

Advertising and Design Certificate

Department Information

- **Department Web Site:**
www.ndsu.edu/communication/ (<http://www.ndsu.edu/communication/>)
- **Credential Offered:**
Undergraduate Certificate
- **Official Program Curriculum:**
catalog.ndsu.edu/undergraduate/program-curriculum/advertising-design/ (<http://catalog.ndsu.edu/undergraduate/program-curriculum/advertising-design/>)

NDSU's interdisciplinary Advertising and Design Certificate allows students to customize their advertising education to meet industry trends by combining courses in Communication, Visual Arts, Retail, Business, and English. This certificate enhances a student's skills training for a career in integrated marketing communications, such as graphic design, advertising creative, advertising account planning, social media messaging, visual merchandising, and many other advertising and design-related fields.