

# Business Education

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## Department Information

- **Department Location:**  
210 Family Life Center
- **Department Phone:**  
701-231-7921
- **Department Web Site:**  
<https://www.ndsu.edu/education/>
- **Credential Offered:**  
B.S.
- **Sample Program Guide:**  
[catalog.ndsu.edu/programs-study/undergraduate/business-education/](http://catalog.ndsu.edu/programs-study/undergraduate/business-education/) (<http://catalog.ndsu.edu/programs-study/undergraduate/business-education/>)

## Major: Business Education

**Degree Type:** B.S.

**Minimum Degree Credits to Graduate:** 120

## University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 36 credits presented for graduation must be in courses numbered 300 or higher.
6. Transfer Students: Must earn a minimum of 60 credits from a baccalaureate-degree granting or professional institution.
  - a. Of these 60, at least 36 must be NDSU resident credits as defined in #7.
  - b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
7. At least 36 credits must be NDSU resident credits. Resident credits include credits registered and paid for at NDSU.

For complete information, please refer to the Degree and Graduation Requirements (<http://catalog.ndsu.edu/past-bulletin-archive/2022-23/academic-policies/undergraduate-policies/degree-and-graduation/>) section of this Bulletin.

## University General Education Requirements

Code	Title	Credits
<b>Communication (C)</b>		<b>12</b>
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing <sup>†</sup>		
<b>Quantitative Reasoning (R) <sup>†</sup></b>		<b>3</b>
<b>Science and Technology (S) <sup>†</sup></b>		<b>10</b>
<b>Humanities and Fine Arts (A) <sup>†</sup></b>		<b>6</b>
<b>Social and Behavioral Sciences (B) <sup>†</sup></b>		<b>6</b>
<b>Wellness (W) <sup>†</sup></b>		<b>2</b>
<b>Cultural Diversity (D) <sup>**†</sup></b>		
<b>Global Perspectives (G) <sup>**†</sup></b>		
<b>Total Credits</b>		<b>39</b>

\* May be satisfied by completing courses in another General Education category.

† General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

- A list of university approved general education courses and administrative policies are available here (<http://catalog.ndsu.edu/past-bulletin-archive/2022-23/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

## Major Requirements

Code	Title	Credits
ACCT 102	Fundamentals of Accounting	3
ACCT 200	Elements of Accounting I	3
BUSN 340	International Business	3
BUSN 430	Legal and Social Environment of Business	3
CSCI 114	Computer Applications	3
or TL 116	Business Software Applications	
CSCI 122	Visual BASIC	3
CSCI 213	Modern Software Development	3
CSCI 227	Computing Fundamentals I	3
CSCI 228	Computing Fundamentals II	3
CSCI 366	Database Systems	3
COMM 260	Introduction to Web Design	3
COMM 261	Introduction to Web Development	3
COMM 308	Business and Professional Speaking	3
ECON 105	Elements of Economics	3
ENGL 320	Business and Professional Writing	3
H&CE 232	Philosophy and Policy	3
MRKT 320	Foundations of Marketing	3
MGMT 320	Foundations of Management	3
MGMT 470	Entrepreneurship/Small Business Management	3
Elective Business Administration Minor - choose one course from:		3
MRKT 410	Consumer Behavior	
MRKT 420	Advertising and Integrated Marketing Communication	
MRKT 465	Digital Marketing	
MGMT 330	Foundations of Organizational Behavior	
MGMT 430	Leadership in Organizations	
MGMT 451	Negotiations	
MGMT 453	Understanding and Managing Diversity in Organizations	
MGMT 472	Managing Family Enterprises	
Additional 300-400 Business Elective - choose one course from:		3
MRKT 410	Consumer Behavior	
MRKT 420	Advertising and Integrated Marketing Communication	
MRKT 465	Digital Marketing	
MGMT 330	Foundations of Organizational Behavior	
MGMT 430	Leadership in Organizations	
MGMT 451	Negotiations	
MGMT 453	Understanding and Managing Diversity in Organizations	
MGMT 472	Managing Family Enterprises	
<b>Teaching Specialty Requirements</b>		
EDUC 321	Introduction to Teaching	3
EDUC 322	Educational Psychology	3
EDUC 451	Instructional Planning, Methods and Assessment	3
EDUC 475	Reading in the Content Area	2
EDUC 481	Classroom Practice Methods of Teaching I:	3
EDUC 485	Student Teaching Seminar	1
EDUC 486	Classroom Management for Diverse Learners	3
EDUC 487	Student Teaching	9
EDUC 488	Applied Student Teaching	3

EDUC 489	Teaching Students of Diverse Backgrounds	3
H&CE 467	Leading Youth Organizations	3
<b>Total Credits</b>		<b>99</b>

**Degree Notes:**

- This degree plan will allow students to earn a Business Administration minor by completing the following courses totaling 24 credits: ACCT 102, ECON 105, MRKT 320, MGMT 320, MGMT 470, BUSN 340, BUSN 430, BUSN Elective. This minor requires a minimum GPA of 2.5 in the courses that make up the minor. Students must officially declare this minor through the Office of Registration and Records to ensure the credential is posted to record.