

# Business Analytics

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## Department Information

- **Program Director:**  
Fred Riggins, Ph.D.
- **Program Advisor:**  
Elizabeth Worth, M.Ed.
- **Email:**  
elizabeth.worth@ndsu.edu
- **Department Location:**  
Richard H. Barry Hall
- **Department Phone:**  
701-231-6038
- **Department Web Site:**  
[www.ndsu.edu/business/programs/graduate/msba/](http://www.ndsu.edu/business/programs/graduate/msba/) (<http://www.ndsu.edu/business/programs/graduate/msba/>)
- **Credential Offered:**  
M.S.
- **Test Requirement:**  
GMAT or GRE
- **English Proficiency Requirements:**  
TOEFL ibt 79; IELTS 6.5; Duolingo 105

### **Somnath Banerjee, Ph.D.**

University of Central Florida, 2015  
Field: Marketing

### **James Caton, Ph.D.**

George Mason University, 2016  
Field: Economics

### **Linlin Chai, Ph.D.**

Iowa State University, 2016  
Field: Marketing

### **Anne Denton, Ph.D.**

University of Mainz, 1996  
Field: Computer Science

### **Supavich Pengnate, Ph.D.**

Oklahoma State University, 2013  
Field: Management Information Systems

### **Frederick Riggins, Ph.D.**

Carnegie Mellon University, 1994  
Field: Management Information Systems

### **Limin Zhang, Ph.D.**

University of Arizona, 2005  
Field: Management Information Systems