

Apparel, Retail Merchandising and Design

Department Information

- **Department Web Site:**
www.ndsu.edu/adhm/ (<http://www.ndsu.edu/adhm/>)
- **Credential Offered:**
B.S.; B.A.; Minor; Certificate
- **Official Program Curriculum:**
catalog.ndsu.edu/undergraduate/program-curriculum/apparel-retail-merchandising-design/ (<http://catalog.ndsu.edu/undergraduate/program-curriculum/apparel-retail-merchandising-design/>)

Students majoring in apparel, retail merchandising and design choose one of the three options – Fashion Product Development, Fashion Entrepreneurship, and Retail Merchandising.

Students interested in design and product development would find the Fashion Product Development a great area of study. Graduates develop and deliver products to the global marketplace. This option focuses on developing, designing and marketing materials and products within the market and industry.

In the Fashion Entrepreneurship option, you will not only learn how to develop and sell products, you will also learn how to manage a successful business. Alumni from the program are using what they learned in the classroom to successfully run their own businesses.

New retail opportunities are emerging around the world today with digital retailing and retail technology. The course of study in the Retail Merchandising option includes classes on sourcing, buying, merchandising, promotion, and consumer behavior.

BACKGROUND INFORMATION

The world's textile and apparel industries are made up of companies that produce fibers, yarns, textiles and apparel, and accessory products for industrial, wholesale and individual consumers around the world. These industries are some of the largest and most productive in the world. Because of the size and nature of the textile and apparel industry, and their interconnection with many other industries, career opportunities are limitless. New retail opportunities are emerging around the world. National and global retailers provide goods and services to consumers, via multichannel retailing involving traditional stores, online venues, mobile apps, social networking sites, catalogs, and direct mail. Retailers use state-of-the-art technology to respond instantaneously to changing consumer demand from around the world. The dynamic environment in the retail industry provides many exciting opportunities for college graduates interested in the competitive, fast-paced field of retailing.

FLEXIBLE CURRICULUM

Three-year accelerated plans are available for all the three options. Two-year plans are available for transferred students who completed the general education requirements.

CAREER OPPORTUNITIES

Graduates hold positions as *production developers, visual merchandisers, technical designers, buyers, sourcing specialists, social media marketing specialists, fashion forecasters, stylists, store managers, and interior merchandisers* with such companies as *Target, Kohl's, Scheels, Macy's, Merchology, Evereve, Best Buy, Nordstrom, The Gap, The Buckle, Evine Live, Nike, Forever 21, Old Navy, and Duluth Trading Company*, to name a few. Other graduates have used their skills to successfully run their own businesses.

OUR CONTACTS BEYOND COLLEGE WALLS

The apparel, retail merchandising and design program regularly plans travel and study programs to fashion, design and/or business centers. Off-campus study provides students contact with practicing professionals. Study tours to national and international destinations expose students to the fast pace of the changing global fashion and retail industry while allowing them to earn college credit. The program's affiliation with the Fashion Institute of Technology (FIT) in New York City permits NDSU students who qualify to earn credits as visiting students and to gain experience in the heart of the fashion business world. In addition, NDSU offers many study abroad programs in which students are encouraged to participate.

SCHOLARSHIPS

Several scholarships are designated for students majoring in apparel, retail merchandising and design; additional scholarships are available to all college majors.

Sample Program Guide

IMPORTANT DISCLAIMER: This guide is not an official curriculum. This guide is a sample four-year degree plan of how students might plan this major with other degree requirements to complete their education in four years. Student plans will vary from this sample due to a variety of factors, such as, but not limited to, start year, education goals, transfer credit, and course availability. To ensure proper degree completion, enrolled students should

utilize Degree Map (<https://www.ndsu.edu/registrar/degreemap/>) and Schedule Planner (<https://www.ndsu.edu/onestop/degree-map-and-planning/>) in Campus Connection and consult regularly with academic advisors to ensure graduation requirements are being met.

Fashion Product Development Option

Freshman					
Fall	Credits	Spring	Credits		
ARMD 101		3 ARMD 155	3		
ARMD 171		3 ARMD 181	3		
CSCI 114 or TL 116		3 COMM 110	3		
ENGL 110		3 ENGL 120	3		
Wellness Gen Ed		2 ECON 105, 201, or 202	3		
		14	15		
Sophomore					
Fall	Credits	Spring	Credits		
ARMD 310		3 ARMD 203	3		
ARMD 366		3 ARMD 210	3		
ARMD 367		1 ARMD 371	3		
ART 122		3 CSCI 159 or STAT 330*	3		
PSYC 111		3 Science/Tech w/ Lab Gen Ed	4		
Science/Tech Gen Ed		3			
		16	16		
Junior					
Fall	Credits	Spring	Credits	Summer	Credits
ARMD 375		1 ARMD 373	3	ARMD 496 ³	3
ARMD 385		3 ARMD 386	3		
ARMD 455		3 ARMD 472	3		
ARMD 489 ²		1 Free Electives	6		
ENGL 321 or 320		3			
Free Elective		3			
		14	15		3
Senior					
Fall	Credits	Spring	Credits		
Free Electives		15 ARMD 481	3		
		Free Electives	9		
		15	12		

Total Credits: 120

1

Prerequisites may apply.

2

Minimum 1 credit Study Tour in consultation with your advisor. Three-credit Study Tour is typically offered in Spring or Summer.

3

Offered in Spring, Summer and Fall.

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Fashion ENTREPRENEURSHIP or Retail Merchandising Option

Freshman					
Fall	Credits	Spring	Credits		
ARMD 171		3 ARMD 181	3		
CSCI 114 or TL 116		3 COMM 110	3		
ENGL 110		3 ENGL 120	3		
PSYC 111		3 ECON 105, 201, or 202	3		
Wellness Gen Ed		2 Science/Tech Gen Ed	3		
		14	15		
Sophomore					
Fall	Credits	Spring	Credits		
ARMD 310		3 ARMD 203	3		
ARMD 366		3 ARMD 210	3		
ARMD 367		1 ARMD 371	3		
ARMD 385		3 ENTR 301 or 440 (or COMM or ART Elective)	3		
ART 122		3 Science/Tech w/ Lab Gen Ed	4		
ACCT 102, 200, or ENTR 201		3			
		16	16		
Junior					
Fall	Credits	Spring	Credits	Summer	Credits
ARMD 372		3 ARMD 373	3	ARMD 496 ³	3-4
ARMD 375		1 ARMD 386	3		
ARMD 489 ²		1 ARMD 472	3		
MRKT 320 or ENTR 401		3 ENGL 321 or 320	3		
STAT 330 or CSCI 159 ¹		3 MGMT 320 (or Free Elective)	3		
COMM or ART or ENTR Elective		3			
		14	15		3-4
Senior					
Fall	Credits	Spring	Credits		
MRKT 362 (or Free Elective)		3 ARMD 481	3		
MRKT 410		3 Free Elective	3		
Business Elective or Free Elective		3 Free Elective	3		
Free Elective		3 Free Elective	3		
Free Elective		3			
		15	12		

Total Credits: 120-121

¹

Prerequisite may apply

²

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4 Apparel, Retail Merchandising and Design

3

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