

# Entrepreneurship

## Department Information

- **Department Web Site:**  
www.ndsu.edu/business/ (<http://www.ndsu.edu/business/>)
- **Credential Offered:**  
Minor; UG Certificate
- **Program Overview:**  
[catalog.ndsu.edu/programs-study/undergraduate/entrepreneurship/](http://catalog.ndsu.edu/programs-study/undergraduate/entrepreneurship/) (<http://catalog.ndsu.edu/programs-study/undergraduate/entrepreneurship/>)

## Minor Requirements

### Minor: Entrepreneurship

Required Credits: 16-18

| Code                                                                                | Title                                                                                                                                                                                   | Credits      |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| <b>Minor Core Requirements</b>                                                      |                                                                                                                                                                                         |              |
| ENTR 201<br>or MGMT 470                                                             | Introduction to Entrepreneurship<br>Entrepreneurship/Small Business Management                                                                                                          | 3            |
| ENTR 301<br>or ENGR 310<br>or ENTR 440<br>or MGMT 471<br>or MGMT 472<br>or MRKT 432 | Entrepreneurship Toolbox I<br><br>International Entrepreneurship<br>Leading Social Entrepreneurship and Nonprofit Organizations<br>Managing Family Enterprises<br>Entrepreneurial Sales | 3            |
| ENTR 401                                                                            | Entrepreneurship Capstone <sup>4</sup>                                                                                                                                                  | 3            |
| Select one from the following:                                                      |                                                                                                                                                                                         | 4-6          |
| ENTR 496                                                                            | Practicum/Internship                                                                                                                                                                    |              |
| ADHM 496                                                                            | Field Experience (Topic - Entrepreneurship)                                                                                                                                             |              |
| ENGR 481<br>& ENGR 482                                                              | Engineering Entrepreneurship Capstone I<br>and Engineering Entrepreneurship Capstone II                                                                                                 |              |
| Elective (choose one course): <sup>1</sup>                                          |                                                                                                                                                                                         | 3            |
| CE 483                                                                              | Contracts and Specifications                                                                                                                                                            |              |
| CSCI 345                                                                            | Topics on Personal Computers                                                                                                                                                            |              |
| ECON 402                                                                            | Economics of Entrepreneurship                                                                                                                                                           |              |
| ENGR 310                                                                            | (if not taken above)                                                                                                                                                                    |              |
| ENTR 301                                                                            | Entrepreneurship Toolbox I (if not taken above)                                                                                                                                         |              |
| ENTR 440                                                                            | International Entrepreneurship (if not taken above)                                                                                                                                     |              |
| IME 450                                                                             | Systems Engineering and Management                                                                                                                                                      |              |
| MGMT 451                                                                            | Negotiations <sup>2</sup>                                                                                                                                                               |              |
| MGMT 471                                                                            | Leading Social Entrepreneurship and Nonprofit Organizations (if not taken above)                                                                                                        |              |
| MGMT 472                                                                            | Managing Family Enterprises (if not taken above)                                                                                                                                        |              |
| MRKT 430                                                                            | Sales and Personal Selling                                                                                                                                                              |              |
| MRKT 432                                                                            | Entrepreneurial Sales ((if not taken above))                                                                                                                                            |              |
| MRKT 450                                                                            | Marketing Research                                                                                                                                                                      |              |
| MRKT 465                                                                            | Digital Marketing <sup>3</sup>                                                                                                                                                          |              |
| ME 361                                                                              | Product Design and Development                                                                                                                                                          |              |
| MUSC 385                                                                            | Music Entrepreneurship                                                                                                                                                                  |              |
| <b>Total Credits</b>                                                                |                                                                                                                                                                                         | <b>16-18</b> |

<sup>1</sup>

Prerequisite(s) for the elective courses apply; refer to the course descriptions.

2

Will require instructor’s permission to enroll for students without MGMT 320 prerequisite.

3

Will require instructor’s permission to enroll for students without MRKT 320 prerequisite.

4

ENTR 401 must be taken at NDSU; transfer coursework will not be allowed.

Degree Note:

- Students must declare this minor to register for College of Business prefix courses.

Certificate Requirements

Certificate: Entrepreneurship

Required Credits: 9

| Code          | Title                                                       | Credits |
|---------------|-------------------------------------------------------------|---------|
| ENTR 201      | Introduction to Entrepreneurship                            | 3       |
| or MGMT 470   | Entrepreneurship/Small Business Management                  |         |
| ENTR 301      | Entrepreneurship Toolbox I                                  | 3       |
| or ENGR 310   |                                                             |         |
| or ENTR 440   | International Entrepreneurship                              |         |
| or MGMT 471   | Leading Social Entrepreneurship and Nonprofit Organizations |         |
| or MGMT 472   | Managing Family Enterprises                                 |         |
| ENTR 401      | Entrepreneurship Capstone                                   | 3       |
| Total Credits |                                                             | 9       |