Hospitality and Event Management

Department Information

- **Department Location:**
  178G E. Morrow Lebedeff Hall
- **Department Phone:**
  701-231-8604
- **Department Web Site:**
  www.ndsu.edu/adhm/ (http://www.ndsu.edu/adhm/)
- **Credential Offered:**
  B.S.; B.A.
- **Sample Program Guide:**
  catalog.ndsu.edu/programs-study/undergraduate/hospitality-tourism-management/#planofstudytext (http://catalog.ndsu.edu/programs-study/undergraduate/hospitality-tourism-management/#planofstudytext)

Major Requirements

**Major: Hospitality & Event Management**

**Degree Type:** B.A. or B.S.

**Minimum Degree Credits to Graduate:** 120

University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 36 credits presented for graduation must be in courses numbered 300 or higher.
6. Transfer Students: Must earn a minimum of 60 credits from a baccalaureate-degree granting or professional institution.
   a. Of these 60, at least 36 must be NDSU resident credits as defined in #7.
   b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
7. At least 36 credits must be NDSU resident credits. Resident credits include credits registered and paid for at NDSU.

For complete information, please refer to the Degree and Graduation Requirements (http://catalog.ndsu.edu/past-bulletin-archive/2022-23/academic-policies/undergraduate-policies/degree-and-graduation/) section of this Bulletin.

University General Education Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 110</td>
<td>College Composition I</td>
<td>12</td>
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<tr>
<td>ENGL 120</td>
<td>College Composition II</td>
<td></td>
</tr>
<tr>
<td>COMM 110</td>
<td>Fundamentals of Public Speaking</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Upper Division Writing †</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Quantitative Reasoning (R) †</strong></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Science and Technology (S) †</strong></td>
<td>10</td>
</tr>
<tr>
<td></td>
<td><strong>Humanities and Fine Arts (A) †</strong></td>
<td>6</td>
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<tr>
<td></td>
<td><strong>Social and Behavioral Sciences (B) †</strong></td>
<td>6</td>
</tr>
<tr>
<td></td>
<td><strong>Wellness (W) †</strong></td>
<td>2</td>
</tr>
<tr>
<td></td>
<td><strong>Cultural Diversity (D) ††</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Global Perspectives (G) ††</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total Credits</strong></td>
<td>39</td>
</tr>
</tbody>
</table>
Hospitality and Event Management

* May be satisfied by completing courses in another General Education category.
† General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

- A list of university approved general education courses and administrative policies are available here (http://catalog.ndsu.edu/past-bulletin-archive/2022-23/academic-policies/undergraduate-policies/general-education/#genedcoursestext).

### Major Requirements

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<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>ADHM 140</td>
<td>Introduction to the Hospitality Industry</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 141</td>
<td>Tourism and International Travel Management</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 241</td>
<td>Hospitality Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 301</td>
<td>Foundation of Event Management</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 360</td>
<td>Lodging Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 381</td>
<td>Hospitality Marketing and Sales</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 401</td>
<td>Event Planning and Production</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 404 &amp; 404L</td>
<td>Restaurant Operations Management and Restaurant Operations Management Laboratory</td>
<td>5</td>
</tr>
<tr>
<td>ADHM 435</td>
<td>Cost Controls in Hospitality and Food Service Systems</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 467</td>
<td>Hospitality Law</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 479</td>
<td>Hospitality Industry Management Strategies</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 496</td>
<td>Field Experience</td>
<td>3</td>
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<tr>
<td>CSCI 114</td>
<td>Computer Applications</td>
<td>3</td>
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<tr>
<td>or TL 116</td>
<td>Business Software Applications</td>
<td></td>
</tr>
<tr>
<td>ENGL 320</td>
<td>Business and Professional Writing</td>
<td>3</td>
</tr>
</tbody>
</table>

**Professional Elective Courses: Select 12 credits from the following:**

- ADHM 372 Global Retailing
- ADHM 379 Study Tour Abroad (with program permission if not taught by HTM)
- ADHM 384 Beverage Operations
- ADHM 391 Seminar (with program permission if not taught by HTM)
- ADHM 403 Resort Development and Management
- ADHM 405 Casino Operations
- ADHM 406 Professional Club Management
- ADHM 411 Food and World Cultures
- ADHM 425 Experiential Retailing
- ADHM 489 Study Tour (with program permission if not taught by HTM)
- ADHM 491 Seminar (with program permission if not taught by HTM)
- EMGT 461 Business Continuity and Crisis Management
- UNIV 397 Fe/Coop Ed/Internship (with program permission)

**Business Administration minor is required**

Requires a minimum 2.5 GPA in courses used for the minor.

Select one of the following:

- ACCT 102 Fundamentals of Accounting
- ACCT 200 Elements of Accounting I

Select one of the following:

- ECON 105 Elements of Economics
- ECON 201 Principles of Microeconomics
- ECON 202 Principles of Macroeconomics

**Required Courses: 9 credits**

- FIN 320 Principles of Finance
- MGMT 320 Foundations of Management
Hospitality and Event Management

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<tr>
<td>MRKT 320</td>
<td>Foundations of Marketing</td>
<td>3</td>
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Elective Courses: 9 credits

- BUSN 300-400 Level (excluding BUSN 413)
- FIN 300-400 Level
- MGMT 300-400 Level
- MRKT 300-400 Level
- ENTR 300-400 Level (excluding ENTR 496)

Total Credits 80

*The Business Administration minor requirement may be waived for transfer students who meet the following criteria:

- Have an earned Associate in Applied Science (AAS) in Business Administration or closely related field[^1] from a regionally accredited institution of higher learning. An official transcript must be on file in the Office of Registration and Records;
- This AAS curriculum must have at least 24 credits of business-related coursework;
- Earn the AAS degree with a cumulative GPA of at least 2.5;
- Students must complete necessary General Education requirements not yet addressed by transfer credits; and
- Related fields may include: AAS Business Management; AAS Management; AAS Advertising; AAS Marketing; AAS Business, Marketing, and Sales; AAS Entrepreneurship; AAS Marketing, Sales, and Hospitality Services

Degree Requirements and Notes

- Courses taken *Pass/Fail* will not be used to satisfy any requirements other than total credits with the exception of UNIV 397.

Minor Requirements

**Minor: Hospitality & Tourism Management**

Required Credits: 18

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<th>Code</th>
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<tr>
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<td>ADHM 140</td>
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Elective Courses: Select 12 credits from the following:

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- ADHM 301 Foundation of Event Management
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- ADHM 384 Beverage Operations
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- ADHM 401 Event Planning and Production
- ADHM 403 Resort Development and Management
- ADHM 404 & 404L Restaurant Operations Management and Restaurant Operations Management Laboratory
- ADHM 405 Casino Operations
- ADHM 406 Professional Club Management
- ADHM 411 Food and World Cultures
- ADHM 435 Cost Controls in Hospitality and Food Service Systems
- ADHM 467 Hospitality Law
- ADHM 489 Study Tour (with program permission if not taught by HTM)
- ADHM 491 Seminar (with program permission if not taught by HTM)

Total Credits 18

Minor Requirements and Notes

- A minimum of 8 credits must be taken at NDSU.
- Students must satisfy all minor course prerequisites.