

# Hospitality and Event Management

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## Department Information

- **Department Location:**  
178G E. Morrow Lebedeff Hall
- **Department Phone:**  
701-231-8604
- **Department Web Site:**  
[www.ndsu.edu/adhm/](http://www.ndsu.edu/adhm/) (<http://www.ndsu.edu/adhm/>)
- **Credential Offered:**  
B.S.; B.A.
- **Sample Program Guide:**  
[catalog.ndsu.edu/programs-study/undergraduate/hospitality-tourism-management/#planofstudytext](http://catalog.ndsu.edu/programs-study/undergraduate/hospitality-tourism-management/#planofstudytext) (<http://catalog.ndsu.edu/programs-study/undergraduate/hospitality-tourism-management/#planofstudytext>)

## Major Requirements

### Major: Hospitality & Event Management

**Degree Type:** B.A. or B.S.

**Minimum Degree Credits to Graduate:** 120

### University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 36 credits presented for graduation must be in courses numbered 300 or higher.
6. Transfer Students: Must earn a minimum of 60 credits from a baccalaureate-degree granting or professional institution.
  - a. Of these 60, at least 36 must be NDSU resident credits as defined in #7.
  - b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
7. At least 36 credits must be NDSU resident credits. Resident credits include credits registered and paid for at NDSU.

For complete information, please refer to the Degree and Graduation Requirements (<http://catalog.ndsu.edu/past-bulletin-archive/2022-23/academic-policies/undergraduate-policies/degree-and-graduation/>) section of this Bulletin.

### University General Education Requirements

Code	Title	Credits
<b>Communication (C)</b>		<b>12</b>
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing <sup>†</sup>		
<b>Quantitative Reasoning (R) <sup>†</sup></b>		<b>3</b>
<b>Science and Technology (S) <sup>†</sup></b>		<b>10</b>
<b>Humanities and Fine Arts (A) <sup>†</sup></b>		<b>6</b>
<b>Social and Behavioral Sciences (B) <sup>†</sup></b>		<b>6</b>
<b>Wellness (W) <sup>†</sup></b>		<b>2</b>
<b>Cultural Diversity (D) <sup>**†</sup></b>		
<b>Global Perspectives (G) <sup>**†</sup></b>		
<b>Total Credits</b>		<b>39</b>

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\* May be satisfied by completing courses in another General Education category.

† General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

- A list of university approved general education courses and administrative policies are available here (<http://catalog.ndsu.edu/past-bulletin-archive/2022-23/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

**Major Requirements**

Code	Title	Credits
<b>Hospitality &amp; Event Management Requirements</b>		
ADHM 140	Introduction to the Hospitality Industry	3
ADHM 141	Tourism and International Travel Management	3
ADHM 241	Hospitality Accounting	3
ADHM 301	Foundation of Event Management	3
ADHM 360	Lodging Operations Management	3
ADHM 381	Hospitality Marketing and Sales	3
ADHM 401	Event Planning and Production	3
ADHM 404 & 404L	Restaurant Operations Management and Restaurant Operations Management Laboratory	5
ADHM 435	Cost Controls in Hospitality and Food Service Systems	3
ADHM 467	Hospitality Law	3
ADHM 479	Hospitality Industry Management Strategies	3
ADHM 496	Field Experience	3
CSCI 114	Computer Applications	3
or TL 116	Business Software Applications	
ENGL 320	Business and Professional Writing	3
<b>Professional Elective Courses: Select 12 credits from the following:</b>		<b>12</b>
ADHM 372	Global Retailing	
ADHM 379	Study Tour Abroad (with program permission if not taught by HTM)	
ADHM 384	Beverage Operations	
ADHM 391	Seminar (with program permission if not taught by HTM)	
ADHM 403	Resort Development and Management	
ADHM 405	Casino Operations	
ADHM 406	Professional Club Management	
ADHM 411	Food and World Cultures	
ADHM 425	Experiential Retailing	
ADHM 489	Study Tour (with program permission if not taught by HTM)	
ADHM 491	Seminar (with program permission if not taught by HTM)	
EMGT 461	Business Continuity and Crisis Management	
UNIV 397	Fe/Coop Ed/Internship (with program permission)	
<b>Business Administration minor is required*</b>		
Requires a minimum 2.5 GPA in courses used for the minor.		
Select one of the following:		3
ACCT 102	Fundamentals of Accounting	
ACCT 200	Elements of Accounting I	
Select one of the following:		3
ECON 105	Elements of Economics	
ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	
Required Courses: 9 credits		
FIN 320	Principles of Finance	3
MGMT 320	Foundations of Management	3

MRKT 320	Foundations of Marketing	3
Elective Courses: 9 credits		9
BUSN 300-400 Level (excluding BUSN 413)		
FIN 300-400 Level		
MGMT 300-400 Level		
MRKT 300-400 Level		
ENTR 300-400 Level (excluding ENTR 496)		

**Total Credits** **80**

- \* The Business Administration minor requirement may be waived for **transfer students** who meet the following criteria:
- Have an earned Associate in Applied Science (AAS) in Business Administration or closely related field<sup>1</sup> from a regionally accredited institution of higher learning. An official transcript must be on file in the Office of Registration and Records;
  - This AAS curriculum must have at least 24 credits of business-related coursework;
  - Earn the AAS degree with a cumulative GPA of at least 2.5;
  - Students must complete necessary General Education requirements not yet addressed by transfer credits; and
  - *Related fields may include: AAS Business Management; AAS Management; AAS Advertising; AAS Marketing; AAS Business, Marketing, and Sales; AAS Entrepreneurship; AAS Marketing, Sales, and Hospitality Services*

### Degree Requirements and Notes

- Courses taken *Pass/Fail* will not be used to satisfy any requirements other than total credits with the exception of UNIV 397.