

Business Analytics

Department Information

- **Department Web Site:**
www.ndsu.edu/business/ (<http://www.ndsu.edu/business/>)
- **Credential Offered:**
UG Certificate
- **Official Program Curriculum:**
catalog.ndsu.edu/undergraduate/program-curriculum/business-analytics/ (<http://catalog.ndsu.edu/undergraduate/program-curriculum/business-analytics/>)

The Business Analytics Certificate is designed for those students who wish to prepare themselves for professional careers in data science or business analytics. Business analytics is the practice of transforming data into insights for making informed decisions in a business setting. The certificate equips students with skills to develop actionable decisions or recommendations for actions based on insights from data by applying tools, techniques, and principles of analytics to solve complex business problems. Examples of career opportunities include operations analyst, marketing analyst, financial analyst, business analyst, and data scientist.