

# Business Analytics

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## Department Information

- **Program Director:**  
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- **Credential Offered:**  
M.S.
- **Test Requirement:**  
GMAT or GRE

### **Somnath Banerjee, Ph.D.**

University of Central Florida, 2015  
Field: Marketing

### **James Caton, Ph.D.**

George Mason University, 2016  
Field: Economics

### **Linlin Chai, Ph.D.**

Iowa State University, 2016  
Field: Marketing

### **Anne Denton, Ph.D.**

University of Mainz, 1996  
Field: Computer Science

### **Supavich Pengnate, Ph.D.**

Oklahoma State University, 2013  
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### **Frederick Riggins, Ph.D.**

Carnegie Mellon University, 1994  
Field: Management Information Systems

### **Limin Zhang, Ph.D.**

University of Arizona, 2005  
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