

Global Business

Department Information

- **Department Web Site:**
www.ndsu.edu/business/ (<http://www.ndsu.edu/business/>)
- **Credential Offered:**
Major (secondary major only)
- **Program Overview:**
catalog.ndsu.edu/programs-study/undergraduate/global-business/ (<http://catalog.ndsu.edu/programs-study/undergraduate/global-business/>)

Secondary Major Requirements

Major: Global Business

Required Credits: 40

I. Primary Major Requirement

Global Business is offered as a second major only. Students may pursue Global Business after declaring and being admitted into one of the College of Business' primary major programs of Accounting, Business Administration, Finance, Management, Management Information Systems, or Marketing (see admission requirements (<https://www.ndsu.edu/business/>) for *all* College of Business majors).

II. Core Requirement

Code	Title	Credits
I. Core Requirement		
FIN 320	Principles of Finance	3
MGMT 320	Foundations of Management	3
MRKT 320	Foundations of Marketing	3
MIS 320	Management Information Systems	3
BUSN 430	Legal and Social Environment of Business	3
BUSN 340	International Business	3
BUSN 489	Strategic Management	3
Complete 3 courses from the following:		9
MRKT 372	Global Retailing	
MGMT 440	International Management	
FIN 440	International Finance	
MRKT 440	International Marketing	
BUSN 440	International Business Law	
ENTR 440	International Entrepreneurship	
AGEC 371	Export Management	
II. Language Proficiency Requirement ¹		3-14
III. Study Abroad Requirement ^{2 & 3}		
BUSN 341	Global Business Environment	3
or BUSN 379	Global Seminar	
or BUSN 394	Individual Study	
or BUSN 492	Global Practicum: Study Abroad	
or UNIV 492	Global Practicum: Study Abroad	
Total Credits		36-47

1

A second year, college-level language proficiency is required. Completion of any 300 or 400 level language course with a grade of B or higher will also fulfill this requirement. For non-native English speakers, completion of any 300 or 400 level ENGL course (this includes ENGL 320) with a grade of B or higher will fulfill this requirement.

The second year, college-level language proficiency courses include:

(Prefix) 101: First Year Language I

(Prefix) 102: First Year Language II

(Prefix) 201: Second Year Language I

(Prefix) 202: Second Year Language II

2

The intent of BUSN 341 is to ensure that students participate in a study abroad experience that includes an academic component related to the country where the study abroad takes place. In addition to BUSN 341, a student may take a Study Tour (Prefix 379) which is an NDSU faculty directed experience or field study in a foreign country, or BUSN 394: Individual Study (Global Business Environment) or BUSN or UNIV 492. If students complete a BUSN/UNIV 492 study abroad experience, which requires the student to study abroad for at least 12 weeks at an international institution, as part of this experience, at least one course must be approved by business faculty to satisfy 3 credits. A substitution form will be necessary to file the study abroad credit with the Office of Registration and Records.

3

International students who are enrolled at NDSU will not be required to complete a study abroad experience. Instead, students must complete one of the following North American history courses: HIST 382, 421, 422, 423, 424, 425, 429, 431, 434, 436, 437, or 476. This history course will substitute for the BUSN 341 "Global Business Environment or equivalent study abroad course" in the program requirement.

Degree notes:

Course Suggestions: While not required, students are encouraged to take either ANTH 111 (Introduction to Anthropology) or COMM 216 (Intercultural Communication) as a general education cultural diversity requirement option. Students will also benefit from taking GEOG 161 (World Regional Geography) as an elective.