

Agricultural Communication Major

Requirements

Degree Type: B.A. or B.S.
Minimum Credits Required: 120

Major Requirements

Code	Title	Credits
Pre-Communication Requirements		
Students must complete the following 18 credits of coursework to be admitted to the major.		
ENGL 120	College Composition II	3
COMM 110	Fundamentals of Public Speaking	3
COMM 112	Understanding Media and Social Change	3
COMM 114	Human Communication	3
COMM 212	Interpersonal Communication	3
COMM 220	Persuasion	3
Agricultural Communication Major Requirements:		
COMM 101	Majors and Careers in Communication	1
COMM 133	Introduction to Agricultural Communication	3
COMM 200	Introduction to Media Writing	3
COMM 310	Advanced Media Writing	3
COMM 320	Communication Research Methods	3
COMM 362	Principles of Design For Media	3
COMM 431	Communication Ethics and Law	3
COMM 465	Convergence Media (Capstone)	3
COMM 496		3
Select one of the following for the upper division writing requirement:		3
ENGL 320	Business and Professional Writing	
ENGL 321	Writing in the Technical Professions	
ENGL 322	Writing and the Creative Process	
ENGL 324	Writing in the Sciences	
ENGL 325	Writing in the Health Professions	
ENGL 326	Writing in the Design Professions	
ENGL 357	Visual Culture and Language	
ENGL 358	Writing in the Humanities and Social Sciences	
ENGL 459	Researching and Writing Grants and Proposal	
Electives:		
Select 15 credits from the following:		15
COMM 216	Intercultural Communication	
COMM 245	Introduction to Video Production	
COMM 308	Business and Professional Speaking	
COMM 313	Multimedia Editing	
COMM 330	Photography for the Media	
COMM 375	Principles of Strategic Communication	
COMM 445	Advanced Video Production	
COMM 450	Issues in Communication	
COMM 470	Research for Strategic Communication	
COMM 485	Risk and Crisis Communication	
AGEC 242	Introduction to Agricultural Management	
AGEC 244	Agricultural Marketing	
AGEC 350	Agrisales	

DREM 101	Emergencies, Disasters, and Catastrophes
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Minor Requirement:

Students are required to minor in Animal Science, Crop and Weed Science, Equine Science, Food Safety, Natural Resource Management, Range Science, or Soil Science.

16

Total Credits

77

Minor Notes:

- Student enrollment is limited to one degree program offered by the Department of Communication.