

# Strategic Communication

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## Department Information

- **Department Location:**  
Minard Hall
- **Department Phone:**  
701-231-7705
- **Department Web Site:**  
[www.ndsu.edu/communication/](http://www.ndsu.edu/communication/) (<http://www.ndsu.edu/communication/>)
- **Credential Offered:**  
B.S.; B.A.
- **Plan Of Study Sample:**  
[catalog.ndsu.edu/programs-study/undergraduate/strategic-communication/](http://catalog.ndsu.edu/programs-study/undergraduate/strategic-communication/) (<http://catalog.ndsu.edu/programs-study/undergraduate/strategic-communication/>)

## Minor Requirements

### Minor: Strategic Communication

Required Credits: 21

Code	Title	Credits
COMM 112	Understanding Media and Social Change	3
COMM 200	Introduction to Media Writing	3
COMM 375	Principles of Strategic Communication	3
<b>Professional Specialization Electives:</b>		<b>12</b>
COMM 308	Business and Professional Speaking	
COMM 330	Photography for the Media	
COMM 362	Principles of Design For Media	
COMM 376	Advertising Creative Strategies	
COMM 377	Media Planning	
COMM 425	Specialty Writing	
COMM 435	Critical Approaches to Popular Culture	
COMM 442	Digital Media and Society	
COMM 465	Convergence Media	
COMM 472	Public Relations Campaigns	
COMM 476	Advertising Campaign Practicum	
COMM 485	Risk and Crisis Communication	

**Total Credits** **21**

### Minor Requirements and Notes

- Student enrollment is limited to one degree program offered by the Department of Communication.
- A minimum of 9 credits must be taken at NDSU.