

# Merchandising

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## Department Information

- **Department Head:**  
Kwangsoo Park, Ph.D.
- **Graduate Coordinator:**  
Linda Manikowske, Ph.D.
- **Department Location:**  
178 Evelyn Morrow Lebedeff Hall (EML)
- **Department Phone:**  
(701) 231-7352
- **Department Web Site:**  
[www.ndsu.edu/adhm/ms\\_in\\_merchandising/](http://www.ndsu.edu/adhm/ms_in_merchandising/) ([http://www.ndsu.edu/adhm/ms\\_in\\_merchandising/](http://www.ndsu.edu/adhm/ms_in_merchandising/))
- **Application Deadline:**  
Applicants should apply at least two months prior to the start of classes each semester.
- **Credential Offered:**  
M.S., Certificate
- **English Proficiency Requirements:**  
TOEFL iBT 71, IELTS 6; Duolingo 100

Admission decisions are based upon the predicted success of the applicant as a student and professional in the chosen field and are made only after considering all available data. A student must meet all requirements for full admission. The following criteria act as guidelines for full acceptance: a cumulative baccalaureate GPA of 3.0 or better on a 4.0 scale, and a GPA of at least 3.25 during the final 30 semester credits of graded undergraduate course work, or a minimum GPA of 3.0 on 10 semester credits of graduate course work.

## Recommended Skills and Academic Preparation

Adequate technical skills and access is essential to be successful in an online program. Unlimited web access at high speeds is helpful. Word processing programs that are up-to-date are important, as is knowledge of writing and publishing programs. Familiarity with diverse learning management systems is also helpful. NDSU currently uses Blackboard; other institutions have similar but different programs. An ability to self-motivate and learn independently is necessary for programs where face-to-face interactions are not available.

## Financial Assistance

Graduate assistantships are not available since this program is online and facilitated through the Great Plains Interactive Distance Education Alliance and Distance and Continuing Education at NDSU. Students who are full-time (enrolled for six credits or more) may apply for financial aid.