

# Advertising and Design Certificate

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## Department Information

- **Department Web Site:**  
[www.ndsu.edu/communication/](http://www.ndsu.edu/communication/) (<http://www.ndsu.edu/communication/>)
- **Credential Offered:**  
Undergraduate Certificate
- **Official Program Curriculum:**  
[catalog.ndsu.edu/undergraduate/program-curriculum/advertising-design/](http://catalog.ndsu.edu/undergraduate/program-curriculum/advertising-design/) (<http://catalog.ndsu.edu/undergraduate/program-curriculum/advertising-design/>)

NDSU's interdisciplinary Advertising and Design Certificate allows students to customize their advertising education to meet industry trends by combining individualized course offerings in communication, visual arts, retail, business, and English with two required courses. This certificate enhances a student's skills training for a career in integrated marketing communications such as graphic design or advertising creative, advertising account planning, social media messaging, visual merchandising and promotion, and many other advertising and design related fields.