

Merchandising

Department Information

- **Department Head:**
Kwangsoo Park, Ph.D.
- **Graduate Coordinator:**
Linda Manikowske, Ph.D.
- **Department Location:**
178 Evelyn Morrow Lebedeff Hall (EML)
- **Department Phone:**
(701) 231-7352
- **Department Web Site:**
www.ndsu.edu/adhm/ms_in_merchandising/ (http://www.ndsu.edu/adhm/ms_in_merchandising/)
- **Application Deadline:**
Applicants should apply at least two months prior to the start of classes each semester.
- **Credential Offered:**
M.S., Certificate
- **English Proficiency Requirements:**
TOEFL iBT 71, IELTS 6; Duolingo 100

Master of Science

The 36-credit master's degree program consists of ten required 3-credit courses, listed below, as well options for the remaining 6 credits. **Course descriptions and tentative schedules are available at** <https://www.gpidea.org/program/merchandising> (<https://www.gpidea.org/program/merchandising/>).

Code	Title	Credits
ADHM 710	Consumer Behavior in Merchandising	3
ADHM 720	Professional Advancement	3
ADHM 730	Product Design, Development and Evaluation	3
ADHM 740	Promotional Strategies in Merchandising	3
ADHM 750	Retail Theory and Current Practice	3
ADHM 765	Merchandising Analytics	3
ADHM 770	International Retail Expansion	3
ADHM 775	Research Methods in Merchandising	3
ADHM 780	Financial Merchandising Implications	3
ADHM 785	Strategic Merchandise Planning	3
ADHM 797S	Comprehensive Project (or ADHM 798 or Electives)	6
Total Credits		36

Graduate Certificate

The 12 credit graduate certificate program consists of three required 3-credit courses and one elective 3-credit course, listed below.

Code	Title	Credits
ADHM 710	Consumer Behavior in Merchandising	3
ADHM 720	Professional Advancement	3
ADHM 730 or ADHM 740	Product Design, Development and Evaluation Promotional Strategies in Merchandising	3
ADHM 750	Retail Theory and Current Practice	3
Total Credits		12