

Sport Management

Department Information

- **Sport Management Program Coordinator:**
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- **Department Phone:**
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- **Department Email:**
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- **Credential Offered:**
M.S., Certificate

Masters

Code	Title	Credits
Required Courses		9
HNES 614	Global Perspectives in Sport	
HNES 626	Foundations of Sport Management	
HNES 700	Research in Sport Management	
Electives		21
HNES 601	Principles of Intercollegiate Athletics Administration	
HNES 615	The Olympic Games and Mega-Sporting Events	
HNES 616	Foundations in African Sport	
HNES 617	Foundations in European Sport	
HNES 618	Foundations of Sport in Oceania	
HNES 619	Foundations in Asian Sport	
HNES 621	Foundations of Sport in the Americas	
HNES 625	Strategic Sport Marketing	
HNES 644	Sport Finance	
HNES 692	Global Practicum: Study Abroad	
HNES 704	Psychological Foundation of Sport & Physical Activity	
HNES 707	Sport and Society	
HNES 739	Sport Revenue Generation	
HNES 745	Intercollegiate Sport Leadership	
HNES 749	Governance in College Sport	
HNES 768	Socio-cultural and Ethical Issues in Intercollegiate Sport	
HNES 769	Human Resource Management In Sport	
HNES 771	Sport and the Media	
HNES 790	Graduate Seminar	
HNES 793	Individual Study	
HNES 794	Practicum/Internship	
Total Credits		30

Intercollegiate Athletics Administration Certificate

Code	Title	Credits
Required Courses		6
HNES 601	Principles of Intercollegiate Athletics Administration	
HNES 749	Governance in College Sport	
Electives		9
HNES 745	Intercollegiate Sport Leadership	
HNES 768	Socio-cultural and Ethical Issues in Intercollegiate Sport	

HNES 794

Practicum/Internship

Total Credits

15