Journalism

Department Information

• Department Web Site:
  www.ndsu.edu/communication/ (http://www.ndsu.edu/communication/)
• Credential Offered:
  B.S.; B.A.; Minor
• Official Program Curriculum:
  catalog.ndsu.edu/undergraduate/program-curriculum/journalism/ (http://catalog.ndsu.edu/undergraduate/program-curriculum/journalism/)

Journalism is one of four majors offered by the Department of Communication. Students are trained in both print and broadcast journalism. The program has a strong emphasis on cross-platform reporting and multi-media storytelling.

Why Choose a Major in the Department of Communication?

Our students pursue degrees in Communication because they are interested in fast-paced careers where every day brings something new. They want to make a difference in the world while doing something they love – whether that’s reporting breaking news, designing advertisements, running social media campaigns, promoting organizations, or leading others in the workplace.

As a Journalism major, you will get:

• More time to explore your interests. We give you the first year to explore your options, making it possible to switch between four different COMM majors without extending your graduation timeline.
• Guidance on choosing a career. In COMM 101: Majors and Careers in Communication, you will meet others in your major, learn more about possible careers, and find campus resources that help you achieve your professional goals.
• Hands-on learning. You’ll have multiple ways to apply what you are learning through course projects, consulting for local organizations, and participating in national competitions.
• Built-in communities. You can connect with other students - while building your resume - through the eight student organizations affiliated with our department.
• Professional experience. We help you find and benefit from internships in your field through our relationships with local and regional employers.

Journalism Major

Students majoring in journalism may earn a Bachelor of Arts degree (with intermediate-level language proficiency) or a Bachelor of Science degree (with recommended minor or certificate).

Admission to the Major

Students are admitted to the journalism major after completing 18 credits of pre-communication courses: COMM 110, COMM 112, COMM 114, COMM 212, COMM 220, and ENGL 120.

Internship Requirement

Internships offer practical experience for journalism students. Three credits (120 hours) of field experience are required for the major, and many students complete more than one internship. Students have interned with a variety of media companies in the Fargo-Moorhead area and beyond. Internships often lead to jobs.

Career Opportunities

Coursework in the journalism major prepares students for careers in news reporting, media writing, broadcast writing, and broadcast production. The courses emphasize written and oral communication skills and prepare students to communicate in meaningful and effective ways with a variety of audiences.

Extra-Curricular Activities

Students majoring in journalism are encouraged to gain additional experience by working with the Bison Information Network (television), KNDS-96.9 (radio), or The Spectrum (print). NDSU has two honoraries for top students majoring in a degree program offered by the Department of Communication. Pi Kappa Delta is a national honor fraternity for students involved in human communication activities. Lambda Pi Eta is a national honorary for communication majors with high academic achievement.
High School Preparation
A well-rounded high school education with experiences in high school music, forensics, theater, newspaper, or yearbook serves as good preparation for a major in journalism. Students with interests in science and art, business and service, and publicity and promotion will find a major in this department to be a good fit.

Scholarships
The Department of Communication awards a number of scholarships to students who excel in academics and who have demonstrated career potential. Applications are due by March 1. Visit the department website for details.

The Faculty
Faculty members in the Department of Communication are dedicated teachers, scholars, and practitioners who are committed to providing high-quality courses, hands-on learning experiences, and opportunities for undergraduate research.