Business Analytics

Department Information

· Program Director.

Fone Pengnate, Ph.D.

· Program Advisor.

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· Credential Offered:

M.S.

· Test Requirement:

GMAT or GRE

· English Proficiency Requirements:

TOEFL ibt 79; IELTS 6.5; Duolingo 105

Somnath Banerjee, Ph.D.

University of Central Florida, 2015

Field: Marketing

James Caton, Ph.D.

George Mason University, 2016

Field: Economics

Linlin Chai, Ph.D.

Iowa State University, 2016

Field: Marketing

Anne Denton, Ph.D.

University of Mainz, 1996 Field: Computer Science

Supavich Pengnate, Ph.D.

Oklahoma State University, 2013

Field: Management Information Systems

Frederick Riggins, Ph.D.

Carnegie Mellon University, 1994

Field: Management Information Systems

Limin Zhang, Ph.D.

University of Arizona, 2005

Field: Management Information Systems