MBA-Agribusiness

# **MBA-Agribusiness**

#### Department Information

Program Director:
Derek Lehmberg, Ph.D.

Program Adviser.
Elizabeth Worth, M.Ed.

· Email:

elizabeth.worth@ndsu.edu

· Agribusiness Liaison:

Edie Nelson

· Email:

edie.nelson@ndsu.edu

 Department Location: Richard H. Barry Hall

· Department Phone:

(701) 231-6038

Department Web Site:

www.ndsu.edu/business/agmba/ (http://www.ndsu.edu/business/agmba/)

· Application Deadline:

Applications are reviewed on a rolling admission basis for the intended or next available term.

· Credential Offered:

M.B.A.

· Test Requirement:

**GMAT or GRE\*\*** 

· English Proficiency Requirements:

TOEFL ibt 79; IELTS 6.5; Duolingo 105

The Master of Business Administration (MBA) in Agribusiness program at North Dakota State University is a non-thesis, professional program designed to meet the educational needs of current and future agribusiness leaders. The program carves a niche at the intersection of business and agriculture, drawing on the resources and expertise of both the College of Business and the Department of Agribusiness and Applied Economics. It accommodates full- and part-time students, including working professionals, and focuses on preparing managers of agribusiness firms to make decisions that consider factors unique to agribusiness. Examples may include:

- · production volatility caused by weather, pests, and biology
- · logistics disruptions
- · seasonality in production and consumption
- · long investment and production cycles
- · linkages with the government, financial institutions, and other organizations

In addition to these industry-specific topics, the program also provides a solid background in business, emphasizing the practicalities of managing agribusiness organizations. Graduates of the program can expect to gain high quality general business management skills along with in-depth knowledge of agribusiness and agricultural industries.

#### **Financial Assistance**

The College of Business and the Department of Agribusiness and Applied Economics offer financial assistance through a limited number of graduate assistantships and scholarships. Assistantships include a stipend and graduate base-tuition waiver in return for work within the college. The tuition waiver is limited to eligible graduate course work. Awards are competitive and administered on a case-by-case basis.

# **GMAT/GRE\*\***

Individuals seeking admission to the MBA in Agribusiness program may request a waiver of the GMAT/GRE requirement if they meet one of the following requirements:

- The applicant has a cumulative post-secondary GPA of 3.5 or higher (on a 4.0 scale) from an accredited or otherwise recognized institution of higher education.
- The application has successfully completed two or more post-secondary degrees (bachelor's level or higher).

#### 2 MBA-Agribusiness

- The applicant holds a terminal degree (e.g., PhD, EdD, MD, JD, etc.).
- The applicant has substantial post-baccalaureate professional work experience (typically a minimum of five (5) years), including demonstrated leadership ability.

Appropriate documentation (i.e. official transcript(s), resume) is required to be uploaded to the application file. It does not, however, guarantee a waiver. Applicants requesting an exam waiver are reviewed on a case-by-case basis, and waiver approval is determined at the discretion of the MBA program coordinator and/or director.

The program will consist of 26-27 credits of core courses, with two elective courses (4-6 credits) for a total of 30-33 total credits.

Code	Title	Credits
Core Courses		26-27
AGEC 711	Applied Risk Analysis I	
AGEC 744	Agribusiness I: Agricultural Product Marketing and Agribusiness Strategy	
AGEC 797S	Comprehensive Project (Comprehensive Project/Agribusiness Strategy (capstone; integrate learning from previous courses; write a paper/case) )	
AGEC 790	Graduate Seminar	
MBA 701	Strategic Cost Management	
MBA 702	Advanced Financial Management	
MBA 703	Advanced Organizational Behavior	
MBA 704	Supply Chain and Operations Management	
MBA 705	Strategic Marketing Management	
MBA 706	Managing Information Resources	
MBA 707	Microeconomics for Managers	
or AGEC 741	Advanced Microeconomics	
MBA 708	Advanced Strategic Management	
Choose at least two courses from th	e approved elective list.	4-6
Finance/Risk		
AGEC 646	Agribusiness Finance	
AGEC 712	Applied Risk Analysis II	
FIN 640	International Finance	
Logistics/Supply Chain Managemen	ıt .	
TL 711	Integrated Supply Chain System	
TL 721	Global Supply Chain Management	
TL 723		
TL 731	Supply Chain Decision Analysis	
TL 829		
Marketing		
AGEC 644	Advanced Commodity Trading	
MRKT 634	Sales Management	
MBA 721	Creating and Marketing Innovations	
MBA 722	Marketing Analytics and Customer Intelligence	
MBA 723	Digital Marketing	
MBA 724	Integrated Marketing Communications	
Quantitative Methods		
AGEC 739	Analytical Methods for Applied Economics	
ECON 610	Econometrics	
ECON 710	Advanced Econometrics	
MBA 751	Business Analytics Concepts	
MBA 752	Business Analytics Strategy	
MBA 753	Business Analytics Methods	
Other Electives, including those listed above and:		
AGEC 652	Food Laws & Regulations	
AGEC 674	Cooperatives	

AGEC 720	Food Safety Costs and Benefits Analysis	
AGEC 725	Food Policy	
AGEC 793	Individual Study/Tutorial	
ECON 640	Game Theory and Strategy	
ECON 672	International Trade	
MBA 731	Leading and Managing Teams	
MBA 732	Managerial Leadership: Essential Competencies	
MBA 733	Management Decision Making	
MBA 734	Negotiations	
MBA 736	Managing Conflict in Organizations	
600- or 700-level College of Business, or related area courses approved by the MBA program director.		

Total Credits 30-33

#### Somnath Banerjee, Ph.D.

University of Central Florida, 2015

Field: Marketing

#### David W. Bullock, Ph.D.

Iowa State University, 1989 Field: Agricultural Economics

#### Linlin Chai, Ph.D.

Iowa State University, 2016

Field: Marketing

#### Rajani Ganesh-Pillai, Ph.D.

University of Central Florida, 2009

Field: Marketing

#### Robert Hearne, Ph.D.

University of Minnesota, 1995

Field: Agricultural and Applied Economics

### Jeremy Jackson, Ph.D.

Washington University in St. Louis, 2008

Field: Economics

#### Joseph M. Jones, Ph.D.

University of Missouri-Columbia, 1991

Field: Marketing

#### Derek Lehmberg, Ph.D.

University of Western Ontario, 2010 Field: Strategic Management

#### Siew Lim, Ph.D.

University of Georgia, 2005

Field: Economics

# Joshua Marineau, Ph.D.

University of Kentucky, Lexington, 2012

Field: Organizational Behavior

# Frayne Olson, Ph.D.

University of Missouri, 2007

# Agricultural Economics

**Supavich Pengnate, Ph.D.**Oklahoma State University, 2013

Field: Management Information Systems

#### Tim O. Peterson, Ph.D.

Texas A&M University at College Station, 1988

#### 4 MBA-Agribusiness

Field: Management/Organizational Behavior

#### Xudong Rao, Ph.D.

University of Minnesota, 2015 Field: Applied Economics

#### Frederick Riggins, Ph.D.

Carnegie Mellon University, 1994

Field: Management Information Systems

#### Saleem Shaik, Ph.D.

University of Nebraska, Lincoln, 1998

Field: Agricultural Economics

#### Tom Wahl, Ph.D.

Iowa State University, 1989 Field: Agricultural Economics

#### William W. Wilson, Ph.D., Distinguished Professor

University of Manitoba, 1980 Field: Agricultural Economics

#### Lei Zhang, Ph.D.

University of Texas at Dallas, 2011

Field: Economics

## Limin Zhang, Ph.D.

University of Arizona, 2005

Field: Management Information Systems

# **Emeritus**

#### Bahman Bahrami, Ph.D.

University of Nebraska-Lincoln, 1983

Field: Managerial Economics, Management Information Systems, Labor Relations and Negotiation

#### C. Frederick Eisele, Ph.D.

University of Iowa, 1971

Field: Labor Management and Negotiation

#### Karen Froelich, Ph.D.

University of Minnesota, 1994

Field: Strategic Management

#### Terry W. Knoepfle, J.D., CPA

University of North Dakota, 1981

Field: Business Law and Tax Accounting