

Business Analytics

Department Information

- **Department Web Site:**
www.ndsu.edu/business/ (<http://www.ndsu.edu/business/>)
- **Credential Offered:**
UG Certificate
- **Official Program Curriculum:**
catalog.ndsu.edu/undergraduate/program-curriculum/business-analytics/ (<http://catalog.ndsu.edu/undergraduate/program-curriculum/business-analytics/>)

The undergraduate certificate in business analytics is designed for students who seek to develop business analytic skills. The program will cover key areas in business data analytics, which has been growing dramatically and become an essential function in many business organizations. Consequently, it is very important to support students' development of business analytic skills and improve their understanding of how business organizations can utilize their data to gain competitive advantages. This program will increase students' marketability in the job market.