

Sport Management

Department Information

- **Department Web Site:**
www.ndsu.edu/hnes/undergraduate_programs/sport_management/ (http://www.ndsu.edu/hnes/undergraduate_programs/sport_management/)
- **Credential Offered:**
 B.S.
- **Sample Program Guide:**
catalog.ndsu.edu/programs-study/undergraduate/sport-management/#planofstudytext (<http://catalog.ndsu.edu/programs-study/undergraduate/sport-management/#planofstudytext>)

Major Requirements

Major: Sport Management

Degree Type: B.S.

Minimum Degree Credits to Graduate: 120

University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 30 credits must be NDSU resident credits. Resident credits include credits registered and paid for at NDSU.
6. At least 36 credits presented for graduation must be in courses numbered 300 or higher.
7. Students presenting transfer credit must meet the NDSU residence credits and the minimum upper level credit. Of the 30 credits earned in residence, a minimum of 15 semester credits must be in courses numbered 300 or above, and 15 semester credits must be in the student's curricula for their declared major.

For complete information, please refer to the Degree and Graduation Requirements (<http://catalog.ndsu.edu/past-bulletin-archive/2023-24/academic-policies/undergraduate-policies/degree-and-graduation/>) section of this Bulletin.

University General Education Requirements

Code	Title	Credits
Communication (C)		12
ENGL 110	College Composition I	
ENGL 120	College Composition II	
COMM 110	Fundamentals of Public Speaking	
Upper Division Writing [†]		
Quantitative Reasoning (R) [†]		3
Science and Technology (S) [†]		10
Humanities and Fine Arts (A) [†]		6
Social and Behavioral Sciences (B) [†]		6
Wellness (W) [†]		2
Cultural Diversity (D) ^{**†}		
Global Perspectives (G) ^{**†}		
Total Credits		39

*

May be satisfied by completing courses in another General Education category.

†

General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

- A list of university approved general education courses and administrative policies are available here (<http://catalog.ndsu.edu/past-bulletin-archive/2023-24/academic-policies/undergraduate-policies/general-education/#genedcoursestext>).

Major Requirements

Code	Title	Credits
Sport Management Core Requirements		
COMM 112	Understanding Media and Social Change	3
HNES 190	Introduction to Sport Management *	3
HNES 226	Socio-Cultural Dimension in Sport **	3
HNES 303	Sport Communication and New Media **	3
HNES 304	Sport Promotion and Public Relations **	3
HNES 323	Ethics of Sport **	3
HNES 414	International Sport **	3
HNES 425	Practical Sport Marketing Research **	3
HNES 426	Sport Administration **	3
HNES 431	Sport Law **	3
HNES 436	Sport Facility and Event Management **	3
HNES 444	Sport Funding and Commerce **	3
HNES 485	Sport Management Internship (students need to have completed HNES 190, 226 and 304 to be eligible for HNES 485) **	12
Required Minor - Business Administration		24
Minor application form is required to be completed with the College of Business. The business minor requires a 2.50 GPA in minor courses which cannot be taken pass/fail.		
Total Credits		72

*
Requires a grade of 'B' or better.

**
Requires a grade of C or higher

Degree Requirements and Notes

- An NDSU cumulative GPA of 2.75 or higher must be maintained and the student must earn a grade of C or better in the HNES major requirement courses (other than HNES 190) to remain in the sport management program.
- Course taken *Pass/Fail* will not be used to satisfy any requirements other than total credits.
- Students who have specific career goals in mind may elect to complete additional minor(s) by choosing focused electives. Examples of other minors that compliment Sport Management include: Accounting, Community Development, Hospitality & Tourism Management, Human Development and Family Science, Journalism, Public Relations & Advertising, and Management Communication.

For admission to the Sport Management program, students must:

- Complete the program application form found on the HNES Sport Management (https://www.ndsu.edu/hnes/undergraduate_programs/sport_management/program_information/) website.
- Complete at least 50 credits (students may be in-progress of the 50 credits and still apply).
- Obtain a B or higher in HNES 190 as indicated in the footnote.
- Have a 2.75 GPA or higher.
- Document 40 hours of sport/recreation volunteer work.
- Earn a 2.5 GPA within ACCT 102 and ECON 105 without receiving a grade of D in either course.
- Provide a letter of recommendation
- Provide a current resume.
- Active participation in Sport Management Association.