

Merchandising

Department Information

- **Department Head:**
Kwangsoo Park, Ph.D.
- **Graduate Coordinator:**
Linda Manikowske, Ph.D.
- **Department Location:**
178 Evelyn Morrow Lebedeff Hall (EML)
- **Department Phone:**
(701) 231-8604
- **Department Web Site:**
www.ndsu.edu/adhm/ms_in_merchandising/ (http://www.ndsu.edu/adhm/ms_in_merchandising/)
- **Application Deadline:**
Applicants should apply at least two months prior to the start of classes each semester.
- **Credential Offered:**
M.S., Certificate
- **English Proficiency Requirements:**
TOEFL iBT 71, IELTS 6

Master of Science

The 36-credit master's degree program consists of ten required 3-credit courses, listed below, as well options for the remaining 6 credits. **Course descriptions and tentative schedules are available at** <https://www.gpidea.org/program/merchandising> (<https://www.gpidea.org/program/merchandising/>).

Code	Title	Credits
ADHM 710	Consumer Behavior in Merchandising	
ADHM 730	Product Design, Development and Evaluation	
ADHM 740	Promotional Strategies in Merchandising	
ADHM 750	Retail Theory and Current Practice	
ADHM 755	Foundations of Sustainability	
ADHM 765	Merchandising Analytics	
ADHM 770	International Retail Expansion	
ADHM 775	Research Methods in Merchandising	
ADHM 780	Financial Merchandising Implications	
ADHM 785	Strategic Merchandise Planning	
ADHM 797S	Comprehensive Project (or ADHM 798 or Electives)	
Total Credits		36

Graduate Certificate

The 12 credit graduate certificate program consists of three required 3-credit courses and one elective 3-credit course, listed below.

Code	Title	Credits
ADHM 710	Consumer Behavior in Merchandising	3
ADHM 720	Professional Advancement	3
ADHM 730 or ADHM 740	Product Design, Development and Evaluation Promotional Strategies in Merchandising	3
ADHM 750	Retail Theory and Current Practice	3
Total Credits		12