

Department of Management and Marketing

Department Information

- www.ndsu.edu/business (<http://www.ndsu.edu/business/>)

Undergraduate Programs of Study

- Business Administration (major, minor, with online option)
- Global Business (second major only)
- Entrepreneurship (certificate, minor)
- Management (major)
- Marketing (major)
- Logistics Management (minor)
- Professional Selling (certificate)

Graduate Programs of Study

- Business Administration

Degrees Offered

- Bachelor of Science (B.S.)
- Master of Business Administration in Business Administration (M.B.A.)
- Master of Business Administration in Agribusiness (M.B.A.)
- Graduate Certificate in Business Analytics
- Graduate Certificate in Digital Marketing and Innovation
- Graduate Certificate in Investments and Applied Portfolio Management
- Graduate Certificate in Leadership and Managerial Skills

Department Description

The Department of Management and Marketing offers majors in Business Administration, Management and Marketing. Students graduating with any of these majors find employment in a broad range of industries, as well as government and non-profit organizations.

Practicum/Internships

Students majoring in Business Administration, Management, or Marketing are encouraged to complete a practicum (internship) experience while enrolled in the professional program. The practicum (internship) prepares students for challenges of the business world through practical experience in their primary area of study. Students must consult with their faculty advisor and obtain approval prior to enrolling in the practicum. Credits will be applied as free electives in the major and do not satisfy any of the professional requirements listed on the curriculum guide.