

Publishing

The Graduate Certificate in Publishing offers students in-depth real-world experience with an established publishing house, NDSU Press. Established in 1950, the NDSU Press publishes peer-reviewed manuscripts in any field of learning that contribute to scholarly knowledge of the region or public consciousness of the region.

Students in the Publishing Certificate program gain hands-on experience in publishing scholarly and literary works. Students learn about product planning and design, editing, marketing, author relations, business and copyright law, publishing industry operations, contracting and purchasing, electronic publishing and marketing, and professional standards and ethics.