Advertising and Design Certificate

Department Information

- **Department Web Site:**
  www.ndsu.edu/communication/ (http://www.ndsu.edu/communication/)

- **Credential Offered:**
  Undergraduate Certificate

- **Official Program Curriculum:**
  catalog.ndsu.edu/undergraduate/program-curriculum/advertising-design/ (http://catalog.ndsu.edu/undergraduate/program-curriculum/advertising-design/)

NDSU’s interdisciplinary Advertising and Design Certificate allows students to customize their advertising education to meet industry trends by combining courses in Communication, Visual Arts, Retail, Business, and English. This certificate enhances a student’s skills training for a career in integrated marketing communications, such as graphic design, advertising creative, advertising account planning, social media messaging, visual merchandising, and many other advertising and design-related fields.