

Professional Writing

Department Information

- **Program Coordinator:**
Mary McCall, Ph.D.
- **Department Location:**
Department of English
- **Department Phone:**
(701) 231-7143
- **Department Web Site:**
www.ndsu.edu/english/ (<http://www.ndsu.edu/english/>)
- **Credential Offered:**
Graduate Certificate

The English department offers a graduate certificate in professional writing that is open to students enrolled in graduate degree programs at NDSU as well as professionals who are not currently pursuing a masters or doctorate. The certificate in professional writing offers students the opportunity to develop their written, oral, and digital communication skills in workplace, public, and/or online contexts.

The professional writing certificate promotes competencies such as written communication, visual communication, project planning, interpersonal communication, teamwork, content development and management, and reviewing and editing that can be tailored to students' graduate programs and industry and/or academic-focused professional goals. The graduate certificate is a flexible professional credential that is suited for those interested in distinguishing themselves through developing their writing skills in their current or future industry positions as well as those interested in technical and professional communication research and pedagogy.

Curriculum

Certificate Requirements

Graduate Professional Writing

Required Minimum Credits: 8-9

Code	Title	Credits
Choose at least one of the following:		
ENGL 649	Usability and User Experience ²	3
ENGL 655	International Technical Writing ²	3
ENGL 659	Researching and Writing Grants and Proposal ²	3
Choose at least one of the following: ^{1, 2}		
AHSS 672	Introduction to Publishing	3
CHP 660	Scientific Writing for Health Professionals	2
COMM 735	Theories of Media, Technology, and Society	3
COMM 750	Advanced Issues in Communication	3
EDUC 682	Classroom Practice/Methods of Teaching II	2-3
ENGL 656	Literacy, Culture and Identity	3
ENGL 754	Rhetorics of Science, Technology, and Medicine	3
ENGL 758	Topics in Rhetoric, Writing, and Culture	3
ENGL 765	Upper Division Writing: Pedagogy, Practice, and Technology	3
ENGL 795	Field Experience	3
or ENGL 895	Field Experience	
MBA 723	Digital Marketing	2
Total Required Credits		8-9

Program Notes:

Graduate students will need to choose a second option from either list to complete the 8-9 total required credits.

2 Professional Writing

1

A course not on this list may be allowed, subject to Certificate Coordinator approval and relevancy to the certificate and its aims. Only one substitution is allowed.

2

A grade of "B" or better in each course is required.