

Apparel, Retail Merchandising and Design

Department Information

- **Credential Offered:**
B.S.; B.A.; Minor; UG Certificate
- **Sample Program Guide:**
catalog.ndsu.edu/programs-study/undergraduate/apparel-retail-mechandising-design/ (<http://catalog.ndsu.edu/programs-study/undergraduate/apparel-retail-mechandising-design/>)

Major Requirements

Major: Apparel, Retail Merchandising & Design

Degree Type: B.A. or B.S.

Minimum Degree Credits to Graduate: 120

University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 30 credits must be NDSU resident credits. Resident credits include credits registered and paid for at NDSU.
6. At least 36 credits presented for graduation must be in courses numbered 300 or higher.
7. Students presenting transfer credit must meet the NDSU residence credits and the minimum upper level credit. Of the 30 credits earned in residence, a minimum of 15 semester credits must be in courses numbered 300 or above, and 15 semester credits must be in the student's curricula for their declared major.

For complete information, please refer to the Degree and Graduation Requirements (<http://catalog.ndsu.edu/past-bulletin-archive/2023-24/academic-policies/undergraduate-policies/degree-and-graduation/>) section of this Bulletin.

University General Education Requirements

Code	Title	Credits
Communication (C)		12
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing [†]		
Quantitative Reasoning (R) [†]		3
Science and Technology (S) [†]		10
Humanities and Fine Arts (A) [†]		6
Social and Behavioral Sciences (B) [†]		6
Wellness (W) [†]		2
Cultural Diversity (D) ^{**†}		
Global Perspectives (G) ^{**†}		
Total Credits		39

*

May be satisfied by completing courses in another General Education category.

†

General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

- A list of university approved general education courses and administrative policies are available here (<http://catalog.ndsu.edu/past-bulletin-archive/2023-24/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

Major Requirements

Code	Title	Credits
Apparel, Retail Merchandising and Design Core Requirements		
ADHM 171	Fashion Dynamics	3
ADHM 181	Aesthetics and Visual Analysis of Apparel Products	3
ADHM 210	Dress in World Cultures	3
ADHM 280	Technology Applications for the Apparel Industry	3
ADHM 310	History of Fashion	3
ADHM 366	Textiles	3
ADHM 367	Textiles Laboratory	1
ADHM 371	Fashion Trend Analysis and Forecasting	3
ADHM 373	Visual Merchandising and Promotion	3
ADHM 375	Professional Development	1
ADHM 385	Global Fashion Economics	3
ADHM 386	Merchandise Planning and Buying	3
ADHM 472	Product Development	3
ADHM 489	Study Tour	1
ADHM 496	Field Experience	3-4
CSCI 114	Computer Applications	3
or TL 116	Business Software Applications	
ECON 105	Elements of Economics	3
or ECON 201	Principles of Microeconomics	
or ECON 202	Principles of Macroeconomics	
PSYC 111	Introduction to Psychology	3
STAT 330	Introductory Statistics	3
or CSCI 159	Computer Science Problem Solving	
ENGL 321	Writing in the Technical Professions	3
or ENGL 320	Business and Professional Writing	

Option Requirement

Select one option to complete the major: Retail Merchandising; Fashion Product Development; or Fashion Entrepreneurship 9-33

Total Credits 63-88

Code	Title	Credits
Retail Merchandising Option		
ADHM 372	Global Retailing	3
ADHM 425	Experiential Retailing	3
ADHM 470	Retail Financial Management and Control	3
Select two courses from the following:		6
COMM 112	Understanding Media and Social Change	
COMM 200	Introduction to Media Writing	
COMM 260	Introduction to Web Design	
COMM 261	Introduction to Web Development	
COMM 375	Principles of Strategic Communication	
COMM 476	Advertising Campaign Practicum	
ART 180	Photography I	
ART 280	Digital Image and Output	
ART 385	Advanced Topics in Graphic Design	
Business minor is required		
ACCT 102	Fundamentals of Accounting	3
or ACCT 200	Elements of Accounting I	
MGMT 320	Foundations of Management	3
MRKT 320	Foundations of Marketing	3

MRKT 362	Foundations of Retailing	3
MRKT 410	Consumer Behavior	3
Select one from the following:		3
MRKT 420	Advertising and Integrated Marketing Communication	
MRKT 440	International Marketing	
MRKT 460	Marketing Strategy	
MRKT 465	Digital Marketing	

Total Credits **33**

Code	Title	Credits
Fashion Product Development Option		
ADHM 101	Beginning Apparel Construction	3
ADHM 155	Apparel Construction and Fit	3
ADHM 455	Apparel Design and Assembly	3

Total Credits **9**

Code	Title	Credits
Fashion Entrepreneurship Option		
ADHM 372	Global Retailing	3
ADHM 425	Experiential Retailing	3
ADHM 470	Retail Financial Management and Control	3

Entrepreneurship minor is required. (ADHM 496 Field Experience counts toward Entrepreneurship minor. 4-credit Field Experience is required for Entrepreneurship minor.) 12

Total Credits **21**

Degree Requirements and Notes

- Transfer courses from other institutions must have grades of 'C' or better to be accepted for the program.
- Business minor requires an application to the College of Business and a minimum 2.5 GPA in courses used for the minor.