

Digital Marketing and Innovation Certificate

Department Information

- **Program Information:**
ndsu.edu/programs/graduate/digital-marketing-and-innovation (<http://ndsu.edu/programs/graduate/digital-marketing-and-innovation/>)
- **Department Web Site:**
ndsu.edu/business/programs/graduate/graduate_certificates/ (http://ndsu.edu/business/programs/graduate/graduate_certificates/)
- **Credential Offered:**
Certificate

Apply Now (https://ndsugrad.my.site.com/Application/TX_SiteLogin/?startURL=/Application/TargetX_Portal__PB)

Code	Title	Credits
MBA 721	Creating and Marketing Innovations	2
MBA 722	Marketing Analytics and Customer Intelligence	2
MBA 723	Digital Marketing	2
MBA 724	Integrated Marketing Communications	2
Total Credits		8

Admission and Application Requirements

- Graduate School admission and application requirements are found on the Admission Information (<https://catalog.ndsu.edu/past-bulletin-archive/2025-2026/graduate/admission-information/>) page.