

Marketing

Department Information

- **Department Web Site:**
www.ndsu.edu/business/ (<http://www.ndsu.edu/business/>)
- **Credential Offered:**
B.S.
- **Official Program Curriculum:**
catalog.ndsu.edu/undergraduate/program-curriculum/marketing/ (<http://catalog.ndsu.edu/undergraduate/program-curriculum/marketing/>)

Sample Program Guide

IMPORTANT DISCLAIMER: This guide is not an official curriculum. This guide is a sample four-year degree plan of how students might plan this major with other degree requirements to complete their education in four years. Student plans will vary from this sample due to a variety of factors, such as, but not limited to, start year, education goals, transfer credit, and course availability. To ensure proper degree completion, enrolled students should utilize Degree Map (<https://www.ndsu.edu/registrar/degreetmap/>) and Schedule Planner (<https://www.ndsu.edu/onestop/degree-map-and-planning/>) in Campus Connection and consult regularly with academic advisors to ensure graduation requirements are being met.

Freshman			
Fall	Credits	Spring	Credits
ENGL 110		3 COMM 110	3
MATH 144		4 ENGL 120	3
PSYC 111		3 TL 116	3
ECON 201		3 ECON 202	3
Gen Ed Wellness		2 Free Elective	3
		15	15
Sophomore			
Fall	Credits	Spring	Credits
ACCT 200		3 ACCT 201	3
SOC 110		3 STAT 331	2
PHIL 216		3 Gen Ed Science & Technology w/lab	4
STAT 330		3 Gen Ed Hum & Fine Arts/Cult Diversity	3
Gen Ed Science & Technology		3 Free Elective	3
		15	15
Junior			
Fall	Credits	Spring	Credits
ENGL 320		3 BUSN 430	3
FIN 320		3 MRKT 410	3
MGMT 320		3 MIS 320	3
MRKT 320		3 300-400 Level Marketing Elective	3
Free Elective		3 300-400 Level CoB Elective	3
		15	15
Senior			
Fall	Credits	Spring	Credits
MRKT 450		3 BUSN 489	3
300-400 Level Marketing Electives		3 MRKT 460	3
300-400 Level Marketing Electives		3 300-400 Level Marketing Elective	3
300-400 Level CoB Elective		3 300-400 Level CoB Elective	3

Free Elective	3 300-400 Level Elective	3
	15	15
Total Credits: 120		

Note: Marketing majors can pursue a supply chain management track as part of their program, provided that the 300-400 level business, marketing, and free electives taken meet the track requirements.