

# Apparel, Retail Merchandising and Design

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## Department Information

- **Department Location:**  
E. Morrow Lebedeff Hall
- **Department Phone:**  
701-231-8604
- **Department Web Site:**  
[www.ndsu.edu/adhm/apparel\\_retail\\_merchandising\\_design/](http://www.ndsu.edu/adhm/apparel_retail_merchandising_design/) ([http://www.ndsu.edu/adhm/apparel\\_retail\\_merchandising\\_design/](http://www.ndsu.edu/adhm/apparel_retail_merchandising_design/))
- **Credential Offered:**  
B.S.; B.A.; Certificate
- **Official Program Curriculum:**  
[bulletin.ndsu.edu/undergraduate/program-curriculum/apparel-retail-merchandising-design/](http://bulletin.ndsu.edu/undergraduate/program-curriculum/apparel-retail-merchandising-design/) (<http://bulletin.ndsu.edu/undergraduate/program-curriculum/apparel-retail-merchandising-design/>)

If you are looking for a career in a fast-paced environment that provides new opportunities each day, then a degree in Apparel, Retail Merchandising and Design (ARMD) is just for you. The global textile and apparel industry is made up of companies that produce fibers, yarns, and textile and apparel products for consumers around the world. National and global retailers provide goods and services to consumers everywhere, via multi-channel retailing involving traditional stores, catalogs, online venues, including social networking sites.

The undergraduate program in ARMD offers students opportunities to develop new approaches for dealing with challenges facing all areas of the global textile, apparel, and retail industry. Students are involved in designing new solutions for an ever-evolving global industry. Because of the size and scope of the industry, there are a variety of career opportunities available worldwide.

Students gain aesthetic, technical, practical, and professional skills in three option areas - *fashion product development, fashion entrepreneurship, and retail merchandising*. Retail merchandising and fashion entrepreneurship options provide students with a firm grasp of business strategy. The fashion product development option focuses on developing, designing, and marketing materials and products within this global industry. Students develop a trained eye and skills to showcase and sell products to a fashion-conscious consumer.

## POSSIBLE CAREER PATHS:

- Apparel buyers
- Product developers
- Visual merchandisers
- Technical designers
- E-commerce developers
- Fashion entrepreneurs
- Social media specialists
- Retail managers
- Fashion forecasters
- Interior merchandisers

## Sample Program Guide

Please note this is a sample program guide and not an official curriculum. Actual student schedules for each semester will vary depending on start year, education goals, applicable transfer credit, and course availability. Once admitted, students are encouraged to work with their assigned academic advisor on a regular basis to review degree progress.

## Fashion Product Development Option

Freshman			
Fall	Credits	Spring	Credits
ADHM 101		3 ADHM 155	3
ADHM 171		3 ADHM 181	3
CSCI 114 or TL 116		3 COMM 110	3
ENGL 110		3 ENGL 120	3

Wellness		2 ECON 105		3	
		<b>14</b>		<b>15</b>	
<b>Sophomore</b>					
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>		
ADHM 310		3 ADHM 280		3	
ADHM 366		3 ADHM 386		3	
ADHM 367		1 ADHM 371		3	
STAT 330 or CSCI 159*		3 ADHM 410		3	
PSYC 111		3 Science/Tech Lab		4	
Science/Tech		3			
		<b>16</b>		<b>16</b>	
<b>Junior</b>					
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>	<b>Summer</b>	<b>Credits</b>
ADHM 375		1 ADHM 271		3 ADHM 496	4
ADHM 385		3 ADHM 272		3	
ADHM 455		3 Elective		3	
ADHM 489**		1 Elective		3	
ENGL 321		3 Elective		3	
Elective		4			
		<b>15</b>		<b>15</b>	<b>4</b>
<b>Senior</b>					
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>		
Elective		3 Elective		3	
Elective		3 Elective		3	
Elective		3 Elective		3	
Elective		3 Elective		4	
		<b>12</b>		<b>13</b>	

**Total Credits: 120**

\* Prerequisites may apply

\*\* Minimum 1 credit Study Tour in consultation with your advisor. Three-credit Study Tour is typically offered in Spring or Summer

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### Fashion ENTREPRENEURSHIP or Retail Merchandising Option

<b>Freshman</b>					
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>		
ADHM 171		3 ACCT 102		3	
ENGL 110		3 ADHM 181		3	
CSCI 114 or TL 116		3 COMM 110		3	
ADHM 310		3 ENGL 120		3	
Wellness		2 ECON 105		3	
		<b>14</b>		<b>15</b>	

<b>Sophomore</b>					
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>		
ADHM 366		3 ADHM 280		3	
ADHM 367		1 ADHM 371		3	
ENTR 201 or COMM 260		3 ADHM 386		3	
PSYC 111		3 ENTR 301 or COMM 261		3	
STAT 330 or CSCI 159*		3 Science/Tech Lab		4	
Science/Tech		3			
		<b>16</b>		<b>16</b>	
<b>Junior</b>					
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>	<b>Summer</b>	<b>Credits</b>
ADHM 375		1 ADHM 271		3 ADHM 496	4
ADHM 385		3 ADHM 410		3	
ADHM 489**		1 MRKT 362		3	
MGMT 320 (Elective)		3 MRKT 410		3	
MRKT 320		3 ENGL 321		3	
ENTR 401 (or Elective)		3			
		<b>14</b>		<b>15</b>	<b>4</b>
<b>Senior</b>					
<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>		
ADHM 372		3 ADHM 425		3	
ADHM 470		3 ADHM 272		3	
MRKT 465 (or Business Elective)		3 Elective		3	
Elective		4 Elective		4	
		<b>13</b>		<b>13</b>	

**Total Credits: 120**

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\*\* Minimum 1 credit Study Tour in consultation with your advisor. Three-credit Study Tour is typically offered in Spring or Summer.