 2015, North Dakota State University
- Uppala, Vishal, Assistant Professor of Management Information Systems, Ph.D., 2018, University of North Carolina at Greensboro
- Vachal, Kimberly, Associate Professor of Transportation and Logistics, Ph.D. George Mason University
- Wright, Newell D., Professor of Marketing, Ph.D., 1993 Virginia Tech
- Zhang, Limin, Associate Professor of Management Information Systems, Ph.D., 2005, University of Arizona
- Zhang, Wei, Professor of Finance, Ph.D., 2001, Syracuse University
- Zuber, Jill, CPA, Associate Professor of Accounting, Ph.D., 2007, University of Arkansas